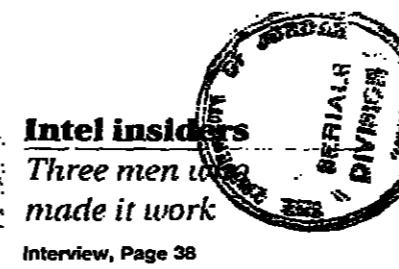


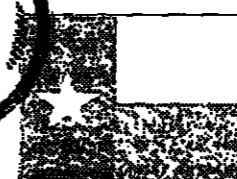
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Three men who
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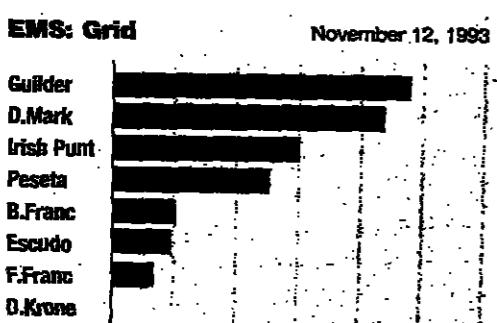
Tension grows in Congress as Nafta hangs in balance

Persuasion and debate will continue up to the last minute this week as members of the US Congress prepare for Wednesday's crucial vote in the House of Representatives on the North American Free Trade Agreement with Mexico and Canada. "The undecided members still hold the balance," vice-president Al Gore said. If Nafta passes the House, it is expected to be approved more easily by the Senate and would come into effect on January 1, lowering tariffs and dismantling trade barriers between the three countries. Page 16. Canada ponders separate deal. Page 4. Leader Column, Page 15; What Nafta says about democracy, Page 38.

Union bid for United Airlines fails: An attempt by unions at United Airlines to buy a majority stake in the US carrier failed after five months. The airline said it would continue its cost-cutting programme, which the unions fiercely oppose. Page 17.

Japan has full use for plutonium: Japan will receive about 35 tonnes of plutonium from reprocessed nuclear fuel by 1990 and intends to use all of it, including shipments from Thorp, the UK reprocessing facility which has long-term contracts to handle Japan's waste nuclear fuel. Page 16. UK's Nuclear Electric wants to be privatised. Page 7.

European Monetary System: The Dutch guilder remains the strongest currency in the system although the gap between it and the Danish krone, the grid's weakest member, narrowed last week to 4.77 per cent from 4.95 per cent. The Portuguese escudo moved ahead of the French franc after central bank intervention. Currencies, Page 33.



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D.M. and the guilder which move in a 2.25 per cent band.

Shuttle candidate becomes president: Pakistani prime minister Benazir Bhutto strengthened her political position with the presidential victory of Farooq Ahmed Khan Leghari, one of her most trusted lieutenants. Page 5.

Apple to license Mac software: Apple Computer is to license to other computer makers the software that makes its Macintosh personal computers unique, thus abandoning the strict proprietary software approach it has adhered to for more than 10 years. Page 18.

Chernobyl deaths total 42, say scientists: A total of 42 deaths can be attributed to the 1986 explosion at the Chernobyl nuclear power plant in Ukraine, European scientists said. The figure contrasts with the Ukrainian government's claim that 3,000 people have died so far from the effects of the disaster. Page 2.

Industrial workforce set to fall: Manufacturing industry in leading industrial countries could be employing under 10 per cent of the workforce in 30 years, according to two leading economists. The share of manufacturing in total employment has already fallen to around 15 per cent in the US. Page 16.

Banks plan immediate settlements: European Union central bankers are to try to reduce the risks of banking system failures by ensuring that banks settle large cash payment claims against each other immediately. Most currently settle with each other through central banks at the end of each day. Page 2. UK banks change 300-year-old rule. Page 7.

Agnelli threatened Fiat splits: Umberto Agnelli, deputy chairman of Italy's Fiat group, is believed to have threatened to break up the family holding company after recent setbacks within the business. He is to resign his post at a special shareholders' meeting in Turin today. Page 17.

Austria announces privatisations: Austria unveiled an ambitious privatisation programme under which a number of industrial companies will be floated on the Vienna bourse and other stock markets around the world. Page 19.

Ferranti investors told to take GEC offer: Receivership is the only alternative to GEC's bid of £1 per ordinary share in Ferranti International, shareholders in the troubled defence electronics group were told in GEC's offer document. Ferranti chairman Eugene Andersen said it was vital for shareholders to accept. Page 17.

CS Holding raises stake in Swiss bank: CS Holding, parent company of the financial services group built around Credit Suisse, has bought an additional 15 per cent stake in Bank Leu, Switzerland's fourth largest bank, for SF145m (\$275m) in shares and cash. The move raises CS's holding to 70 per cent. Page 19.

Country	Date	From	To	Rate
Austria	Oct 20	Greece	Dm120	Lux
Belgium	Oct 20	Hong Kong	HK\$18	Malta
Denmark	Oct 20	Hungary	Fl185	Monaco
Iceland	Oct 20	Ireland	Fl185	Monte Carlo
Ireland	Oct 20	Italy	Fl185	Switzerland
Norway	Oct 20	Japan	Fl185	South Africa
Portugal	Oct 20	Korea	Fl185	Sri Lanka
Spain	Oct 20	Malta	Fl185	Turkey
Cyprus	Oct 20	Malta	Fl185	USA
Czech Rep	Oct 20	Malta	Fl185	Venezuela
Denmark	Oct 20	Malta	Fl185	Yugoslavia
Finland	Oct 20	Malta	Fl185	Zambia
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NEWS: INTERNATIONAL

BCCI civil claim planned

ABU DHABI shareholders of the failed Bank of Credit and Commerce International will file a civil claim against 13 senior bank executives standing trial on criminal charges, an Abu Dhabi court said on Saturday. Reuter reports. The shareholders include members of the ruling al-Nahayan family together with state-owned organisations such as Abu Dhabi Investment Authority.

The Abu Dhabi court hearing the criminal case against the 13 executives said on Saturday the civil claim would be based on the criminal charges. Lawyers said the civil claim would be filed on or before December 25.

Arafat urged to curb militants

Ministers in Prime Minister Yitzhak Rabin's Israeli government yesterday called on PLO leader Yassir Arafat to do more to control Palestinian militants who are attacking Israeli targets in the occupied territories, David Horowitz reports from Jerusalem. Mr Arafat has condemned the killing last month of a Jewish settler, Haim Mizrahi, allegedly by five activists from his own Fatah faction of the PLO.

There were also reports last night that Mr Arafat and Mr Rabin are to hold a second summit in Cairo next month.

N Korea hits at US exercise

North Korea yesterday condemned a joint US-South Korean military exercise, saying it could trigger a war during a period of increased tensions on the Korean peninsula, John Burton reports from Seoul.

It warned that South Korea and the US "would be held wholly responsible for irretrievable consequences to be entailed by their provocative war exercises against the North."

Chernobyl death toll 42 say scientists

By Bronwen Maddox, Environment Correspondent

A TOTAL of 42 deaths can be definitely attributed to the 1986 explosion at the Chernobyl nuclear power plant in Ukraine, European scientists said this weekend.

The figure is in apparent contrast to the Ukrainian government's claim that 8,000 people have died so far from the effects of the world's worst nuclear disaster.

From increased rates of thyroid cancer in children, no clear signs have yet been detected of an increase in radiation-related illnesses or deaths, European scientists visiting the region said. They expected a long-term rise in cancer rates, but said some reports of increased illness in Ukraine, Belarus and Russia,

the three former Soviet republics most heavily contaminated by radioactive fallout, were unverifiable or premature.

Mr Boris Prister, first deputy minister of Ukraine for protection of the population from the consequences of the Chernobyl accident, said last week: "We are often asked how many people died from Chernobyl, but the truth is, that is one of the most complicated questions of all."

Part of the difficulty in judging the effects of the disaster is the lack of reliable data in some regions from before 1986.

Cancer experts, some of whom have been studying health effects since the explosion, were accompanying a European Community delegation to Chernobyl last week, which included members of the European parliament and the



Mothers outside St Sofia Cathedral, Kiev, show snaps of children enriched away by the Great White Brotherhood cult, which had predicted the end of the world yesterday. There was no mass suicide, as had been suggested might take place. The mothers failed to find their children.

Commission.

In the past two years, the group has conducted a joint research programme, funded by the European Union and the three republics, which have invested £2014.2m (\$1bn) in 16 projects. However Mr Rolf Linck, who reports on the programme to the European par-

liament, said: "This is peanuts - it does not give us a full picture of the needs and possibilities."

Scientists have agreed that the increased rate of normally rare thyroid cancer in children in the contaminated regions can be blamed on the explosion.

Scientists in the EC team say that 35 of the 42 known deaths were people who suffered severe radiation sickness during the past seven years.

Last month, Ukraine reversed its decision to close the plant's two remaining reactors by the end of this year because of power shortages.

Immediate settlement of interbank claims urged

By John Gapper, Banking Editor

EUROPEAN Union central bankers have agreed to try to reduce the risks of banking system failures by ensuring that banks settle large cash payment claims against each other immediately.

A working group of bankers led by Mr Tommaso Padoa-Schioppa, the newly-appointed chairman of the Basle committee on banking supervision, a committee of the Bank for International Settlements, has recommended that EU states should establish real-time settlement systems "as soon as possible".

Banks in most EU countries currently settle net obligations to each other through central

banks at the end of each day. However, this is thought to carry risks of systemic financial failure if one bank involved could not meet its bill.

Most EU states are working on a move towards "real time gross settlement". Britain is planning to convert its interbank payments system from net end of day settlement to real end of day by the end of 1996.

The report recommends that the net settlement systems which continue should meet strict standards. These could raise the costs of these systems close to those of real time systems, and so reduce the incentive to keep them.

The report also says that only central banks and credit institutions should be allowed

to participate directly in the transfer of funds.

Mr Padoa-Schioppa said the report had not set down a single date for a move to real time gross settlement because there were complicated technical barriers, and commercial banks would also have to adjust their balance sheets.

Because real time settlement could mean larger continuous swings in balances between banks, it means that commercial banks would have to hold larger cash balances with central banks and provide more collateral.

Mr Padoa-Schioppa said real time gross settlement was "a very profound change, which requires some re-organisation in the banking industry".

FRANCE'S student unions are planning a series of nationwide demonstrations today to protest against conditions in universities and a shortage of teachers.

The biggest protests are expected in Paris where students plan to march from the Sorbonne university to the National Assembly where a debate on the proposed 1994 higher education budget is scheduled. Demonstrations are also expected in other cities, including Strasbourg and Bordeaux.

Student unions claim that the budget, which is set to rise by 6 per cent over the budget for 1993, is inadequate. They are also angry about the government's decision in June to cut spending on equipment in universities by 40 per cent from the level outlined in plans announced last autumn.

Mr Francois Fillon, minister for higher education, said his department had received one of the largest increases under the proposed budget for next year, demonstrating the priority given to education by the centre-right government of Mr Edouard Balladur.

The planned protests come at a sensitive time for the government which is also faced with the prospect of strikes at several public sector companies later this week. Unions have called for protests on Thursday against job losses and the government's planned reform of the labour law.

ILO standing at low ebb, say workers

By David Goodhart

THE standing of the International Labour Organisation is at a low ebb as other international bodies usurp its functions and its 167 member-states become increasingly reluctant to ratify new conventions, according to an internal critique of the organisation.

The workers' group on the organisation's tripartite governing body, in a document to be submitted to the current review of the ILO, is unusually outspoken about what many see as the ineffectiveness of the organisation.

Mr Brett says that all countries must ratify the ILO's key conventions on freedom of association, forced labour and discrimination - by the year 2000. Some of these conventions have been ratified by only just over 100 of the 167 member states. The paper also points out that the 27 new conventions adopted between 1990 and 1992 have received ratification by 12 ratifications each.

The employer offensive, led by the American Mr Abe Fox, has stressed the excessive legalism and inflexibility of existing legislation.

THE FINANCIAL TIMES

Published by The Financial Times (Europe) GmbH, Nikolaistraße 2, D-8010 Munich, Germany. Tel: 089 5256400. Telex: 416103. Edited by Edward Rose, Managing Director. Printed: DVM Druck-Zentrale und Sonderdrucke, D-8000 Munich. Printed by Hiltiwerke International.

Responsible Editor: RICHARD LONDON. Financial Times Limited, 200 Fleet Street, London EC4P 4EE, UK. Shareholders of the Financial Times (Europe) GmbH are: The Financial Times (Europe) Ltd, London; and F.T. (Overseas) Ltd, London. The Financial Times (Europe) Ltd is the sole proprietor of two newspapers: Number One, Southwark Bridge, London SE1 9HL, and The Sunday Times, London SW1. The Chairman is Sir Michael Rake. The Editor is Michael Rake. Chairman of D.C.M. Ltd.

FRANCE
Editorial Office: 1, Rue de l'Amiral Courbet, 75008 Paris, France. Tel: 01 55254400. Telex: 621502. Publisher: S.A. "Le Monde", 2927 Rue de Chateaubriand, 75116 Paris. Editor: Jean-Pierre Richard. Adress: 1, Rue de l'Amiral Courbet, 75008 Paris. The above mentioned two companies are: The Financial Times Limited, Number One, Southwark Bridge, London SE1 9HL, and The Sunday Times, London SW1. The Chairman is Sir Michael Rake. The Editor is Michael Rake.

DENMARK
Financial Times (Scandinavia) Ltd, Frederiksberg, Denmark, 2200 Copenhagen, Denmark. Tel: 01 344444. Fax: 01 344445.

French students plan mass protest

By John Riddings in Paris

FRANCE'S student unions are planning a series of nationwide demonstrations today to protest against conditions in universities and a shortage of teachers.

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ADVERTISEMENT**INVESTING IN SOUTH AFRICA****Eskom is to target the world's energy-intensive industries**

John Maree, Chairman of Eskom, talks to John Spira, Business Editor of a leading Johannesburg newspaper.

Spira: Where is South Africa going?

Maree: I was more concerned about South Africa's future five years ago than I am now. With greater clarity than before we are looking at the imminent emergence of a consensus government based on a proportional voting system - a government which will remain in power till the end of the century. The transition will be gradual, with a number of present political parties in a new coalition.

We have an open, a plural, relatively free market oriented and moving consistently away from the formerly-envisioned central planning process.

There's a keen appreciation that if we are to survive politically we need rapid economic growth so we can offer all our people higher living standards. There's an acceptance that economic recovery is a top priority. Obviously, we must level the playing fields. No longer can the bulk of the skills, resources and wealth of the country be concentrated in a minority group. There has to be greater access to resources on the part of those who haven't had it in the past: greater participation by blacks in decision making; the sensitive question of land ownership will need to be addressed in a fashion which will not be disruptive to the economy.

Competition will be encouraged and there will be pressure to diminish the perceived concentration of power.

Spira: Are international attitudes towards South Africa changing?

Maree: The world has a strong wish for South Africa to succeed, because they'd love to see a success in Africa and because they realise that for southern Africa to succeed, South Africa must succeed. If we can get our act together, the world will support us.

At the same time, the world has concerns. It's waiting to see what sort of political and economic policies will be pursued; whether we'll embrace a free market economy; whether we can achieve stable growth; whether we've managed the expectations; the quality of the civil service; our ability to develop a work ethic to boost productivity and become globally competitive.

Spira: What does all this mean for South African business?

Maree: Big business will have to be efficient and productive in global terms. Fortunately, we've demonstrated that we're an international player that we are able to compete on world markets. Even at the height of sanctions, we increased the volume of our exports. Manufactured goods represent 25 percent of our total exports (a great deal more than ten years ago), so we don't have to start from the bottom, but merely to expand the foundation already there. More and more world class firms are finding South Africa.

We're going to need skills in a growing economy, which means we'll have to look for people of talent, innovation and drive in all sectors of the community. We'll have to spread our net wider and involve ourselves more actively in human resource development, career planning and bringing blacks into business. We'll be required to do more in terms of black advancement.

More South African organisations hold this view. Some of us are already doing well. Eskom having started ten years ago. When I first joined Eskom, I really had no idea what we were going to take colour out of electricity and out of Eskom. While we have a long way to go, we have made a lot of progress. The ultimate challenge is to align our businesses in such a way that they are in harmony with the culture of the broad community and the bulk of our workforce. In that process, we may well release an enormous amount of human energy.

We shall have to adapt our western way of running our business to take account of our black culture. This is nothing new. The Japanese have done it, and adapted them to their culture, with tremendous success. We'll want to take a leaf out of that book.

We'll also have to prove to the world that black advancement doesn't mean a lowering of standards. Government will be under pressure to deliver and business will have to help manage aspirations, to ensure that people feel and experience the benefits of the changes taking place.

Spira: On the basis of such a scenario, will foreigners invest in South Africa?



John Maree

Spira: What progress has South Africa made in supplying electricity to countries beyond its borders?

Maree: We already supply all the countries around us. That supply has accelerated in the past year in the wake of the political normalisation process and the drought that hit the entire sub-continent. The drought in particular placed Eskom in a position in which it was the key to providing electricity to the whole of southern Africa.

We're in the process of putting a big new line through from the northern Transvaal to Bulawayo. When that gets connected in early 1993, we'll link Zimbabwe - and that starts linking Zambia to South Africa. Connectivity to South Africa is a prerequisite for growth in those areas.

South Africa, bear in mind, supplies more than 60 percent of all the electricity generated in Africa.

Spira: Eskom is a leader in affirmative action. What is the current state of play?

Maree: We've recently changed Eskom's controlling body, the Electric Council, to reflect the changes taking place in South Africa. We did so after lengthy consultation with the trade unions, unions, black consumer bodies and emerging black customers. We've had blacks on the council for some time, but the numbers are now higher.

We're very strong in our trade union relationships and have gone a long way in taking our own workers along with us in the changing environment.

We've been working at black advancement for a long time and we're now reaping the fruits in the form of black managers moving up into the top echelons of Eskom's management. Out of our top 20 managers we have five blacks. They are not there out of tokenism but because they're competent people.

Spira: What is Eskom's current financial position?

Maree: We're not under pressure for money. We've brought our debt/equity ratio down from 3:1 to 2:1. We'll get it down to 1:1 in due course. So we're not repaying debt. We have a fair amount of mill rate, which, however, we can satisfy from the capital market in South Africa.

We are not under pressure to borrow capital in the international markets, unless our ranking is good, though obviously, of course, by the South African rating.

Spira: Do you think Eskom will be subject to interference from a new government?

Maree: Eskom is seen by all to be doing a good job in meeting the electricity needs of our country. It's also seen to be addressing the needs of the new South Africa, so I do not anticipate that Eskom is going to be under any pressure to make radical changes.

It is our challenge and responsibility to continue to run an efficient and effective electricity utility. I believe that Eskom will continue to be one of the motors of economic growth in South Africa.

Importantly, we've spare capacity - an enormous asset. For example, China's growth is constrained by the fact that it doesn't have enough electricity.

Spira: On the basis of such a scenario, will foreigners invest in South Africa?

Spira: What does all this mean for South African business?

Maree: We've got a lot of opportunities. We've got a lot of potential.

Spira: What does all this mean for South African business?

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Maree: We've got a lot of potential.

A public humiliation for the outsider of Italy's business elite

Olivetti's Carlo De Benedetti is interviewed by Haig Simonian

SOME 400 miles divide the dank cells of Rome's rambling Regina Coeli prison on the banks of the Tiber from the warm, cherry-wood panelled offices of Mr Carlo De Benedetti's business base in Milan.

In the six-hour drive between the two earlier this month, the Olivetti chairman, sandwiched between two Carabinieri officers in the back of a small Landau sedan, found himself transformed from an industrial mogul to a miscreant.

Rather than take his private jet or 12-cylinder BMW to face the arrest warrant from Rome magistrates investigating Olivetti's kickbacks to officials of the post ministry, Mr De Benedetti wanted to avoid the impression of special privilege, he says. "I wanted to be treated normally."

That self-imposed public humiliation, which included an unseemly episode when his car was engulfed by newsmen after being blocked by traffic just outside the jail, illustrates one facet of a character whose contradictions make him one of Europe's most fascinating, but bewildering, businessmen.

He says he holds no grudges against the judges at whose hand he suffered the indignities of incarceration. "Accidentally or deliberately, the formalities of going into prison separate you from your personality. In a way, you really do become a number. From an emotional standpoint, this is the most difficult stage," he says.

Now does he wish to see the same thing happening to others in Italy's business establishment also embroiled in the 21-month corruption scandal. "I'm such an individualist, I'd never think of comparing myself to them. Wanting it to happen to them is the last thing I'd do."

Yet it is hard to believe the brush with justice has failed to unnerve even Mr De Benedetti, whose ability to recover from setbacks and surmount new challenges is one of the most alluring aspects of a business career that has taken him from managing director at Fiat in the 1970s to one of the most daring of the frontier-busting deal makers of the 1980s.

Hearing him retell it now, Mr De Benedetti's sang-froid almost stretches belief. The 430am departure for Rome was timed to avoid his spending the night in jail. "I calculated it would take about six hours to drive, another hour for prison formalities and six or seven more for interrogation. That

meant I hoped I could sleep in my own bed that night."

As it happened, Mr De Benedetti was released at 11.30pm after two grillings in which he was accused of investigating magistrates that the "new" evidence they had was already in the deposition he had made to their Milan colleagues six months earlier. Earlier this year Mr De Benedetti admitted that the company had paid more than L10bn (\$4.1m) to government officials to win contracts.

Even Mr De Benedetti, however, admits to some harrowing moments. "At sunset, when I was waiting for my second interrogation, the prisoners started to sing. Listening to that chorus, there was a moment in which I seriously wondered whether I would get out that night."

Now Mr De Benedetti, like hundreds of others in the scandal, is in a sort of judicial limbo, presumably to face trial at some later date. After a few days under house arrest in Rome and then Milan, life returned to "normal" late last week. It is hard to think, however, that life could ever be entirely normal for Mr De Benedetti, who yesterday held a celebratory lunch with friends and family at his Turin home to toast his 59th birthday and the removal of restrictions on his liberty.

Always outspoken, sometimes at risk to himself, he is likely to remain a prisoner of contradictions in his own nature.

He revels in his image in Italy as an outsider, even among the business elite with whom he has made so much of his fortune. Along with Fiat's chairman, Mr Giovanni Agnelli, he is one of a brace of businessmen who have come to represent Italian capitalism

abroad.

At home, his image is still one of a slight upstart who is at times unwilling to accept the confines and unwritten rules of the domestic business leaders among whom he moves.

Yet while he revels in being different, Mr De Benedetti has not suffered from being accepted among the Agnellis, Pirellis and their like. His business success has opened the doors to his membership of the club of core shareholders in Mediobanca, the merchant bank behind most big business deals in Italy, and to the controlling ranks of the Confindustria employers' federation, whose latest Rome meeting he

rushed to attend on regaining his liberty last week.

In politics, he has used his media interests, notably the best selling daily *La Repubblica* and the popular *L'Espresso* news magazine, to scrounge much of the establishment, notably the now discredited Socialist and Christian Democrat parties.

That so many members of

Italy's political old guard,

led by the Christian Democrats who have held uninterrupted power since the post-war

were instrumental in

the creation of the

country's first

democratic

constitution.

Mr De Benedetti is convinced

the sentence against him was

politically motivated.

It exploded as a bombshell, years

after the original charges

against him were dropped at

an earlier stage in the proceedings.

He says explosive new evi-

dence for the prosecution will

be revealed from the witness

box next month in the long-

running P2 trial in Rome

which he says will clear his name. Separately, recent

Milanese investigations into a

senior judge implicated in

alleged bribery has led to what

is believed to be a broader

inquiry into the conduct of

some top judges, including

those involved in the Banco

Ambrosiano case.

He says the true events sur-

rounding Banco

Ambrosiano and the

mysterious death of its chair-

man, Mr Roberto Calvi, found

hanging under London's Black-

friars Bridge, may never be

known, although some of the

mysteries have recently begun

to clear. Among the groups

believed to have been involved

were the Mafia, the notorious

P2 masonic lodge and the Vati-

cana, through its own financial

institution. Leaked testimony

in the latest corruption scandals

suggests the bank may

also have been a conduit for

illegal political funding.

resigned after a two-month stint as deputy chairman.

He sees the tortuous 11-year legal case, rather than his latest dealings with the judiciary over Olivetti, as his true court-room Calvary. In April 1992, he was sentenced to more than six years in jail for fraudulent bankruptcy. Although he appealed immediately, his detailed defence can only begin once the full motivation for the sentence is handed down, which has yet to happen.

Mr De Benedetti is convinced the sentence against him was politically motivated. It exploded as a bombshell, years after the original charges against him were dropped at an earlier stage in the proceedings.

He says explosive new evidence for the prosecution will be revealed from the witness box next month in the long-running P2 trial in Rome which he says will clear his name. Separately, recent Milanese investigations into a senior judge implicated in alleged bribery has led to what is believed to be a broader inquiry into the conduct of some top judges, including those involved in the Banco Ambrosiano case.

It is that affair which lies at the heart of Mr De Benedetti's quarrel with the judiciary, rather than his recent contretemps in Rome. "There is nothing more damaging for an entrepreneur than to be associated with bankruptcy. I cannot find any other explanation than some form of vendetta," he says. "The other thing is nothing."



Carlo De Benedetti: admitted the company had paid more than L10bn to officials to win contracts

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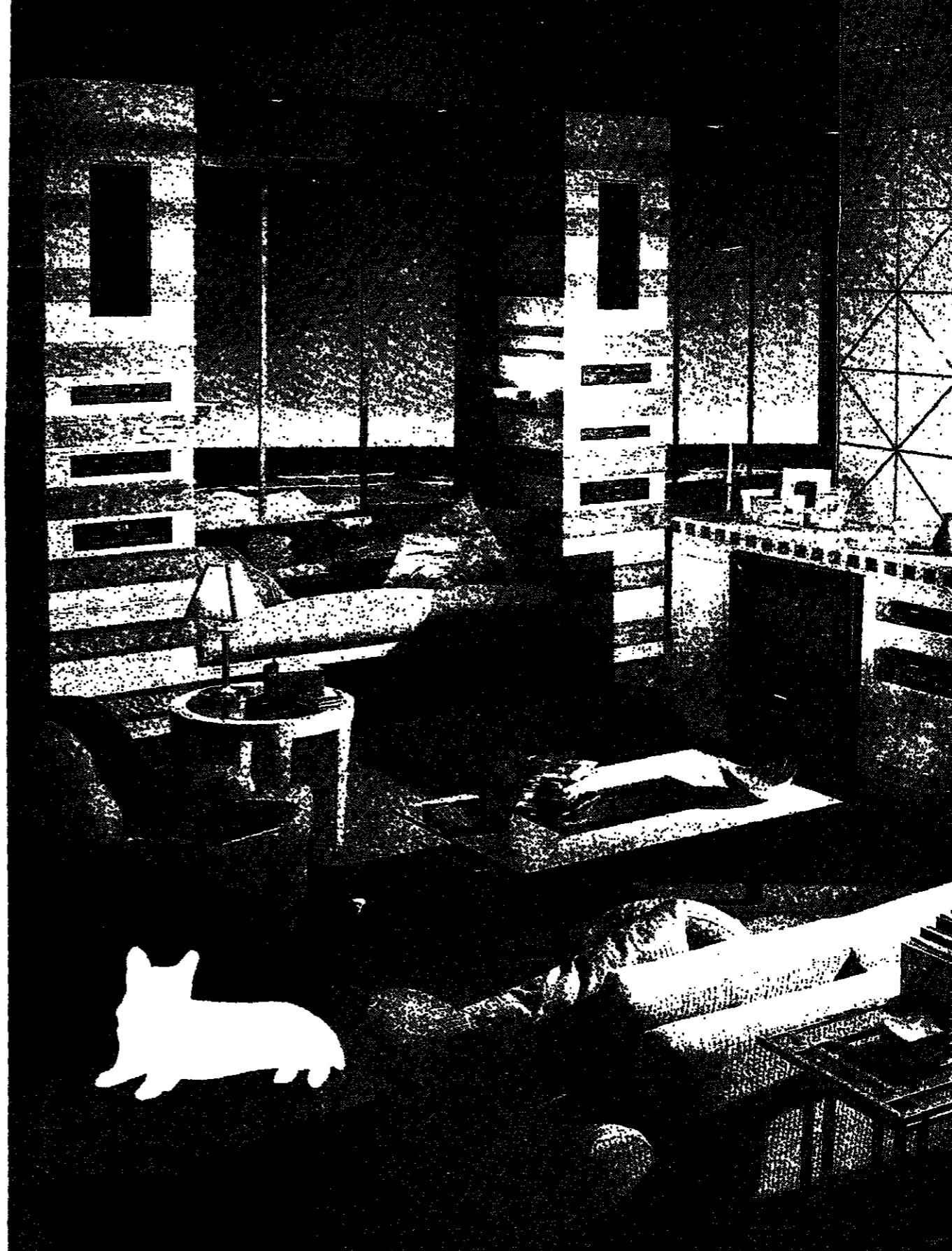
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FIDELITY GLOBAL INDUSTRIES FUND
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Kansallis House, Place de l'Étoile
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NOTICE OF ANNUAL GENERAL MEETING

NOTICE is hereby given that the Annual General Meeting of the Shareholders of FIDELITY GLOBAL INDUSTRIES FUND, a société d'investissement à capital variable organised under the laws of the Grand Duchy of Luxembourg (the "Fund"), will be held at the registered office of the Fund, Kansallis House, Place de l'Étoile, Luxembourg, at 11:00 a.m. on Thursday, November 25, 1993, specifically, but without limitation, for the following purposes:

1. Presentation of the Report of the Board of Directors.

2. Presentation of the Report of the Auditor.

3. Approval of the balance sheet and income statement for the fiscal year ended July 31, 1993.

4. Discharge of the members of the Board of Directors and the Auditor.

5. Election of 12 of the 16 Directors, specifically the re-election of Messrs. Edward C. Johnson III, Barry R. J. Baseman, Sir Charles T. M. Colly, Charles A. Fraser, Jean Haussius and H. F. van der Hoven, being all of the present Directors.

6. Election of the Auditor, specifically the election of Coopers & Lybrand, Luxembourg.

7. Proposals made by the Board of Directors, to amend Article 15 of the Fund's Articles of Incorporation in its entirety, principally in order to delete the specific limitations in the nature of investment safeguards and to delete the description of certain of the powers of the Board of Directors in order to provide greater discretion to the Board of Directors in determining the Fund's investment strategies and permissible investments, and to describe more fully the Board's authority to manage the Fund's business, subject to the requirements of Luxembourg law and regulation. Copies of Article 15 as proposed to be amended may be obtained from the Fund at its registered office in Luxembourg and are being mailed to all registered shareholders with this Notice of Meeting.

8. Consideration of such other business as may properly come before the meeting.

Approval of items 1 through 6 of the agenda will require the affirmative vote of a majority of the shares present or represented at the meeting with no minimum number of shares present or represented in order for a quorum to be present.

Approval of item 7 of the agenda will require the affirmative vote of two-thirds (2/3) of the shares present or represented at the meeting at which a majority of the outstanding shares present or represented or, if a quorum is not present, then at an adjourned meeting of the shareholders, approved of item 7 shall require the affirmative vote of two-thirds (2/3) of the shares present or represented at the meeting with no minimum number of shares present or represented in order for a quorum to be present.

Subject to the limitations imposed by the Articles of Incorporation of the Fund with regard to ownership of shares which constitute in the aggregate more than three percent (3%) of the outstanding shares, each share is entitled to one vote. A shareholder may act at any meeting by proxy.

Date: October 29, 1993

BY ORDER OF THE BOARD OF DIRECTORS

Fidelity Investments

NEWS: INTERNATIONAL

Israel and Efta work to widen trading links

By Julian Ozanne in Jerusalem

ISRAEL has held its first joint committee meeting with the European Free Trade Association to widen and deepen trade ties and economic co-operation under the Israel-Efta free trade agreement which came into force last January.

Ms Maria Fekter, Austrian secretary of state for economic affairs, who led the Efta delegation, said the meeting had agreed to push for a pan-European emanation of rules of origin to stem mounting discrimination by the EC against finished goods produced by Efta states, Israel and other countries.

The joint committee also agreed to work to change the EC requirement that all products enjoying free trade must be consigned directly from one free trade partner to another.

A number of joint technical committees were also established to work on further co-operation in official aid, services, investments, government procurement and the development of joint research and development projects.

Both Israel and Efta said they expected substantially increased trade under the 10-month-old agreement. Last year, Israel imported goods worth \$1.2bn from Efta states and exported \$457m.

Switzerland is Israel's leading trade partner in Efta and accounts for more than 50 per cent of exports and imports.

"We hope for increased volume and more balanced trade as Efta economies recover from recession," Mr Nati Sharoni, director-general of Israel's trade and industry ministry, said.

On the future relations between Efta and the Palestinian entity, Ms Fekter said the committee had decided to wait for further talks to decide whether the two entities are to establish a joint customs union.

But it is clear that Efta is hoping Palestinian negotiators will accept a customs union which will give Palestinian goods access to the Efta market on the same terms as Israeli products.

"If the Palestinians reject a customs union we will have to do a new bilateral agreement with them," Ms Fekter said.

Both sides also stressed the need for greater government involvement in encouraging businessmen to look for investment and trading opportunities between Efta and Israel.

Wednesday's vote on the North American trade pact still hangs in the balance

Virginian congressmen feel the Nafta heat

Nancy Dunne in Richmond sees protesters on one side and business on the other trying to influence the key decision

In VIRGINIA the North American Free Trade Agreement evokes a passionate opposition, but football, apparently, still is the reigning obsession.

A "not this Nafta" rally on Saturday provided little competition for the college "game of the century" - Florida State University against Notre Dame. Only 115 demonstrators turned out amid the brilliant autumn foliage in the grounds of Virginia's capitol in Richmond.

They came promptly at two in the afternoon and by three most were gone. The organisers said they were sending a message to Virginia's three wavering congressmen that a "yes" vote on Nafta in the House on Wednesday would be "remembered in November". That is, next November's midterm elections, when those assembled - mostly followers of Texas billionaires of Mr Ross Perot and union members - would unite to throw the rascals out of office.

"We are absolutely for free trade," says Mr Bill Diggitt, the state director of Mr Perot's United We Stand. "But Nafta undermines our constitution. It puts decision-making from both sides. "He is trying to sort through the misleading information," says his press secretary.

As a member of the House armed services committee he expects the foreign policy implications of the Nafta vote to weigh heavily in his decision. The Clinton administration has been increasingly stressing the damage a Nafta loss would inflict on US credibility abroad.

This weight at Saturday's rally. Mr Ralph Dombrowski, a Perot devotee, brought with him the results of an interactive computer poll showing a growing

on wages.

"The administration is selling everything it can to every congressman that can. That's wrong," he says.

Mr Josh Greenwood, an intense man in an Australian bush hat and aviator glasses, holds a Dalmatian at the end of a leash. He says: "I might run against my congressman myself."

The owner of a small hydroelectric company, Mr Greenwood claims: "Mexican workers are treated like slaves. In Virginia there was slavery, but the slaves were expensive and the people who owned them valued them."

They had better housing and better sanitary conditions than the workers in Mexico today. The tables of the slaves weren't born with brain damage from concentrated pollution."

Virginia has 11 congressmen. Three have joined the anti-Nafta forces; five have declared themselves in favour of the pact. The three undecided have found themselves in the eye of a lobbying whirlwind.

Mr Greenwood's congressman, Norman Sisisky, spent Friday meeting groups from both sides. "He is trying to sort through the misleading information," says his press secretary.

He says he is concerned about the loss of Virginia's tax base as companies move production to Mexico and place continuous downward pressure

to weigh heavily in his decision. The Clinton administration has been increasingly stressing the damage a Nafta loss would inflict on US credibility abroad.

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isolationism among American voters.

"The public is becoming less inclined to see the US as an arbiter of worldwide human behaviour and wishes to get out of our foreign policy involvements," he says.

The Virginia business community began a intensive pro-Nafta lobbying effort last March. "The unions had gotten

to everyone. We were going against a tide of misinformation," says Ms Kathy Ott, captain of Virginians For Nafta.

The coalition - 100 of the state's largest businesses and 500 small and medium-sized companies - counter-attacked with an "education" campaign - brochures, advertising, even electronic computer messages.

Company employees were exhorted to write or call their congressmen.

The anti-Nafta forces on Saturday published long lists of business contributors to the pro-Nafta congressmen. "Constituents only have votes to give, and it seems these congressmen are having a hard time hearing their message," the cover page said.

On Friday, after the fifth pro-Nafta congressman announced his position, a dispirited Lorrie Beckwith, an opposition organiser, said her campaign had been hindered early on by a lack of unity. President Bill Clinton seemed to be successfully buying off the undecided congressmen.

He says he had a bad feeling about the agreement in his gut. He was concerned it may hurt family farms. But if he is a decent project, he says he might find it tough to say no."

In Portsmouth, Virginia, one of the last undecided congressmen, Owen Pickett, is in his district office, as he is every weekend. His door bears a sign, "This office belongs to the people of the second district of Virginia".

The unisoned port workers are urging opposition. The majority, which comprises most of the district's voters, are worried about jobs in the face of Pentagon cutbacks. "He will listen to everyone's side," a Pickett aide says.

The argument over Chilean membership also reflects doubts over whether Apec, which established a small permanent secretariat only last year, needs time to consolidate before it adds new countries.

"It's important to bed Apec down before we start expanding it," says Mr Doug Russell, the Australian ambassador in Washington.

The expansion issue is unlikely to disappear in the years ahead, as many countries are eager to reinforce their links with a region which boasts the strongest economic growth rates in the world.

Besides Mexico, Papua New Guinea and Chile, Apec has

also received overtures from India, Pakistan, Macao, Sri Lanka, Russia, Ecuador and Peru, and even the EC has asked for observer status.

Chile's request to join Apec set to be rebuffed

By George Graham
in Washington

MEXICO and Papua New Guinea are expected to be invited to join the Asia Pacific Economic Co-operation forum when the 15-nation group meets in Seattle this week, but Chile's membership application is likely to be turned down.

US officials said, however, that although the issue of allowing Chile in would be discussed by ministers in Seattle on Wednesday and Thursday, the Apec organisation operated by consensus.

The absence of consensus over Chile reflects doubts and divisions within Apec over how this still evolving organisation should develop.

Founded in 1989 as an informal consultative grouping, Apec includes not only the six Asian countries but also the US, Canada, Australia, New Zealand, South Korea, China, Hong Kong and Taiwan.

While Apec's Asian members recognise that Mexico's close economic ties to the US - particularly if the Clinton administration wins the House of Representatives vote on the North American Free Trade Agreement on Wednesday - make it a logical member, several countries are reluctant to shift the organisation's centre of gravity further east by admitting Chile.

This in turn reflects suspicion, particularly in countries such as Malaysia, of a hidden US agenda to use Apec as a way of strong-arming Asian countries into opening their markets wider to US exports.

President Patricio Aylwin of Chile pressed his country's case on a recent trip to Asia, but does not appear to have overcome this reluctance.

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also received overtures from India, Pakistan, Macao, Sri Lanka, Russia, Ecuador and Peru, and even the EC has asked for observer status.

Canada ponders separate deal with Mexico

By Bernard Simon in Toronto

CANADIAN business leaders are urging their government to press ahead with a bilateral free-trade pact with Mexico if the US Congress rejects the tripartite North American Free Trade Agreement this week.

The US House of Representatives is due to vote on Nafta on Wednesday. In a move apparently aimed both at promoting Canada's own interests and at stepping up pressure on wavering US congressmen, the Business

Council on National Issues, which represents chief executives of Canada's 150 biggest companies, revealed that its two most senior officers raised the possibility of a Canada-Mexico pact at a meeting with Mexican President Carlos Salinas de Gortari in Mexico City this month.

Canada's two-way trade with Mexico, totalling about C\$3bn (\$2.2bn) a year, is a fraction of US-Mexico trade. But the prospect of a North American free trade zone has sparked great interest among Canadian busi-

nesses in raising trade and investment flows.

Proponents of a Canada-Mexico deal say it would give Canadian exporters and investors a head start on rivals from third countries, and also pave the way for closer links between Canada and other Latin American countries.

According to local reports, the Canadians have floated the idea of Pemex, the state-owned Mexican oil company, moving its North American procurement office from Houston to

Calgary. Canadian grain exporters are also eager to keep US rivals at bay in the fast-growing Mexican market.

The Canadian parliament has already ratified Nafta. All that remains is for the law to be formally promulgated.

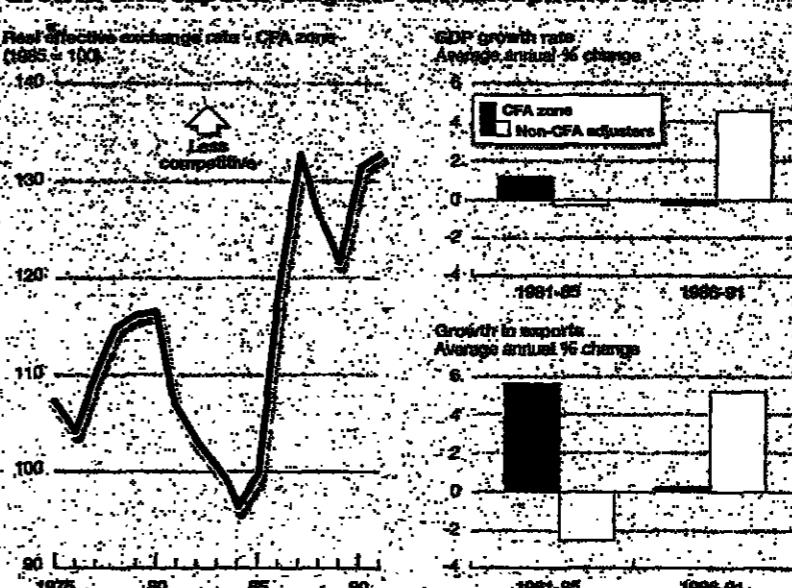
The Liberal government which came to office in last month's general election has pledged to renegotiate parts of the accord. It wants, among other things, to include a subsidies and anti-dumping code, and to amend the energy provisions of the 1988 US

Canada free trade pact.

Mr Jean Chretien, Canada's prime minister, is scheduled to discuss these concerns with President Bill Clinton this Friday during the summit of the Pacific Rim nations in Seattle.

Diplomats expect that the Americans will agree to set up some form of working group to examine these issues. This would not alter the present provisions of Nafta, but would probably be sufficient for Mr Chretien to implement the agreement as scheduled on January 1 1994.

Growth and exports stagnate in francophone Africa



* Global Coalition for Africa, 1850 K Street NW Suite 235, Washington DC 20006, USA

Source: World Bank, Hanoi (1993)

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International Economic Indicators: BALANCE OF PAYMENTS

Trade figures are given in billions of European currency units (Ecu). The Ecu exchange rate shows the number of national currency units per Ecu. The nominal effective exchange rate is an index with 1985=100.

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NEWS: INTERNATIONAL

China's trade deficit may reach \$9bn

By Tony Walker in Beijing

CHINA appears headed for a \$9bn (\$23.1bn) trade deficit this year, after imports exceeded exports by more than \$7bn in the 10 months to October. This would be China's first deficit on its trading account since 1989.

Western economists are predicting that China will register a deficit on its current account in 1993 of about \$7.5bn. This would compare with a surplus of \$6.4bn last year.

Customs statistics for October showed that imports surged 28.1 per cent to \$76.4bn and exports reached \$68.3bn - a modest 6.4 per cent increase compared with the same period last year.

Mr Fan Baqiang, a senior official of the Ministry of For-

est Trade and Economic Co-operation, blamed the deterioration on the huge demands of the domestic market and bottlenecks in the transport system that had hindered exports.

Weak growth in leading export markets, and rising domestic costs had also worked to restrain export growth.

The customs statistics showed that there had been a slump in the exports of crude oil, coal, steel, non-ferrous metals, cement and raw silk. China's booming construction sector had absorbed much of the country's output of steel and cement.

A surge in imports, of machinery, electronic goods, cars and aircraft had also contributed to the trade deficit. In

the 10 months to October, 227,000 cars were imported and 88 aircraft. This represented increases of nearly 90 and 60 per cent respectively.

Imports of steel and crude oil and derivatives had also risen sharply. Some 23.4m tonnes of rolled steel had been imported, a fourfold increase over the same period in 1992. Oil imports had risen by 50 per cent.

China's foreign exchange reserves at the end of the September quarter stood at \$18.8bn. Foreign debt - most of it longer term - was \$69.3bn in 1992.

China's slide into the red on its trading and current accounts is not expected to affect its ability to meet its international obligations.



BENAZIR BHUTTO CANDIDATE VOTED TO BE PAKISTAN'S PRESIDENT

Mrs Benazir Bhutto, Pakistan's prime minister, strengthened her political position yesterday with the victory of Mr Farooq Ahmed Khan Leghari in the weekend's presidential elections, Farhan Bohra reports from Islamabad.

Mr Leghari, one of Ms Bhutto's most trusted lieutenants who became the foreign minister after last month's national elections, won by a large margin over his

main contender, Mr Wasim Sajjad, the acting president.

Mr Leghari polled 274 votes against Mr Sajjad's 168 in Saturday's voting. Legislators from Pakistan's four provinces, the national assembly in Islamabad and senate, all took part in the vote.

Under Pakistan's constitution, the president has wide constitutional powers including those of sacking prime minis-

ters and dissolving elected legislatures.

The results were welcomed by many business leaders. Stock prices on the Karachi stock exchange, Pakistan's leading stock market, yesterday rose by 43 points - almost 2.5 per cent, as investors and brokers bought heavily, hoping that Ms Bhutto's government was now in a stronger position with Mr Leghari's election.

US judge lifts curb on TV networks

By Martin Dickson in New York

A LOS ANGELES judge has cleared the way for big changes in the financing of the US television industry by lifting a long-standing ban on the three large TV networks - ABC, CBS and NBC - owning a financial interest in most of the programmes they broadcast.

The ruling by Judge Manuel Real, which had been awaited for more than a year, was made known to Hollywood film industry executives late on Friday.

It will mean tough new competition from the networks for the large Hollywood film studios, which provide most of the prime-time television programming. It could also eventually encourage mergers between the TV networks and the film studios.

The court ban, imposed on anti-trust grounds, was one of two obstacles preventing the networks having a financial involvement in prime time programmes.

The other was the so-called financial interest and syndication rule, imposed more than 20 years ago by the Federal Communications Commission, at a time when the three networks controlled more than 90 per cent of the television market.

With the three networks now accounting for only 60 per cent of the market, the FCC lifted its ban in April. With both obstacles now removed, the trio will be allowed to acquire a financial interest in prime time programming and, two years from now, to sell reruns in the \$5bn global market for syndicated television programmes.

Film industry officials indicated they were likely to appeal against the ruling by Judge Real.

Ms Barbara Brogliatti, a spokeswoman for the Warner Brothers film studio and a group of producers, writers and directors, said: "We're disappointed. We fear for the survival of independent producers."

De Klerk settles below bottom line on safeguards

S Africa's constitution has no built-in bulwark against majority domination, writes Patti Waldmeir



De Klerk: wanted power-sharing between parties in cabinet

FROM THE day President F W de Klerk set out to transform South Africa, he promised one thing to prevent the abuse of state power, at the root of Africa's decline, by refusing to let majority domination replace minority rule.

He may yet achieve this; but if he does, it will be the result of luck and the goodwill of the African National Congress rather than the new constitution, which was to have been the chief bulwark against domination.

That document, due to be finalised within days, falls well short of Mr de Klerk's goals.

Though some important matters remain to be agreed, the outline is becoming clear: unless there is a wholesale revision at the last moment, the ANC (which represents the black majority) will not be forced to share real power with minority parties.

It may well choose to do so anyway, conscious of the power of the ruling National party in the civil service and the security forces. But the bottom line is that the National party, guarantor of minority interests, would find it difficult to use the constitution to force the ANC to change course.

National party negotiators believe they will not need entrenched consid-

tional provisions to play a powerful role in restraining the ANC: they believe the ANC's assurances that it does not wish to govern alone (and does not believe it could do so effectively); and they judge their electoral strength will permit them at least some blocking power (though they may need as much as 40 or 45 per cent to block decisions in cabinet, and latest polls show NP support at 13 per cent).

But several government negotiators do not dispute that the National party has settled below its bottom line on crucial issues: they insist it had little choice. As a minority government whose power diminishes by the day, negotiators clearly calculated that a deal done now would be preferable to that available next month or next year. They recall that the National party would have had significantly stronger blocking powers under the constitution nearly agreed last year in the Convention for a Democratic South Africa (Codesa). Some believe the government blundered by refusing a deal then, only to accept a lesser package now.

That package fails to deliver several of the checks and balances which the National party had

insisted were essential. The party's 1991 constitutional proposals called for political power to be divided between three tiers of government - central, regional and local - with each tier to have "original and entrenched authority with which other tiers of government may not interfere".

In fact, central government retains wide powers to "interfere" with regional governments: though the regions (to be called "provinces") are to be granted primary responsibility for areas such as primary and secondary education, housing, health, and policing, central government reserves the right to intervene in these areas to impose uniform national norms and standards, to ensure proper regulation, to protect the national economy or national security, and where there are implications for national economic policy. In short, the constitution authorises central government to intervene in terms so vague as seriously to undermine regional autonomy.

Though government officials insist that provinces will have "all" powers over primary and secondary education, it is understood that a

national curriculum, probably including compulsory languages, will be imposed from the centre and that the central education ministry in the new government will retain almost all the powers of the current ministry - yet no one would dispute that South Africa is now a highly centralised state.

In the crucial area of regional policing - perhaps a regional government's most important power - the party has compromised its demand for regional police forces. According to a deal yet to be finalised, there is to be only one national police force; government sources say this is merely a symbolic concession, because powers will be devolved from the centre to regional commissioners of police responsible to regional, and not central government.

But according to joint ANC/NP proposals, the president will have veto powers over appointment of regional commissioners; and central government will retain control over public order and internal stability. One ANC negotiator called this a "national police force with federal trimmings".

Much will depend on how the constitution will be interpreted by the constitutional court, which will adju-

dicate disputes between the regions and the centre and do much to shape the future state. But here too, the constitution leaves room for abuse. According to joint ANC/NP proposals, the new president (likely to be from the ANC) will, in effect, control the appointments of all 11 Constitutional Court members. He must consult the multi-party cabinet before deciding, but no other party is likely to be able to muster sufficient support to overrule him.

EXACTLY what percentage vote would oust the new president in cabinet remains to be agreed: but the latest proposal calling for 55 per cent support for most decisions, and 60 per cent for budget and security matters, falls far short of Mr de Klerk's original demand for a "collective presidency" where leaders of the three major parties would take decisions by consensus.

His promise of "no domination" has always been based on ensuring real power-sharing between parties in cabinet, and between the centre and the regions: only time will tell whether such power-sharing develops voluntarily. The constitution does not prevent it - but it does far less than expected to ensure it.

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CBI tries to defuse row over Europe

THE CONFEDERATION of British Industry yesterday moved to defuse its growing row with the UK government over Europe.

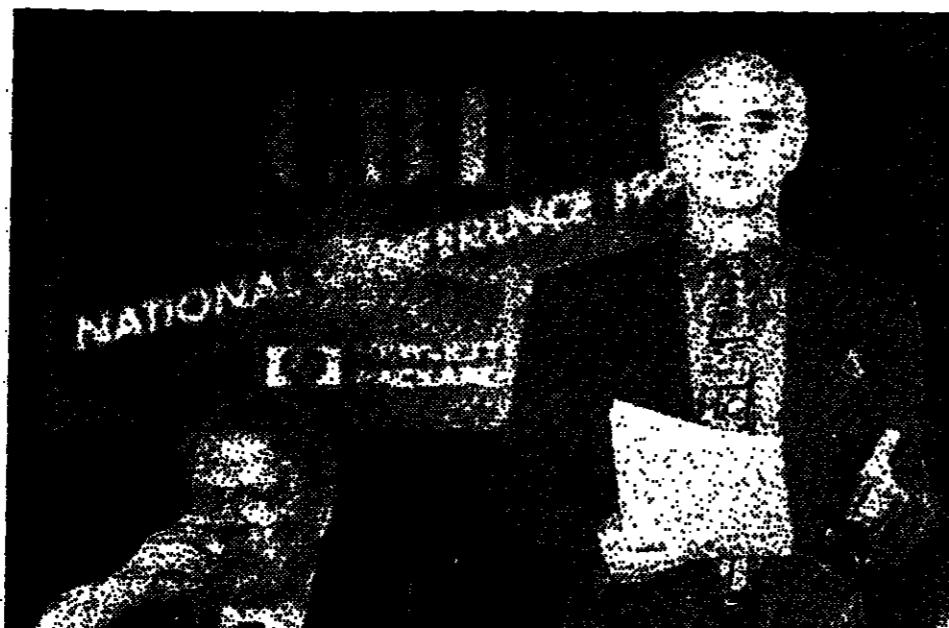
Government ministers, however, stepped up their criticism of the UK employers' organisation's pro-European policy.

Mr Howard Davies, CBI director-general, said in Harrogate on the eve of the CBI's annual conference that he had been misrepresented in an interview in a British newspaper last week, when he was quoted as attacking the government's stance.

He said yesterday: "Our position is certainly that of the Bank of England and, I suspect, of the government, that we should aim at convergence between the major currencies before we can talk sensibly about a single currency." He added: "It would cause us no concern if the Maastricht timetable were formally abandoned."

CBI president Sir Michael Angus said: "The ERM is fairly low down our members' list of priorities. I think it is on the government's too." He claimed the results of a CBI survey of British business leaders, released yesterday, were "very much in line with the feelings of government".

Despite these comments, the CBI's position was still causing unhappiness yesterday in government circles.



Howard Davies (right) and Sir Michael Angus at the CBI conference in Harrogate yesterday

Senior ministers attacked Mr Davies for "dancing to his paymasters' tune" and making "errors of judgment" in urging the government not to close off the option of a single currency.

Mr David Hunt, employment secretary, will remind the CBI, in a speech to tomorrow, that European unity is not about institutions but about people. He will tell the conference:

It is people not those in the Community, or Whitehall or even in boardrooms that will decide the future in Europe. It is the people who will set the pace."

For that reason he believes Mr Davis' criticism of the government for appearing anti-European was misguided since it failed to take into account public opinion.

Lord Parkinson, the former cabinet minister and chairman of Euronair who is addressing the CBI today, was equally disapproving about the industrialist's "unthinking pro-European" stance. He said: "There is nothing less convincing than businessmen talking about politics. Of course industrialists want exchange rate stability and certainty. But at what

price. The reality is that we are eight years away from a single currency."

However, a cabinet minister yesterday welcomed the CBI's call to close off the option of a single currency. He said it "restored the balance" after the outpouring of Euro-phobia in the Conservative Party and the nation as a whole.

Sir Edward Heath, former prime minister, also backed the CBI's call for a more pro-European approach.

He said: "Thank God the CBI have spoken up at last. They are the industrial basis of this country. They have to deal with finance. They are the people who have to get our exports for us and put our economy right. They ought to be listened to."

The CBI's survey showed that just over half regarded a single currency as unnecessary, while believing it would help business over the long term. Eight per cent thought a single currency would be damaging to European prosperity. Only 7 per cent believed the UK would belong to a single currency by the year 2000.

There was also criticism of the European Commission, whose president, Mr Jacques Delors, addresses the CBI conference today. More than 60 per cent thought the effect of the European Commission on wealth creation was "on balance negative".

Banks change 200-year-old rules for clearing cheques

By John Gapper
Banking Editor

BRITISH banks are preparing to process cheques for each other, or to pay companies to do so on their behalf, for the first time since the clearing system was founded in the 1770s.

Fears over growing costs have led to an agreement to change the rules of the Cheque and Credit Clearing Board (CCCB) - which regulates processing and clearing of cheques and credit vouchers - to allow joint ventures and new entrants.

The CCCB's survey showed that just over half regarded a single currency as unnecessary, while believing it would help business over the long term. Eight per cent thought a single currency would be damaging to European prosperity. Only 7 per cent believed the UK would belong to a single currency by the year 2000.

Several of the UK's big clearing banks are thought to be in the early stages of talks over joint ventures, or sub-contracting of paper processing, after an analysis showed that unit costs could rise by 20 per cent by the year 2000.

The banks have carried out all their own processing up to now. This means that each has to transport large volumes of cheques and other paper around the country before they are automatically sorted, and payments registered.

He said that detailed rules for which outside parties might be admitted were still to be drawn up.

The banks participating in the Access credit card company have sub-contracted processing to First Data Resources. Some bankers have called for a similar joint approach to the separate networks of automated teller machines.

The change in CCCB rules coincides with an estimate by S.G. Warburg Securities that banks are only recouping some £2.5bn in revenues from the clearing system compared with the total cost of £4.5bn estimated in an Apacs study.

Treasury computer model may be flawed

By Peter Marsh
Economics Correspondent

The study from the Centre for Economics and Business Research, a consultancy, says the model fails to take into account how a tax increase would shock people into spending less. It consequently underestimates the impact on consumer spending by about half. The consultancy has sent its

Agents lose jobs ahead of EU laws

By Ian Hamilton Fazey and Stewart Darby

MANY British companies are sacking their commercial agents to avoid being caught by new regulations which will implement European laws in the UK on January 1.

The regulations will make agents much more difficult to sack in some countries and guarantee high levels of compensation if they are. The regulations will also give agents the right to inspect their principal's books to check their commission and assess their future prospects.

Agents sell on commission for companies which appoint them to do so. They are different from distributors, who take title to goods they sell and assume responsibility for any ensuing bad debts.

The government estimates that the changes could cost companies between £5,000 and £20,000 per agency agreement if they try to cancel agreements after January 1. Mr Ian Campbell, director-general of the Institute of Export, said: "Companies are going to have to

become urgently aware of the need for proper agency agreements. They must become more professional in their dealings with agents."

The regulations will bring the UK into line with the rest of the European Union, where in most countries the law has been weighted in favour of agents over the companies which employ them since 1986.

They will replace the informal common-law approach which governs agency agreements in the UK and is based on cases and precedent.

The new regulations will apply equally to agents in any EU country. As this includes Britain, many companies are urgently examining the implications for agents they use in UK domestic markets and mainland Europe.

Mr Michael Thornton, a partner in Laytons, a law firm specialising in foreign trade, said: "Many agency agreements have been made by sales managers with no knowledge of the legal implications. Many agreements have been oral and concluded by handshake, or simply by exchanging letters."

Nuclear Electric aims to be privatised

By David Lascell, Resources Editor

NUCLEAR ELECTRIC, the state-owned operator of nuclear power stations in England and Wales, wants to be privatised as soon as possible.

It has indicated that 1995-96 would be an appropriate date because it expects to be fully commercial by then. That would also enable the sale to take place in the life of the present government.

The government is currently preparing to launch a review of the nuclear power industry. The terms of reference for the review, promised after the recently announced coal mine closures, are being drawn up by ministers, and Nuclear Electric is anxious to get privatisation on the agenda.

According to senior executives, NE is basing its case for privatisation on two main points:

- That the company has made big efficiency improvements and is now close to making a profit without outside help;
- That the government's reluctance to finance new nuclear stations means the industry will have to be privatised if Britain is to have a long-term nuclear power industry.

Next month, NE is expected to report first half profits of more than £450m (£880m) compared with £261m for the whole of last year.

However, those figures include the £1.3bn "nuclear levy" which NE receives from electricity consumers to help it build up provisions against its costs in decommissioning life-expired reactors. NE aims to make a profit excluding the levy by 1995. The levy is due to be phased out by 1998.

Tory MPs want cuts in spending, says survey

By Philip Stephens,
Political Editor

DEEP divisions among Conservative MPs over whether taxes must rise to reduce the UK government's £50bn-a-year (\$75.5bn-a-year) borrowing requirement have highlighted the dangerous political balancing act faced by Mr Kenneth Clarke, the UK chancellor, in his budget on November 30.

A Financial Times survey of opinion among Tory MPs at Westminster reveals that a large majority wants the burden of cutting the government's indebtedness to fall more heavily on public spending.

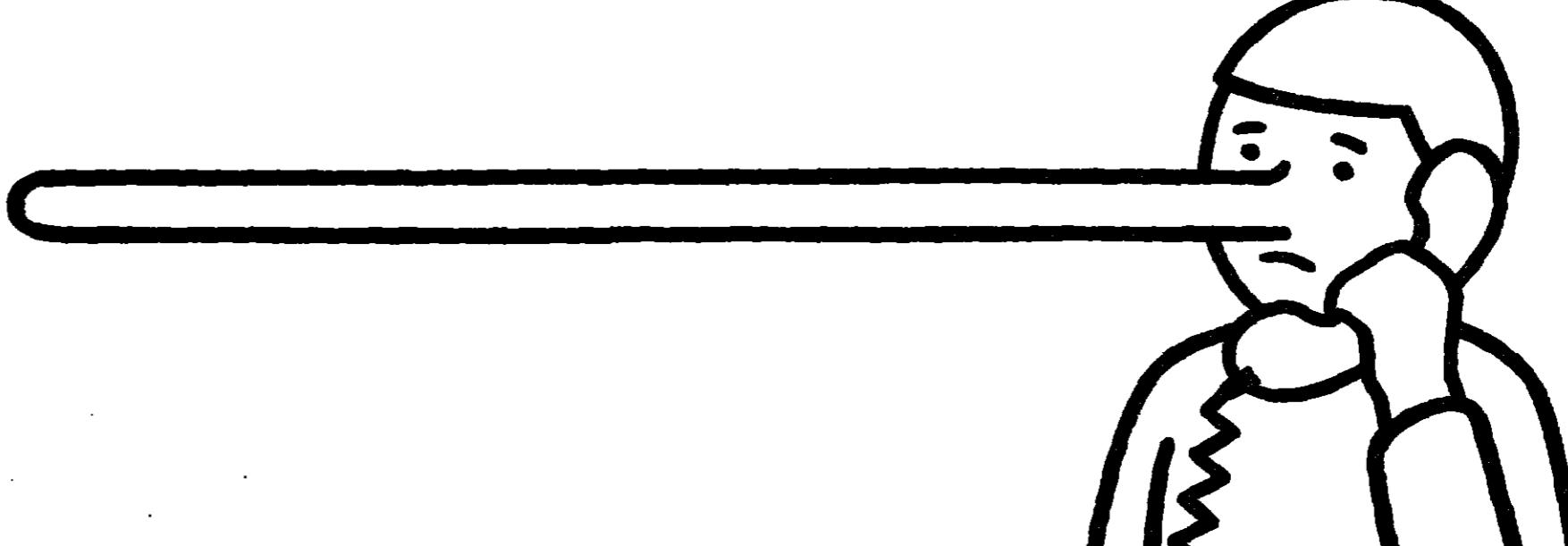
Over two-thirds argue that the chancellor should reduce further the government spending targets already agreed for the next three years. An even larger majority (80 per cent) wants an early cut in interest rates to underpin the currently hesitant pace of economic recovery.

The survey, based on written responses from 75 Conservative MPs during the past three weeks, exposes their deep unease about the planned imposition of value added tax on domestic fuel.

Some 57 per cent of those polled believe it is too late now to reverse the plan announced by Mr Norman Lamont, the former chancellor, but 48 per cent say household heating bills should not be subject to the full 17.5 per cent VAT rate.

That figure points up the serious risk of MPs rebelling against the tax unless Mr Clarke unveils a compensation package which includes generous help for those on low incomes just above the state benefit levels...

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The Strategy for Managing Change.

MANAGEMENT

Tim Dickson and John Authers look at two new training initiatives

A week to stand out

A recent survey showed that roughly 90 per cent of UK organisations think management training is "a good thing". But whereas those who promote motherhood and apple pie generally put their money where their mouths are, the same study suggested that only 50 per cent of UK companies run formal management training programmes to underpin their beliefs.

It is this gap which the Management Charter Initiative, an independent body backed by 1,600 companies and the UK government, has tried to fill for the last five years.

By its own admission there is still a long way to go. MCI's chief executive Andrew Summers estimates that about 11 per cent of UK organisations are applying the benchmarks of best practice it has developed for middle and first-line managers and supervisors; perhaps half of these are encouraging their staff to acquire a National Vocational Qualification in management.

MCI's underlying thesis is that the ability of managers can be improved by adhering to a set of standard competences has also run into some scepticism.

Undeterred, MCI is aiming to raise its profile and spread the message with its week-long Be a Better Manager campaign which starts today and has the backing of the Confederation of British Industry and the Department of Employment. Around 7,500 managers in the UK will be working to a selection of MCI's management standards for the first time, assessing at the end



Donald Kirkham, chief executive of the Woolwich Building Society (second left), with fellow participants in the campaign

of the exercise what they have got out of it.

The campaign is being fronted by the Woolwich Building Society, National Westminster Bank, Auto Windscreens (part of the building products group Heywood Williams) and the Magistrates Court Service.

Others taking part include the National Trust, BBC Wales, Texas Homecare and the Benefits Agency.

Participants will work to one of four, one-page checklists - managing the workplace, cost control, leading meetings and setting objectives - each of which is an abridged version of an MCI standard. At the end, individuals compare what they expected with the benefits achieved.

Parts of the MCI check lists may

seem obvious, but no more so than the advice some management consultants sell for a fancy fee.

Setting objectives and explaining them, keeping spending within budget, preparing adequately for meetings and ensuring equipment is maintained, are ideas which bear constant repetition. All the more so given the extra responsibilities thrust on to middle managers due to "delayering" (the removal through sacking and early retirement of entire management tiers).

Judging by their comments at Friday's press conference, the four front organisations are enthusiastic about the campaign, expecting it to raise the profile of management development within their compa-

nies or services and to encourage wider employee participation. Its success will depend on how far the MCI convinces others that adhering to the standards has demonstrably improved these organisations' management performance.

Summers says the chief barrier to more widespread management training in UK companies is not cost. "When we ask people that usually come eighth or ninth on the list. The sort of things they tend to say is that they are too small, that they only employ trained staff, or that they have no time."

For further information on the campaign, Freephone 0891 616999

TD

Cinderellas en route to the ball

Companies looking to cut training bills could do worse than look at the UK's further education colleges.

FE colleges, which provide post-16 vocational training, adult education and increasingly offer an alternative to schools for teaching A-levels, have a reputation as the "Cinderellas" of British education, mainly thanks to the country's traditional preoccupation with academic qualifications. But they have the resources to produce work tailored directly to the technical training needs of individual companies.

Large employers already make extensive use of FE colleges, but take-up by smaller companies

remains disappointing. At a CBI conference tomorrow, John Patten, the education secretary, is expected to announce a package of measures to help business fund or build links with FE colleges.

The experience of Rover and Land Rover in Birmingham highlights the possibilities for larger companies. Land Rover used to have its own training school. Trainees and apprentices would then be sent to East Birmingham College to brush up on theoretical details. However, it closed its school 10 years ago because it seemed more cost-effective and now uses the college's larger facilities for all its first-year training. Land Rover's trainers

attend all classes, and trainees, who work together in one group, are sponsored by the company.

Fees are fixed in line with what the college can afford. Since April, colleges have been "incorporated", meaning their funding is devolved, but comes ultimately from central government rather than local education authorities. This makes costing more transparent, allowing employers to negotiate more easily over price.

Rover's Longbridge factory has similar links with Bourneville college outside Birmingham, along with its own education service. John Towers, Rover's managing director, believes investment in

education schemes and local colleges is "nothing to do with altruism, it's about competitive dynamics".

Working with colleges allows the company to take on young people at 16 and put them through a common learning programme closely related to their eventual work, but at the same time allowing flexibility. Rover's programme allows employees ultimately to earn a university degree, via an arrangement with the University of Warwick.

Any new government action should allow more companies to benefit in the same way.

JA

In terms of sources of information, for instance, it is remarkable that a recent Mori survey reveals that more than 90 per cent of all investors described brokers as "most useful" to them in their job. This paints a very different picture to the commonly held notion that institutions are paying less and less attention to brokers' analysis. This is just as well, because I know how much time BAT spends with the brokers' analysts, even though more and more institutional representatives are now coming to our results briefings.

BAT started reporting quarterly in 1987. It gives the company twice the number of formal occasions on which to talk to the City, as well as making the flow of information more frequent. The typical six-month gap between preliminary and interim results

can allow uncertainties to develop or can lead to a company that is "out of sight" also being "out of mind". Apart from results days, when we hold a press conference and a video-conference with US analysts, as well as the UK analysts' briefing, the other face-to-face elements in our programme include facility visits to our operations and small group meetings with investors.

A recent visit to Farmers, our US insurance subsidiary, shows how difficult it is to manage these events. We intended to improve the parties' long-term understanding of a key business and general feedback suggests that was successfully achieved, but one analyst couldn't resist publicly reducing his forecast before the presentations had even finished, leaving the market with a different perception of the visit.

Although BAT does not organise a facility trip every year, we are committed to visiting our leading shareholders in person annually. BAT started reporting quarterly in 1987. It gives the company twice the number of formal occasions on which to talk to the City, as well as making the flow of information more frequent. The typical six-month gap between preliminary and interim results

surprising that leading investors should want to meet the management face to face.

Contrary to what might be expected, I believe that companies try very hard not to reveal any "inside" information under these privileged conditions. Indeed, in BAT's case, this part of our programme is always timed for the period immediately following a reporting occasion.

I have tended to concentrate, in this article, on the core of our investor relations activity but it does not exist in isolation, being supported by a range of corporate information and even some corporate hospitality. The annual and quarterly reports are another essential part, while advertising our results on the financial pages of national newspapers enables us to explain the company's performance, in a controlled way. We try hard, but we know what we're up against in communications with the City. After all, to invest can be an irregular verb. I have heard it conjugated: "I invest...you finance...they speculate."

Next Monday: Mick Neumarch of Prudential Corporation on how to move the corporate headquarters.

GATT

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LEGAL NOTICES

No. 099517 of 1993

In the High Court of Justice

Chancery Division

IN THE MATTER OF

EUROPCAR UK LIMITED

IN THE MATTER OF

THE COMPANIES ACT 1986

NOTICE IS HEREBY GIVEN that a Petition was filed on 27 October 1993 purporting to be filed by Mr. Peter J. Morris, of 100 Grosvenor Gardens, London SW1W 0AA, to the High Court of Justice, Chancery Division, for the confirmation of the reduction of the share capital of the above-named Company from £17,000,000 to £1,000,000.

AND NOTICE IS FURTHER GIVEN that the said Petition is due to be heard before Mr. Justice J. R. G. T. Smith, at the Royal Courts of Justice, Strand, London WC2A 2LZ on Wednesday the 28th day of November 1993.

ANY Creditor or Shareholder of the said Company desiring to oppose the making of an Order for the confirmation of the said reduction of share capital should appear at the time of hearing in person or by Counsel for that purpose.

A copy of the Petition will be available to any such person prior to the time of the hearing in person or by Counsel for that purpose.

Matthew Arnold & Baldwin

P.O. Box 101

20 Station Road, Watford

Solicitors for the above-named Company

No. 099529 of 1993

In the High Court of Justice

Chancery Division

IN THE MATTER OF

FOUNDERS GROUP LTD

IN THE MATTER OF

THE COMPANIES ACT 1986

NOTICE IS HEREBY GIVEN that a Petition was filed on 27 October 1993 purporting to be filed by Mr. Peter J. Morris, of 100 Grosvenor Gardens, London SW1W 0AA, to the High Court of Justice, Chancery Division, for the confirmation of the reduction of the share capital of the above-named Company from £1,000,000 to £100,000.

AND NOTICE IS FURTHER GIVEN that the said Petition is due to be heard before Mr. Justice J. R. G. T. Smith, at the Royal Courts of Justice, Strand, London WC2A 2LZ on Wednesday the 28th day of November 1993.

ANY Creditor or Shareholder of the said Company desiring to oppose the making of an Order for the confirmation of the said reduction of share capital should appear at the time of hearing in person or by Counsel for that purpose.

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Matthew Arnold & Baldwin

P.O. Box 101

20 Station Road, Watford

Solicitors for the above-named Company

WARDLEY GLOBAL SELECTION

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NOTICE TO SHAREHOLDERS

Shareholders of Wardley Global Selection - Asian Equity Fund are hereby informed that, with effect one month following the publication of the present notice, the investment policy of this compartment is amended to read as follows:

The aim of the sub-fund is to provide investors with long term capital growth from an actively managed portfolio of quoted securities on the regulated stock exchanges of the economies in Asia, excluding Japan.

Up to five per cent of the sub-fund's net assets may be invested in Indian Blue Chip Stocks listed on the Bombay Stock Exchange.

The Board of Directors

John Morris
Editor

Tourism: The spa resort with a sparkle... Page II

FINANCIAL TIMES SURVEY

HARROGATE

Monday November 15 1993

The Golden Triangle: Wealth surprises outsiders... Page III

As Britain recovers from recession, Harrogate's vital indicators are still going the wrong way. Job losses from electricity privatisation, rationalisation and defence cuts have shaken an area where there was full employment only three years ago. Can Harrogate catch up? Ian Hamilton Fazey reports

Bright spot's bubble burst

IT would be easy to go to Harrogate - as the leaders of the Confederation of British Industry are doing for their annual conference this week - and mistakenly believe there is not much wrong there.

An air of gentility pervades the town. The unemployment rate is only 7.2 per cent. Fallen autumn leaves have laid a picturesque golden carpet on the many acres of greenward that set off Harrogate's fine Victorian and Edwardian buildings. Some of the best tourist sites in Britain are within an hour's drive.

The town is in a sea of prime agricultural land. Local residents include rich landowners with old wealth and many of the newly-rich progeny of the Thatcher era. Shops and restaurants reflect people's almost emphatic ability to pay top-notch prices for high-quality goods and services.

Here is a bright spot of northern Britain. It is part of the county of North Yorkshire, which - like Cheshire on the west side of the Pennines - is the nearest thing the north has to the south in terms of look, feel, wealth and culture.

"We have an upmarket appeal because Harrogate is an unashamedly upmarket place," says Mr Stuart Quin, economic development officer for the borough council, guardedly.

is understandably concerned people might get the wrong impression and not believe Harrogate is in trouble.

But it is.

In March 1990, Harrogate was a jewel in Thatcher's Britain. It was one of the places above the north-south divide that had bubbled. Professor Mike Campbell of Leeds Metropolitan University reckons about 8,000 new jobs were created in the 1980s, with growth in banking, insurance and finance making up for any decline in utilities and manufacturing.

"We were in full employment, with a jobless rate of around 2.5 per cent," Mr Quin says. "There were labour shortages. We were one of the top performers in the north of England and were cited as an example of what could be achieved."

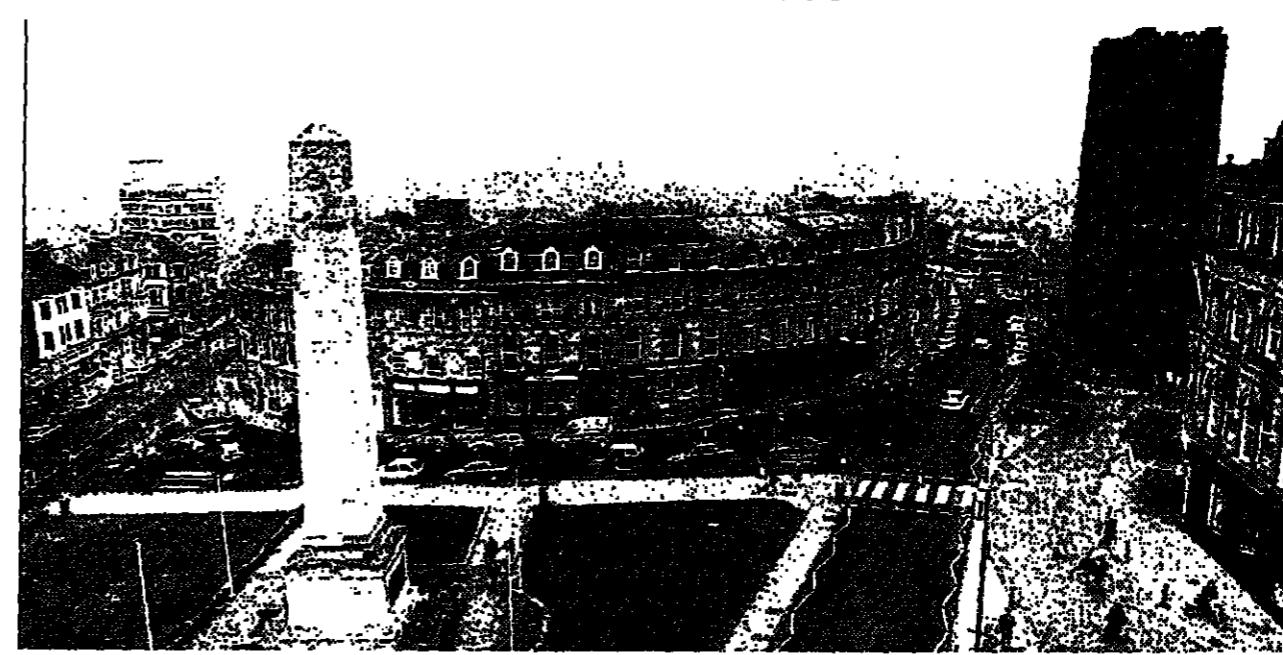
The bubble burst. Harrogate's overall unemployment rate may well be only 7.2 per cent now, but the rate has trebled in three years, worsening more than twice as rapidly as the UK average.

Moreover, the male rate in September was 11.1 per cent, indicating substantial losses of most households' better-paid jobs.

To make matters worse, as the tide turns for the better elsewhere, Harrogate's figures



High quality goods: shops in Westminster Arcade, Parliament Street



View from the Imperial Hotel, Harrogate: an air of gentility pervades. Some of Britain's best tourist sites are within an hour's drive.

Picture: Mike Aron

now the focal point for such activities east of the Pennines.

"But we need to be able to survive in our own right," Mr Quin insists. Harrogate is not just a town, but a wide and diverse district covering 530 square miles from York in the east to the Dales national park in the west. It has 150,000 people, including a growing workforce of more than 70,000. Not all are highly qualified professionals able to work anywhere.

To maintain its dignity and avoid dependence on West Yorkshire to the south or state hand-outs for many of its blue-collar workers, Harrogate has to be able to generate more added value within its own borders.

The worry is over how much recent change can be reversed. For example, there has been a run-down in agriculture, both in investment and jobs, which is now affecting food processing, a staple local industry.

Harrogate is surviving because a large part of its modern function is as a middle-class professionals' commuter town, particularly for Leeds - 15 miles away and in recent years Britain's fastest-growing regional centre for financial and professional services; it is

employment rate is now 8 per cent and its overall rate 8.8 per cent.

Another blow has been the loss of several blue-chip corporate headquarters through a combination of national recession, corporate restructuring, and the end of the cold war.

ICI Fibres had its headquarters in Harrogate and once employed more than 2,000 in the town. Rationalisation meant the chemicals giant could not sustain it. Mr Michael Walsh, Harrogate's chief executive, says an unfortunate side-effect will arise because ICI was always first into "partnership" activities with the public sector, particularly in seconding staff to projects.

In Harrogate there were 1,000 employees of the Central Electricity Generating Board who became part of National Power on privatisation. First, about 750 jobs were lost. About 150 more will go soon, with what was once a corporate headquarters now reduced to a small rump.

There is a similar story in defence industries. "We were, in effect, where the corporate headquarters of the RAF was located," Mr Walsh says. Now 1,200 civilian jobs and 300 military ones are going to Huntingdon, in the prime minister's constituency.

Recession also helped cause the loss of Octavius Atkinson, a fabricator of structural steel-work. In 1980, it moved from the town centre to a new site at the junction of the A59 and A1, but closed last April. The 350 lost jobs were skilled manual ones which Harrogate's leaders saw as part of the area's industrial stock-in-trade.

This is not the first time Harrogate has experienced sudden change. Forty years ago the National Health Service decided to stop funding visits to health spas. People "taking the cure" were the mainstays of Harrogate's hotel industry and the local economy faced a substantial loss of business.

The town successfully repositioned itself to stage conferences and exhibitions, which is why the CBI is there this week. However, hotels, catering, conferences and exhibitions comprise a mature sector offering only marginal prospects of making up the latest lost ground.

And there will be little outside help. Although Harrogate is hoping for a limited amount of EC funding - "Konver" to compensate for defence industry closures and 5b Status for some of its agricultural areas - there are practically no incentives on offer.

Harrogate is not badly off enough to be helped, but is at least trying to turn this into a virtue. Mr Quin says: "What we have should be attractive to businesses where skills are at a premium, and it is necessary to pay good money for the right people. With no grants, companies come because of long term business prospects."

With large office users leaving, Harrogate can at least offer competitive prices - £10 a sq ft rents for good space, compared with £12.50 and £18 in Bradford and Leeds. This appeals to back-office financial operations, such as NatWest's Switch card, which moved in this year.

Modern manufacturing, finance and business services, the medical and health care sector, and new small businesses are now the main targets. How Harrogate fares could well be a lesson in incentiveless marketing for the 1990s. Economic development specialists everywhere will be watching closely.

A NEW AGENDA FOR THE CBI.

SUBJECT "Is there a better way of business life?"

AGENDA

1. Introduction
 2. Finance
 3. Accommodation
 4. Personnel
 5. Education
 6. Communications
 7. Environment
 8. Any Other Business
 9. Apologies For Absence
 10. Next Meeting
- 1.1 Harrogate one of the growth towns of the decade (Henley Centre). 1.2 Largest office centre in county. 1.3 Diverse economy: science, electronics, research, financial companies.
- 2.1 Substantial savings for companies on capital and operational costs. 2.2 Grants and loans available. 2.3 UK's second centre for professions, Leeds, half an hour away.
- 3.1 Business parks, commercial property and industrial units in Harrogate, Knaresborough and Boroughbridge. 3.2 Competitively priced, serviced land on 5 sites. 3.3 Housing - range of town and country housing to suit every taste and budget.
- 4.1 50% in skilled, white collar occupations. 4.2 35% in professional occupations (national average 25%) 4.3 Half a million workforce within 40 minutes' drive. 4.4 In top 30 of the 322 travel to work areas in Great Britain for disposable income per head.
- 5.1 Authority ranked in country's top 5; one third of pupils in county achieved 5 or more GCSE passes (second only to Surrey); 70% of school pupils stay on beyond statutory school leaving age. 5.2 4 Universities within 25 miles.
- 6.1 £150m current investment in District's infrastructure. 6.2 Leeds/Bradford Airport 20 minutes away. 6.3 A1M 10 minutes to east.
- 7.1 Close to two National Parks. 7.2 200 acres of tree-lined parkland in heart of town centre. 7.3 Recreation - 400 shops including 60 antique shops; 9 golf courses; 2 theatres; 3 annual music festivals; cricket ground and rugby ground.
- 8.1 Other businesses already here include: National Grid, Dunlopillo, Hazleton Laboratories, Farnell Instruments, Vibroplant, NFC, Link Interchange, Coda International, Plumb Center, Appleyards and National Westminster Switch.
- 9.1 With the enduring benefits and excellent quality of life in Harrogate and District, can there really be any excuse for your absence?
- 10.1 To find out how Harrogate and District is a better way of business life, see us on Stand C4 in the Upper Foyer of the Conference Centre or drop your business card in the audio-visual display in the reception area or contact Harrogate Economic Development Unit, Crescent Gardens, Harrogate HG1 2SG. Telephone: 0423 568954. Fax: 0423 526512.

HARROGATE

HARROGATE II

TOURISM

The spa resort with a sparkle

THE centre of Harrogate is exceptionally easy on the eye and the shoe leather thanks to its spa resort elegance and the rare proximity of its many tourist attractions.

The town boasts probably the most sulphurous springs in the country, bringing the sweet stink of success in the late Victorian and Edwardian eras when the town enjoyed its heyday as the hydrotherapeutic (water treatment) industry took off. The Harrogate curative concoction was described by Bertie Wooster, in *Carry on*,

Jeeves, as "practically equivalent to getting outside a couple of little old last year's eggs beaten up in sea water." He was possibly understating the case.

The Harrogate water can still be sampled at the Royal Pump Room Museum, on the site where a famous early nineteenth century Harrogate figure, Betty, dispensed a sulphurous brew. Today's luckier visitor can follow up the experience with a visit to the completely different Betty's establishment, the town's most

celebrated cafe tea-rooms.

The spa may have gone but the town has continued to develop its status as a tourist spot and a base from which to make forays into the rest of Yorkshire. The result is that the tourist information centre now handles 275,000 inquiries a year, says Mr Stuart Mackay, head of marketing and sales at the Harrogate International Centre (HIC).

Visitors are drawn by the graceful architecture, the antiques and other shops - the number of fashionably hatted

ladies testifies to the well-heeled atmosphere - the floral displays and the restaurants. That's just the town. The surrounding area is brimming with stately homes and historical sites as well as being close to the natural wonders of the Yorkshire Dales.

Tourism contributes about £80m-£90m to the local economy according to Mr Stuart Quin, economic development officer for Harrogate borough council. In 1987, Peat Marwick McIntosh estimated that 3,500 jobs in the area were directly

attributable to the centre's activities. Another 2,500 are estimated to depend on holiday tourism.

"The centre's economic impact has been greater than expected," says Mr Quin, whose own figures indicate that employment in the Harrogate travel-to-work area rose from an index of 100 in 1981 to 178 in 1988.

The centre promotes tourism opportunities as part of the mix which it can offer its customers and is also responsible for maximising the number of accompanying visitors and holiday tourists.

Local businesses have also become involved in shaping the area's strategy. The A Group has started to contribute funds to developments at the centre on a results basis. Its chairman Mr Frank Flaherty, general manager of the Majestic hotel, says this "indicates to the town that we are prepared to work closely with the centre."

In return, Mr Flaherty and his colleagues expect a say on what is planned. For instance, he observes, "a residential-based policy was critical." A Group also participates in the centre's marketing exercises to potential customers.



The Royal Pump Room was built in 1862 to house the sulphur well

as a leisure attraction. The council is examining the prospective rewards, based on growing interest across Europe in spas. Much of Harrogate's spa infrastructure, such as the wells and the Royal Baths Assembly Rooms building (where a municipal Turkish Bath still operates), is still in place.

Other developments being closely watched by the council include the recommendation by the Countryside Commission that the Nidderdale area should officially become an Area of Outstanding Natural Beauty, and North Yorkshire's bid for European Community Objective 5B status, which allocates cash to poor rural areas. If the area is designated eligible on January 1 1994, the council plans to use some of the funds to enhance local rural tourism.

Transport to and around the town is a weakness, and the council is keen to see a bus station restored to the town, having already campaigned successfully for improvements to the railway station. It is also supporting Leeds/Bradford Airport's application for authorisation for round-the-clock flights.

Plans for marketing the area's attractions are many but, as Mr Quin points out, the rich heritage alone will not keep Harrogate's well-heeled ladies in hats or their manfolk in the latest cars.

Harriet Arnold

Round-up of Harrogate's attractions for visitors

Harriet Arnold's guide to items of interest for visitors to Harrogate and the surrounding area.

A: The Antiques fair in September is renowned.

B: Brontë country is within striking distance; also Betty's tea-rooms.

C: Castles such as Ripley and Knaresborough are main attractions.

D: Harrogate positions itself as the gateway to the Dales; discotheques are sought by conference delegates.

E: Edwardian elegance.

F: Fountains Abbey; Flower shows in spring and autumn.

G: Golf facilities are plentiful.

H: Harlow Carr Botanical Gardens, the Wisley of the north.

I: Ilkley Moor, don't go bald!

J: Jorvik Centre in York, which displays the region's Viking heritage.

K: Knaresborough, picturesque historical town.

L: Lightwater Valley, the north's leading theme park.

M: Museums in great number; Mercer Art Gallery in Harrogate; and moors.

N: Nidderdale, also known as "Little Switzerland".

O: Oldest Chemist Shop in England.

P: Pateley Bridge, a Dales town with attractions including museum in Victorian workhouse.

Q: Queen Victoria, who reigned during her zenith as a spa.

R: Ripon, historical town with ancient cathedral, Ripley Castle; Restaurants.

S: The Stray, 200 acres of greenward nearly encircling Harrogate town centre.

T: Turkish baths, at the Royal

Baths Assembly rooms.

U: The Ultimate, the world's longest roller coaster.

V: It shouldn't happen to a Vet, but it did in North Yorkshire, and James Heriot single-handedly boosted the area's tourism by writing about it.

W: Wensleydale, home to UK's most famous vet (see above).

X: York is the north of England's main tourist focus, with the Minster dominating a range of historical features dating from Roman times.

Z: Zoom down the dry ski slope at Harrogate Ski Centre.

CONFERENCE TRADE

A symbol of determination

THE MODERN conference and exhibition centre set amid the elegance of Harrogate's spa resort architecture is a symbol of the town's continuing determination and willingness to change.

Growth and prosperity had come in the nineteenth century from catering to the Victorian interest and enthusiasm in hydrotherapy, or water cures. In more recent years the availability of more scientific treatment and a withdrawal of National Health Service support for spas cures heralded a period of decline for the resort's water facilities.

Harrogate turned instead to the conference and exhibitions industry. But a report prepared for the borough council in the late 1970s delivered an ultimatum: a substantial investment in new facilities

was necessary or it would lose its share of the UK and international market. This would be bad news for a town bursting with hotels - 80 per cent of the area's tourist accommodation is in Harrogate.

In a buyers' market and suffering the effects of recession, the Centre has fought hard to maintain market share. "In a difficult three years, we have done well," says Mr Paul Lewis, director of the Harrogate International Centre, whose strategy has been to market the centre while undertaking substantial improvements.

Harrogate has seen the number of conferences grow from about 1,100 in 1991 to about 1,300 in 1992-93 with the number of conferences linked to exhibitions increasing from 14 to 18 in the same period. The number of trade fairs has dropped by three to 25, but the centre is confident that old or new clients can be brought back into the fold soon. Despite the dip in trade fairs,

In addition to its many conferences, Harrogate is host each year to one of agriculture's most popular events - the annual Great Yorkshire Show.

During the second week of July around 90,000 people attend the three-day show, the biggest agricultural event in the North of England.

First held in 1838 in York, the show moved to Harrogate in 1951 to a site on the edge of the town. Over the last few years, however, its organisers, faced with the need to upgrade the site's facilities, have been debating with their 8,000 members and the general public whether the event should continue on this land.

They have now decided that it will do so; the proceeds of an

estimated costs of nearly £2m has risen to 275,000 in 1992-3 from 272,000 in 1991.

The centre's corporate sector business has been worst affected by recession, but its core growth business has been the expanding market of conferences linked to exhibitions.

In addition, a number of clients have committed themselves to the centre for at least three consecutive years.

"Associations have to meet," observes Mr Lewis, who also notes that the recession has meant that clients are looking for value for money.

Mr Lewis is particularly targeting the growing medical sector. Recent conferences linked with exhibitions included the European Wound Management conference, while forthcoming examples include the Royal College of Nursing and Healthcare Computing, both on long-term contracts.

Mr Lewis estimates that about 10 per cent of the centre's business is from overseas.

The marketing programme includes taking a stand at International Conferex, the exhibition industry's annual show.

The visitor attractions, such as the central large high-class hotels and the town atmosphere, are part of the package to customers.

"I sell the destination as well as the centre itself," says Mr Stuart Mackay, head of marketing and sales at the Centre.

"Visitors to Harrogate can easily walk to their conference, exhibitions, shops,

restaurants, and other tourist attractions." As Mr Lewis says: "If we can't rival Birmingham for space, we can offer the quality of facilities, service, and the ambience of the town and district."

When delegates to the conference of the Institute of Personnel Management, which has been held in Harrogate for 47 years, were asked if it was time for a change of venue, "respondents said overwhelmingly 'Please do not move,'" says Ms Marie Nicot, organiser of the conference. She, too, cites the proximity of all the locations that delegates need or want to visit, and the ambience of the town.

The centre's quality facilities and the village atmosphere attract national and international rather regional customers. Many are prestige events, such as the Confederation of British Industry conference this week, which marks the first time the CBI has returned to the same venue for two consecutive years.

The latest developments at the Centre again grew out of the findings of another report, by Peat Marwick McIntosh in 1987, which examined its future role, funding options and management. It found that although many customers were very loyal to Harrogate, the exhibition facilities were becoming dilapidated and demand for extra space could not easily be satisfied.

Since then, a development programme in three phases has been initiated. Phase 1 was a refurbishment programme of the exhibition space to upgrade the roofs, air conditioning, toilets, floors, lighting and organisers' accommodation, with the last

work scheduled to end by January 1994.

Phase 2 will implement a new catering facility, with bars, restaurants and entertainment areas, to be completed over three to four years.

Phase 3 aims to build a new exhibition hall on the Royal Hall carpet. It will be funded by profits from the centre, which traded profitably for the first time last year, and is scheduled to be in place by the end of the decade.

But the greatest current project for the Centre is the opening in April 1994 of a new exhibition space, Hall Q, in place of a superstore which has moved to a new site. "It will give us a new dimension in marketing for new business," says Mr Lewis. "Now we can accommodate larger events, with 1,740 sq m in net saleable exhibition space in the new hall."

Not only will Mr Lewis be able to target bigger event holders, but in a development that he calls pioneering, the Centre will "sell the whole product - hall, hire, stands, electricity, even carpets, will all be laid on. The user can just walk in and set up."

Harriet Arnold

Uncertainty hovers over sugar beet, an important crop for many local farmers

£11.5m deal in which four acres of the site have been sold to Sainsbury will be used to develop new, modern facilities which between shows, can be let out to other organisations to generate more revenue. Significantly at a time when farmers are increasingly having to think of adding value to their basic products, the new site will also include a purpose-built food show hall, promoting the best of Yorkshire food.

The presence of the Great Yorkshire Show in Harrogate is just one reminder of the strong agricultural backbone of the surrounding area. A total of 4.2 per cent of the Harrogate district's employees in employment in 1989 worked in agriculture, forestry and fishing, compared with a UK average of 1.4 per cent.

A report to this month's meeting of Harrogate borough council's economic development subcommittee reports a decline in agricultural employment in the Harrogate travel to work area, between 1981 and 1991, of 8.4 per cent, and in the Ripon TTWA 17.2 per cent. These figures however must be set in the context of an overall British drop of 21.8 per cent.

But even though the decline in the Harrogate area is proving less sharp than nationally, research carried out for the borough council on the Harrogate economy in the year 2000 has suggested between 300 and 500 agricultural jobs will be lost in the 1990s, highlighting the need for new activity in the countryside around the town.

The western part of the Harrogate district is included in North Yorkshire county council's submission for European Community Objective 5b structural funds. Objective 5b status gives rural areas eligibility to EC grants for economic development.

In the immediate future, hill farmers are concerned over the likely level of next year's Hill Livestock Compensation Allowances, due to be announced on November 30. Britain's departure from the ERM has helped sheep farmers export much more of their production recently but, they argue, HLCAs should be a compensation for the difficulty of farming in the hills, not a pay-

ment vulnerable to being pruned back. The shortfall of sheep quotas, which hampers new entrants to the sector, continues to be a bone of contention.

The dairy industry faces its biggest upheaval for 60 years with the abolition in April of the Milk Marketing Board and its replacement by a voluntary co-operative, Milk Marque.

Unusually, some West Riding farmers had not been locked into the MMB but instead have continued to sell their own milk directly to consumers. However, the entire dairy industry faces an upheaval when the MMB vanishes and constraints on milk sales are removed. Among the new groups emerging is Northern Milk Partnership, a Yorkshire-based initiative to supply milk to Northern Foods. The break-up of the MMB also affects Harrogate itself, as the town houses the Board's regional headquarters.

There are some signs of farmers putting the benefits of this back into their businesses by investing in new machinery. But most see the enhanced value of subsidies as a temporary phenomenon. "It's not going to last," says Robert Sturdy, a potato and cereals farmer near Wetherby.

In the longer term, says regional National Farmers Union spokesman Robin Cradock, the prospect is of decline in Common Agricultural Policy intervention prices as they are brought into line with world prices. There is also uncertainty at present over the eventual terms of the GATT round and its impact on agriculture.

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Setaside policy is another source of uncertainty; why, ask many farmers and landowners, can setaside land not be designated for a minimum of 20 years so it can be put to better use. "If the land isn't required to produce food, why isn't it used to grow trees?" asks Mr Passman.

The whole question of just what - and who - the country side is for is an underlying concern in North and West Yorkshire, where the beauty of the rural areas, and their relative proximity to urban settlements, have attracted many well-heeled commuters and owners of second homes.

The CLA remains convinced that local authorities, despite their involvement in workspace provision and other rural economic development measures, are still insufficiently willing to give planning permission for some of the diversifications necessary to maintain employment and life in the villages.

Yorkshire provides award-winning examples of rural business enterprise such as the high-tech office complex created by Roger Tempest from the Home Farm at Broughton Hall, near Skipton, owned by his family for almost 400 years.

It also provides a diversification warning story, in the form of dairy farmer Brian Moore, whose booming ice cream business at his farm at Weston, in Harrogate district, fell foul of the planners.

Mr Moore has since moved to Jervaulx, in Richmondshire, where he is again dairy farming and running a successful ice cream enterprise, employing 14 full and part time staff, as well as his family. His ice cream is sold from Northumberland to Wales and he has even opened an ice cream parlour at the farm.

But this is not - yet - a happy ending: he is still paying off the £150,000 legal bill from his unsuccessful planning battle.

Chris Tighe

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THE

HARROGATE III

HARROGATE has not previously tried to sell itself to inward investors. With full employment until spring of 1990, it did not need to. Inquiries were not turned away but were not deliberately solicited either. Policy was to be reactive, not proactive.

The district's circumstances have changed but adjustment may take some time. An attack of nimbyism, for example, has fed opposition to a small business workshops programme in Nidderdale, where a change of use was required for an old mill building.

Harrogate's leaders also admit privately that the town has some disadvantages to overcome. The most obvious is a lack of grants for potential incomers, who are being wooed by other areas with sometimes substantial incentives; but there is also a problem with transport links.

It is not that Harrogate is not well placed nationally - as a glance at the map shows. The A1, which is being upgraded to motorway standard, provides a good north-south link; but east-west roads are usually frustrating to drive along and traffic is always heavy throughout the network of local roads between Harrogate, Bradford and Leeds.

Leeds-Bradford Airport, about 12 miles from Harrogate, is underdeveloped, and has to operate under night-flying

Getting to Manchester airport is awkward because of the local roads

restrictions which spark widespread local controversy - and more nimbyism when attempts are made to change them.

Harrogate council supports extending the flying hours, along with business throughout the region. The argument is that a better array of scheduled services to the rest of Europe is needed to ensure Yorkshire and Humberside's long term economic development in partnership with other EC regions rather than just regional development in British national markets.

Getting to Manchester airport, which has all the necessary services to allow easy day trips to most European cities for those within reasonable distance, is awkward because of local roads. There is also a worry about rail links after privatisation of the railways.

Harrogate, therefore, presents an interesting contrast to many of its competitors for inward investment. They can usually offer grants and other incentives, as well as better transport infrastructure and

Local labour may give city its edge

Michael Walsh, Harrogate's chief executive (left) with Stuart Quin, economic development officer. Photo: Mike Aron

communications, plus easier accessibility to important regional assets, such as Manchester airport.

So where is Harrogate's edge? The way in which the local economy is developing suggests it could well be the type and availability of local labour. Much of the national struggle for inward investment is about attracting jobs for large numbers of at best semi-skilled men in areas of high unemployment.

This year Harrogate reached two important inward investment shortlists. It was knocked out by Chester in bidding for the MBNA America Bank, but National Westminster Bank awarded Harrogate the other prize - its expanding Switch card operations.

MBNA was the big one - a £2m project to establish a new affinity credit card lending operation employing 600 people. Chester was able to offer regional selective assistance from the government worth £1m, but Harrogate had no incentives to compete with. However, the Switch operation will bring 400 jobs. What Harrogate had to offer was instant availability of 43,500 sq ft of National Power's partly completed offices, about 120 a month earlier than planned.

Switch card supply was also of the right size - adaptable and used in office work. Efforts are already being made to put the necessary training systems in place to deal with any mismatch between existing skills and those likely to be required.

A clue to northern England's Golden Triangle, the area bounded by Harrogate, York and Wetherby, can be spotted in one of Harrogate's town centre car parks. A curtain giant immediately reveals a Mercedes, a Jaguar, a Porsche, various BMWs and a clutch of Range Rovers.

In the window display at Ogden's, the jewellers, a \$12,800 ring glitters alongside dozens of four-figure items, and further along James St a mannequin on the stairs of Hewlett's department store shows off the latest Louis Feraud autumn look: £1,207 for the suit, coat and hat.

Yorkshire people may have the reputation of being hard to part from their money. "They do say a Yorkshireman is a Scotsman stripped of his generosity," chuckles stockbroker Stephen Jackson, but in Harrogate the evidence points to a taste for the best that money can buy, and the money with which it buys it.

"Until you come here you don't realise how much wealth there is. It's extraordinarily wealthy," says Mr Keith Weston, one of two founding partners of the Harrogate office of accountants Saffery Champness. "North Yorkshire is wall-to-wall full of money," says Mr Jackson, senior partner at Cawood, Smithie & Co, Harrogate's biggest stockbrokers.

This may surprise outsiders but, say Mr Weston and Mr Jackson, Yorkshire people tend not to talk about their wealth and they are careful about how they spend it - even if some mothers taking their children to school do look as if they had just stepped off a catwalk.

"Sometimes the trouble is trying to get them to spend. You'll get the lady with a £500,000 portfolio saying 'I'm going to cancel a particular subscription, it's gone up,'" says Mr Jackson.

The growth of business for Saffery Champness and Cawood, Smithie & Co, founded in Harrogate in 1975, now employs 40 people. Two years ago, six new partners were appointed, bringing the total to 10.

Saffery Champness's office, opened in January 1992, had by April this year already

close ties with St James's Hospital in Leeds, Europe's largest teaching hospital. Hazelton Laboratories Europe - part of Corning - employs 600 people in Harrogate, carrying out research and testing for big drug companies. The company has planning consent for a 60 per cent increase in size.

● New small business. The area has already made a mark as a small firms economy. In the 1980s Harrogate had one of Britain's fastest growth rates in new company registrations and now has more than 3,000 small businesses, with an average payroll of four or five people each. Harrogate enterprise agency is recognised nationally as one of the best.

Recent movements into the area vindicate this strategy. One example is Coda, a computer software company specialising in mid-range accounting packages, which has brought in 120 jobs. Founded in 1981, the company moved from Leeds - where it was located in the city centre shopping area - to Harrogate in 1991.

Having grown to 300 employees in 20 offices worldwide, it wanted to establish a new corporate headquarters but needed to stay in the general area so it could retain its existing staff. Since many of them already lived north of Leeds, Harrogate looked obvious.

Coda was able to buy land and build its own premises for about £m.

● Medical and health care. Harrogate already houses the headquarters of the regional health authority. It also has

societies - relocated to Harrogate from London in 1991, to meet its requirement for room for further growth.

The management says there has been a shift in the company's culture since moving to Harrogate, where staff openly acknowledge their rewards and recognition should be based on the contributions they make.

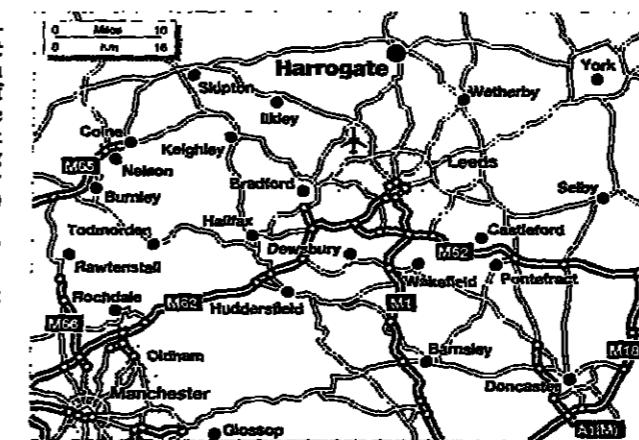
Staff "ownership" of the company's ambitions were felt essential to cope with constant change and growth.

The implication that staff were less well-motivated in London is borne out by very low staff turnover in Harrogate, a welcome change from the high figures common in metropolitan locations, such as London.

Another important factor is that North Yorkshire is a very attractive place to live, making key members of management and staff essential to a company.

● Financial and business services. Local growth during 1991-92 in this sector matched that of Leeds. (The reasons are explained in a separate article).

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Link Interchange Network - the hole-in-the-wall automated teller system for 32 financial institutions, mainly building

optimistically. He reckons more than 100,000 sq ft of commercial property has been let or sold in the last 12 months - despite depressed national markets - with plenty more in the pipeline.

Homeowners Friendly Society has started building a 35,000 sq ft headquarters for completion next year so it can burst out of the 15,000 sq ft

of October this year, the 1992 sales total had already been surpassed.

In the last five years, says Mr Pardoe, the proportion of Golden Triangle buyers has switched from being two-to-one outsider to insiders, to a two-to-one majority of Yorkshire people, looking to switch homes but stay in the area.

In such a close community, personal recommendation is very important for professional firms. "Credibility has to be maintained. The only way to maintain it is by providing a very good professional service," says Mr Jackson. He lives in Harrogate and sometimes walks to work. "One morning this summer I met three clients and picked up

building it built only in the 1980s. The old building will then be for sale or let.

At Ripon, part of Harrogate district, the Inland Revenue will move into 11,000 sq ft of new offices when they are completed next year. The National Health Supplies division has also chosen Harrogate for its east Pennines purchasing and supply unit.

British Fuels, Albion - a clothing company - and Bradford & Bingley Society have this year all taken space at Gregory Properties' office development in Harrogate, leaving only two small units of about 2,500 sq ft each available.

A town centre development by St Martins Property Corporation now houses Lovell Homes, which moved from Middlesbrough, Crine Wellman, a US waste management company which has picked it as its UK base, and Saffery Champness, the chartered accountants. Only two small units remain.

Other relocations include the Westcourt Group, a property company relocated from Darlington. An unnamed government department also has 6,000 sq ft of town centre space in legal process at present.

Harrogate will still face a shortfall of about 5,000 jobs by the end of the century if it cannot replace those it has lost since 1990, but a lot seems to be happening in a place which has only been trying to market its wares to inward investors for a couple of years.

The lesson it suggests for others is that while reputation, image and the quality of life on offer are crucial elements in selling relocation, the nature of the available labour force may matter more than anything else, even if you have no incentives to offer.

ian hamilton fazeley

THE GOLDEN TRIANGLE

Wealth surprises outsiders

Keith Weston: Yorkshire people tend not to talk about their wealth

achieved the highest billings of all the firm's eight regional offices. In its second year of operation, the office expects to record a 15 per cent to 20 per cent increase in billings over year one. That both firms have prospered in Harrogate is all the more significant given the town's proximity to the very large financial sector of Leeds.

Saffery Champness in Harrogate has pitched its activities at private clients, especially high net worth individuals. Its ideal client would be worth well in excess of £1m, and possibly much more.

Several clients are self-made business people. Although Harrogate has the reputation as a residence for wealthy old ladies, the town and the surrounding area are also home for well-off people who commute to work in Leeds, Bradford and even Teesside.

A number of Saffery Champness clients own country estates, sometimes passed down through their family for centuries. Two of the seminars the firm has co-hosted in the past two years on the theme of protection of landed wealth were held at Bramham Park,

home of George Lane Fox, whose family's presence in the West Riding dates back to Stuart times.

The key objective for such clients is wealth protection for the family. "We're looking at the next generation, and the generation beyond that," says Mr Weston.

A similar philosophy underpins the work of Cawood, Smithie & Co. "We aren't in the business of taking risks for our clients; our purpose is risk minimisation rather than profit maximisation," says Mr Jackson.

Both men note their client base's attachment to Yorkshire, and Yorkshire companies. "They're very proud of being Yorkshire," says Mr Weston. "This allegiance, he acknowledges, helps sell the message that it is not necessary to look to London to find good financial advice.

Down at Harrogate council's offices, where the ornate municipal silverware is displayed in cases in the main entrance hall, Mr Stuart Quin, economic development officer, acknowledges that the town and the surrounding agricultural areas have traditionally been very prosperous.

For some, this still holds true, he says. Some business people living in Nidderdale have applied successfully for planning permission for helicopter pads. But says Mr Quin, Harrogate is suffering a slow erosion of jobs, including many white-collar posts, and this leaves no room for complicity.

Appropriately for a town with so many opportunities to spend money on high-class goods, some of the companies Harrogate has attracted in the past few years are finance-related. They include Coda Group, a financial accounting software company with 20 offices worldwide, a NatWest switchboard operations base and Link Interchange Network, which provides electronic switching services to its members, mainly banks and building societies.

"Harrogate has the sort of quality feel we wanted," says a spokesman for Coda, which moved its headquarters from Leeds to Harrogate two years ago.

The Golden Triangle, according to estate agents Cluttons, lies between Skipton, York and Leeds. The triangle's diamond centre is bounded by Harrogate, Ilkley, Wetherby and Leeds. The firm is unashamedly upmarket. It does not generally deal in domestic property worth less than £250,000.

Cluttons has a clientele of potential buyers looking for classic country houses in the Golden Triangle, at between £250,000 and £750,000. Some property values in the area are

higher than in parts of the home counties, says residential partner Mr Tim Waring. "If you took a Queen Anne house in Oxfordshire and put it in the triangle it would sell for more."

The triangle concept, first mooted a couple of years ago, has even received official recognition of a sort. It was mentioned recently in court during a property-related case.

It would be foolish, says Cluttons partner Mr Tony Pardoe, to say Yorkshire has been unaffected by the recession. He believes, however, it has proved in better shape to withstand it than southern areas, because of the testing time its industries had already gone through in the 1970s and 1980s.

The problems at Lloyds of London, the insurance market, have also meant some properties coming on to the market, he says. "But the wily old Yorkshireman has not been as heavily involved with Lloyds as his counterpart in the south." In 1992, the average price per residential transaction at Cluttons' Harrogate office was £288,000, compared with £235,000 in 1991, although the transaction level dropped by less than 4 per cent. By the end

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some business on the way."

Mr Weston, who moved from Fulham to a barn conversion in Nidderdale when he moved north for the opening of Saffery Champness's Harrogate office, says the beauty of the town and its surrounding area comes as a shock to first-time visitors. This, he says, is England's best-kept secret. "You find me a southerner who has ever gone home."

Chris Tighe

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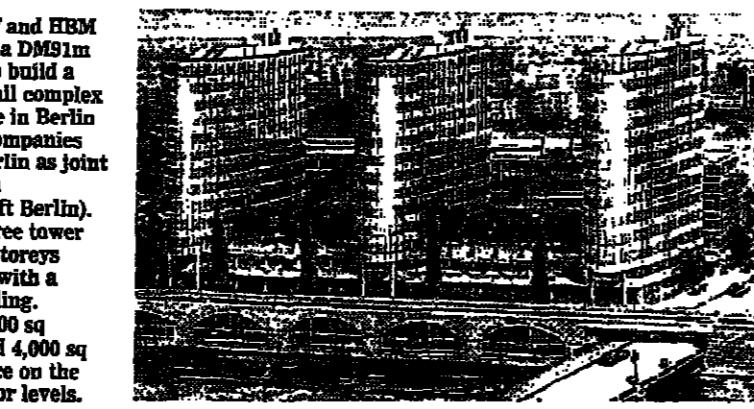
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CONSTRUCTION



Facelift for DoE in Oxford

GARDNER & THEOBALD MANAGEMENT SERVICES has been appointed as project manager for the planning and design of the £20m redevelopment of the Marston Road site in Oxford by the Department of the Environment.

The redevelopment of the 11.35 acre site, which houses the Inland Revenue, the Department of Social Security and six other government departments, involves the replacement of several post-war prefabricated buildings with 180,000 sq ft of new low-rise offices. Facilities will include a restaurant and conference suite.

Construction start is expected in autumn 1994.

When complete the site will be central to the rationalisation of all government accommodation in the Oxford area.

Kier London takes on health refit

KIER LONDON, part of the employee-owned Kier Group, has secured two health service contracts worth £2.5m.

At Lewisham Hospital work has started on the £450,000 conversion of doctors' quarters to form an outpatients department and offices for Lewisham Health NHS Trust.

Kier is also converting a dental hospital at Camden to provide clinics, offices and ancillary accommodation for Bloomsbury and Islington Health Authority.

New homes order

SHEPHERD has won a £2m design and build contract for the construction of married quarters at Catterick Garrison, North Yorkshire.

Forty-eight new houses are to be built, designed to meet MoD requirements.

Mowlem clinches £50m station deal

JOHN MOWLEM has won a £50m build contract from London Underground as part of the Jubilee Line extension.

The company will construct the surface section of the line from Canning Town to Stratford, new stations at Canning Town and West Ham and part of a new interchange station at Stratford.

Work also requires the demolition of a number of existing buildings on the site, culverting a section of the Channelsea River, preparation of cable routes for signalling and power supply equipment, construction of track drainage, new retaining walls and acoustic barriers.

The Canning Town station will handle British Rail's

Miller CE taps in to water work

TRAFLAGAR HOUSE CONSTRUCTION has started work on its £23m management contract overseeing the construction and fitting out of a 350,000 sq ft office block - to become the new headquarters for the Scottish Office - in Leith, Scotland.

The four-storey building is being built for Victoria Quay at the water's edge at Victoria Quay in the Port of Leith.

Three Scottish Office departments are to occupy the building which has been specifically tailored to their requirements. The building will be divided into three units, each arranged around its own internal atrium. All of the units will be connected by a series of open

Laing heads for court

LAING NORTH WEST is to carry out construction works at the Manchester Crown Courts, Minshull Street.

The contract for £11m was awarded by the Lord Chancellor's Department.

Laing will build a three-storey extension, roof plantrooms, basement, sub-basement and mezzanine basement floors. The extension will incorporate two new court rooms with provision for basement car parking and storage. There will be a reinforced concrete frame with structural steelwork forming the plantroom roof.

Also included is restoration work to the existing Grade II listed building to provide four additional courts.

Shell's md of UK exploration

Heinz Rothermund (right) is to take over as managing director of Shell UK Exploration and Production on January 1. He replaces Chris Fay, who has moved up to chairman and chief executive.

Rothermund, a Swiss citizen and an engineering graduate of the Swiss Federal Institute of Technology, first came to the UK in 1976, serving a stint as offshore installation manager on the Brent "B" platform. He later assumed a senior offshore design post and became project manager for the Terra field, before moving on in 1982 to Shell's operations in Nigeria.

Those were the "glory days" of the North Sea, he said yesterday from his office in Hanover, where he is chief executive of BEB Erdgas und Erdöl, an oil and gas joint venture

national oil and gas production. "I will be extremely curious to see how the UK gas market develops."

Rothermund does not expect to face radically different challenges in exploration and development. But he admits that the task of finding and developing oil in the deep water to the west of Shetland will press offshore technology to its limits.

Rothermund hopes he will find some changes in social circumstances. When he last lived in the country "I was always finding myself defending Britain at parties" against a wave of disparaging remarks from the British themselves. "In those days I was very surprised to see them run down their country so much. It has so much to offer."

between Shell and Esso.

Recent developments in the German gas market "are not comparable" to events taking place in the UK, he concedes, but the future of the British gas industry will figure heavily in his new job overseeing the UK largest offshore operator,

an oil and gas joint venture

national oil and gas production. "I will be extremely curious to see how the UK gas market develops."

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PEOPLE

BZW hires Bruce from J.P. Morgan

BZW is overhauling its internal risk control mechanisms by bringing in an extra layer of management with the hiring of Andrew Bruce, 44, currently the member of J.P. Morgan's European management group responsible for credit risk throughout Europe. He will join Babcock's investment banking operation from the beginning of next year.

David Band, BZW chief executive, says that the two institutions he most respects for their credit risk management skills are his own former stable, J.P. Morgan, and GE Capital. Band has just brought Patrick O'Sullivan from the latter into the new post of head of bank finance, following a transfer of control of large corporate lending from the bank to BZW.

Band was chairman of J.P. Morgan Securities in 1987 and 1988 when Bruce was head of credit and counterparty risk there. He says that when he was at Morgan, its officials in turn looked up to GE Capital in the risk analysis department.

Financial institutions have become increasingly aware of the elements of credit, as opposed to market risk in growing areas such as swaps and derivatives. Previously, BZW's credit risk exposure had been the responsibility of Peter Bingham, chief credit officer, who reported to chief financial officer Oliver Stocken. When Stocken moved up to become group finance director, Bingham reported to Lord Camoys as an interim measure, but Camoys retires next April. Now Bingham will work for Bruce, who in turn will report directly to Band.

John Harrison, formerly charities director at Lazard Investors, has been appointed director in charge of the charity marketing division of FLEMING INVESTMENT MANAGEMENT.

Nigel Coupland has been appointed a director of TULLETT & TOKYO Foreign (London); Peter Lescasconi a director of Trilett & Tokyo (Foreign Exchange) Co.; and Nicholas Brown a director of Trilett & Tokyo (Money Markets) Co. John Lawrence and John Nixon have been appointed directors of Tullett & Tokyo Foreign International.

Morrison and Davies get "divorced"

David Morrison, Goldman Sachs' London-based international currency expert, has taken a leaf out of the book of Michael Jordan, the US basketball star who has just announced that he is quitting at the peak of his career. Still only 41, Morrison is giving up one of the best-paid economic jobs in the City by resigning as a general partner of Goldman Sachs.

Gavyn Davies, 42, Morrison's long-standing partner, describes Morrison's decision to retire as "like a divorce". The two of them have worked together for more than a decade; they started as economists at stockbrokers Phillips and Drew in the late 1970s, moved to Simon & Coates in

1981 and then to Goldman Sachs in 1986. Two years later they were both made general partners of the US investment bank, confirming their position as two of the most respected economists in the City of London.

Morrison, who will be a limited partner of Goldman and will retain an office there, had begun to tire of the pressures involved in working for a high-powered US investment bank - the constant travelling and the need to make speeches all the time.

"Maybe there are fresh challenges out there," says Morrison, who has not ruled out re-emerging in the financial markets at some stage. But for the moment he intends to spend

more time with a family which is growing up rapidly, indulge his passion for motor sport and devote more effort to helping handicapped children.

Morrison's departure at the end of this month means that Gavyn Davies will become head of European investment research and chief international economist. Jeremy Hale will take responsibility for the firm's foreign exchange forecasts.

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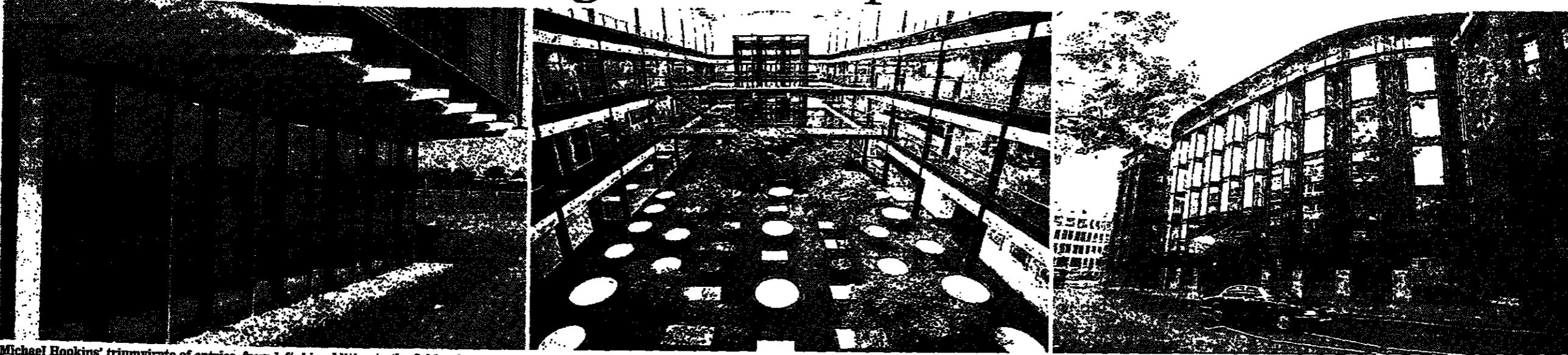
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ARTS GUIDE

F.T. Architecture Award/Colin Amery

Stunning work despite recession



Michael Hopkins' triumvirate of entries, from left: his addition to the Schlumberger research centre, near Cambridge; the IBM buildings at Bedfont Lakes industrial park, near Heathrow Airport; his transformation of the old F.T. building, Bracken House, by St Paul's

The F.T. Architecture Award has had a particularly splendid year. There was a record number of entries - 154 - and the quality was extremely high. The Award will be presented at a luncheon in London when Sir Simon Horbury, the official lay member of the Financial Times Architectural Award jury, and himself a considerable patron of new buildings as chairman of W.H. Smith, will be the main speaker. As the new chairman of the Royal Horticultural Society and a former chairman of the Design Council, he is well qualified to consider the whole question of architecture and business.

What emerged clearly from the travels of the jury - and it is an important feature of the F.T. award that the jury visits all the short listed buildings - is that the very best British architects have produced

some stunning recent work, the recession notwithstanding. One of the following has won this year's coveted F.T. Architecture Award, but in the true spirit of competition the winning building and architect will not be named until the luncheon.

The shortlist begins with an excellent small building by Sir Norman Foster. His new library for the Cranfield management school is an elegant, classically proportioned small temple of learning, the more impressive since it was achieved on the relatively low budget allocated.

Norman Foster and Partners' much grander and deceptively simple new airport at Stansted is also on the short list. Many think it the most beautiful new airport in the world and certainly the level clarity of the design is quite brilliant. I have always been particularly impressed by the way it sits in the landscape, but

perhaps the most beautiful feature is the ingenious system of natural lighting. Structurally it has a rare purity.

The Queen's Stand at Epsom by Richard Horden is a very unusual type of building which has brought out the best from this practice. An extremely enjoyable place to visit, it proves that contemporary places of pleasure do not have to be sterile or concrete. It has the elegance of a modern yacht.

Michael Hopkins has a triumvirate of buildings in this year's short list. Just outside Cambridge he has added to the Schlumberger research centre (an earlier F.T. winner). These simple wings on each side of a modest atrium are very controlled and restrained. What is particularly exciting here is Hopkins's adventure in "gothic" with his geometric concrete laboratory ceilings.

Anything associated with the F.T. has a soft spot for its old home, Bracken House by St Paul's cathedral, which was sold to a Japanese company and turned into a bank. The original building was put up in the 1950s to designs by Sir Albert Richardson. The fine quality of the design, workmanship and materials led to its being listed. Hopkins had a difficult task convert a former newspaper offices and printing works into a bank. Retaining the north and south blocks as bookends, he has inserted a brilliantly designed new central block with all the muscle and strength of the original without a hint of imitation.

Out near Heathrow Airport are the business parks. Stockley Park is the most outstanding but a more recent one, Bedfont Lakes, is fascinating, if a little schizophrenic. Two architects designed the two main ranges of office buildings and the

results are like chalk and cheese. Ted Cullinan built large, vernacular blocks while Michael Hopkins followed a more orthodox almost Miesian line, in his buildings for IBM. These are solemn and austere, with all the attention to detail that one can expect both from the Hopkins and IBM, which is probably the most serious business patron of design and architecture in the world.

In Chichester is the final building on this year's short list - a remarkable multi-storey car park by architects Birds Portchmouth and Russum. This is a controversial addition to a historic town which tackles the problems of car parking head on with considerable style.

The decision on the winner will be a hard one to make.

The result will be announced at the luncheon on Monday 29 November, at the BAFTA Centre, 195, Piccadilly, London, W1, and this year it would be a pleasure to see some of our F.T. readers. Ten places will be available and readers should apply for their invitation to Mrs Vicki Harvey-Piper, The Financial Times, Number One Southwark Bridge, London, SE1 9HL. Places will be given to the first ten applicants received in the post.

Theatre/Malcolm Rutherford

Relative Values



Susan Hampshire (left) and Sara Crowe

Noel Coward's *Relative Values* was first performed in Newcastle upon Tyne in October 1951, then moved to the Savoy Theatre in London where it had a run of 477 performances. Gladys Cooper and Angela Baddeley were among the stars. The play suggested that Coward could still shine in the postwar world, though in retrospect it was his last great piece.

The date seems slightly odd, for the programme note for the revival, also at the Savoy, states that the action takes place at Marshwood House in Kent in July 1952. Never mind the apparent discrepancy. The Savoy has changed as well. Having been severely damaged by fire in 1990, it has been reconstructed in the hope of restoring old splendour.

The theatre remains curiously subterranean, and at first sight seems cold and metallic, at least when the houselights are up. When the houselights are down, however, such reverberations diminish. The Savoy has a wonderfully capacious stage and now has the most comfortable seats in London.

It takes a good 20 minutes to realise what a good Coward play *Relative Values* is. It has a slow start in any case and Susan Hampshire in the star role of Felicity, Countess of Marshwood seems to need time to warm up. By half way through she looks a natural for one of the best female parts that Coward ever wrote. She is impious, she is charming, she knows her place (and everyone else's) to society.

The piece is a joyous, sentimental fling at socialism. It's a social experiment, says the man-servant Crestwell, to show that not only is everyone equal in the eyes of God, we aren't too many intruders.

eyes of our fellow creatures. Coward the playwright comes in, too: "Comedies of manners," somebody says, "soon became obsolete when there were no longer any manners."

Here is the old classless society where the lady of the manor gets on very well with the servants, and they with each other, provided there aren't too many intruders.

There is an excellent plot which shows what can happen when people get above their station, and some lovely contrasting of the style of Hollywood movies and London's West End. But there is no bitterness: the admiration for Hollywood at its best is un concealed, from the Countess of Marshwood down to the humblest servant.

There is also some interesting social comment. "How did you vote in the last general election?" someone asks. It must have been the one that returned the Tories to power without, in Evelyn Waugh's phrase, putting the clock back by even five minutes. The old British Railways seems to have been at least as erratic in its timetabling as its successor today. And even in the early 1950s trouble was brewing in the Church of England.

Mr Hampshire is not the only star. Almost no West End production of Coward nowadays is complete without young Sara Crowe. She appears here as the Hollywood star concealing her modest birth in Sidcup by claiming that she was brought up in even drier circumstances in Brixton. Ever since she emerged alongside Joan Collins in *Private Lives*, she has had to compete with older women. It is good to see the old guard still giving as good as it gets. Ms Crowe's performance is at least matched by Alison Fiske as her elder sister who has stayed at home in Kent. And there is a splendid bit-part played by Margaret Courtenay as the plumpish, elderly Lady Hayling.

Direction is by Tim Luton, with an attractive set designed by Rob Howell: note its depth, and the colours.

*

Meanwhile, for late night theatre addicts, there are two more performances of Franz Kafka's *A Report to an Academy* at the Royal Court at 10.30 pm next Friday and Saturday. The stage version is adapted and played by Henry Goodman as the ape who gives the report. None of the lucid, bitter quality of the writing is lost, and you will be amazed by how apt-like as well as professorial Goodman is.

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OPERA/DANCE

Beaumont, Lincoln Center, 239 6200. ● *Timon of Athens*: Shakespeare's rarely performed late play is updated to the jazz age in this National Actors Theatre production directed by Michael Langham. Till Dec 5 (Lyceum, 149 West 45th St, 239).

● *The Red Shoes*: a new musical based on the 1947 film by Michael Powell about a choreographer and a young ballerina torn between her passion to dance for him and her love for the composer of *The Red Shoes*. Music by Julie Styne, lyrics by Marsha Norman, lyrics by Norman and Paul Stryker, choreography by Lar Lubovitch. In previews (Gershwin, 51st St, 307 4100).

● *She Loves Me*: the 1963 Bock, Hammer and Masteroff musical directed by Scott Ellis - a delicate, unabashedly simple story with all the humanity, integrity and charm that Broadway's gitz-laden mega-musicals lack. Brooks Atkinson, 256 West 47th St, 307 4100.

● *Mixed Emotions*: a romantic comedy by Richard LaBarre about love the second time round - between a mature widow and widow, directed by Harold Gould and Katherine Helmond (Golden, 252 West 45th St, 239 6200).

● *Come Down Burning*: a drama by Kira Corcoran about the problems faced by three black women and their children in rural America (American Place, 111 West 46th St, 487 3074).

● *Late Life*: A.R. Gurney's comedy, man and woman meet after 30-year separation (Westside, 407 West 43rd St, 307 4100).

INTERNATIONAL ARTS GUIDE

BERLIN

CONCERTS

Philharmonic Tonight: John Lubbock conducts Orchestra of St John's Smith Square in works by Sibelius, Saint-Saëns and Beethoven, with piano soloist André Watts. Tomorrow, Wed, Thurs: Claudio Abbado conducts Berlin Philharmonic Orchestra in Dvorák and Beethoven, with piano soloist Murray Perahia (first in a cycle of Beethoven piano concertos), continuing on Dec 3, 4, 5, 6, 8 and 10. Saturday evening, Sunday morning: Vladimir Ashkenazy conducts Berlin Radio Symphony Orchestra in Schumann, Shostakovich and Stravinsky, with violin soloist Gidon Kremer. Sunday evening: Maurizio Pollini plays Beethoven piano sonatas. Nov 27, 28: Abbado conducts concert performances of Boris Godunov (2548 8132).

Schauspielhaus Sat, Sun: Achim Zimmermann conducts Berlin Symphony Orchestra and Chorus in Dvorák's Requiem, with Czech soloists (2090 2156).

NEW YORK

THEATRE

● Angels in America: *Pestrelotka*, the second half of Tony Kushner's epic contemporary drama, is in previews prior to opening on Thurs. In repertory with part one, *Millennium Approaches* (Walter Kerr, 219 West 48th St, 239 6200).

● Abe Lincoln in Illinois: Robert E. Sherwood's 1939 Pulitzer Prize-winning drama about Lincoln's life in the years running up to his presidency. Directed by Gerald Gutierrez. In previews (Mihlan

Philipponique de Radio France in a Henze programme at Maison de Radio France on Sat, with soprano Inga Nielsen and cellist Heinrich Schiff (2430 1516). Alfred Brendel plays Beethoven piano sonatas at Salle Pleyel next Mon (4561 0630). Yuli Bashmet gives concerts at Théâtre de la Ville on Nov 26 and 27 (4274 2227).

OPERA/DANCE

Metropolitan Opera A new production of *Rusalka*, staged by Otto Schenk and conducted by John Flora, can be seen tonight and Thurs. This week's programme also includes *Die Zauberflöte*, *La Bohème* and *Madame Butterfly* (362 6000).

State Theater New York City Opera winds up its season with the Rodgers and Hammerstein musical *Cinderella*, daily till Sun. New York City Ballet opens new season on Nov 23 with a gala on theme of Broadway and Hollywood (870 5577).

Joyce Theater Garth Fagan Dance is in residence for the next two weeks, starting tomorrow (242 0800).

CONCERTS

Avery Fisher Hall Tonight: Richard Bradshaw conducts Juilliard Symphony Orchestra to Palais Garnier on Wed, Thurs, Fri and Sat. The programme, conducted by Philippe Herreweghe, is entitled Mozart Concert Arias (4742 5371).

Thurs, Fri, Sat, next Tues: Charles Dutoit conducts NYPO in Strauss, Martinu and Ravel. Sun afternoon:

Nicholas McGegan conducts Philharmonia Baroque in Bach, Vivaldi and Telemann (975 5030). Carnegie Hall Wed: Alexander Lazarev conducts Bolshoi Symphony Orchestra in works by Tchaikovsky and Shostakovich, with soprano soloist Maria Gavrilova. Thurs: Celebration of American Song and Composers, with Carnegie Hall Jazz Band conducted by Jon Faddis. Fri: Kazimierz Kord conducts Warsaw Philharmonic Orchestra in Panufnik, Rakhmaninov and Prokofiev, with piano soloist Ruth Laredo (247 7800).

PARIS

OPERA

Bob Wilson's new staging of *Madame Butterfly* opens at Opéra Bastille on Wed, with 12 further performances till Dec 10.

Myung-Whun Chung conducts a cast led by Diana Souverein. Vlachislav Polozov and William Stone (4473 1300). A new production of *Lully's Roland* (1665), with José van Dam in the title role, opens at Théâtre des Champs-Elysées on Nov 26 (4952 5050).

CONCERTS

Jean-Pierre Vincent's new production of *Bach's Weimar* runs daily except Mon till Dec 30 at Le Ronde-Point Théâtre.

Renaud-Barrault (4495 9800), Peter Sellars' English-language version of *Aeschylus' The Persians*, first seen at this year's Salzburg and Edinburgh Festivals, can be seen daily except Mon till Nov 28 at Bobigny (4831 1145). Peter Brook's *L'Homme qui*, based on Oliver Sacks' *The Man who Thought his Wife was a Hat*, is back at the Bouffes du Nord after an extensive European tour (4607 3450).

Dominique Baguet and company are in residence at Centre Pompidou this week, except tomorrow (4478 1315).

CONCERTS

Garcia Navarro conducts Orchestre National de France at Salle Pleyel on Fri in works by Richard Strauss, Falta and Turina (4561 0630). Marek Janowski conducts Orchestra Philharmonique de Radio France in a Henze programme at Maison de Radio France on Sat, with soprano Inga Nielsen and cellist Heinrich Schiff (2430 1516). Alfred Brendel plays Beethoven piano sonatas at Salle Pleyel next Mon (4561 0630). Yuli Bashmet gives concerts at Théâtre de la Ville on Nov 26 and 27 (4274 2227).

JAZZ/CABARET

Five Blind Boys of Alabama are in residence this week and next at Léonard-Hammon Jazz Club (Hotel Meridien Paris Etoile, 81 Boulevard Gouraud St Cyr, tel 4068 3042).

THEATRE

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ARTS GUIDE

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Thursday: Italy, Spain, Athens, London, Prague.

Friday: Exhibitions Guide.

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MONDAY TO THURSDAY

Super Channel: European Business Today 0730; 2230.

Super Channel: Financial Times Reports 0630.

Wednesday Super Channel: Financial Times Reports 2130.

Thursday: Sky News: Financial Times Reports 2030; 0130.

Friday: Super Channel: European Business Today 0730; 2230.

Sky News: Financial Times Reports 0630.

Saturday: Super Channel: Financial Times Reports 0930.

Sky News: West of Moscow 1130; 2230.

Sunday: Super Channel: West of Moscow 1830.

Super Channel: Financial Times Reports 1900.

Sky News: West of Moscow 0230; 0530.

Sky News: Financial Times Reports 1330; 2030.

Salmon farmers along the sea lochs of the west coast of Scotland are near to despair. In the past six weeks the price they have been getting for their fish has fallen by 45 per cent, dropping well below their break-even point.

The price has collapsed because of a big increase in the quantity of Norwegian salmon on the European market, already dampened by recession. The concern of the Scottish farmers is intensifying because the UK government has not responded to their demands to ask the European Union to impose emergency protection measures on the salmon market.

"It's absolutely appalling," says Mr David Windmill, managing director of McConnell Salmon, which operates in the Western Isles. "We've been through hell over the past three years. Now we're being hit once again by a much bigger salmon producer which can't control its own industry."

The crisis in the salmon farming industry is more than just an issue for Scotland, where the industry employs 6,000 people. As well as affecting Ireland, another salmon producer, it is an important issue to be resolved before Norway can join the EU because of its past record of over-production.

There have already been some signs that British consumers are benefiting from lower prices for salmon. In recent weeks Safeway and Sainsbury, the retail superstores, have cut salmon prices, and prices in the highly competitive smoked salmon market are likely to pared down for the peak Christmas season.

The introduction of salmon farming in Norway and later in Scotland in the 1980s made the king of fish more widely available and much cheaper because of vastly increased output. Last year Norway produced 141,000 tonnes compared with Scotland's 35,000 tonnes and Ireland's 9,000 tonnes. But Norway's dominant position has been a constant source of problems for other producers, and itself.

The issue came to head in November 1991, after a glut of Norwegian salmon pushed down prices just as it was doing now. The EU temporarily imposed a minimum import price on salmon from Norway to protect its own growers and insisted the country put its house in order.

The Norwegian government responded by advancing money to the banks to fund a

Rising tide of despair

James Buxton looks at the crisis hitting salmon farms

scheme to buy in and freeze excess fish then sell it outside the Union. The Norwegian Fish Sales Organisation, which sold all Norwegian salmon and exercised some control over the industry, went bankrupt because it had become overextended trying to support a guaranteed minimum price. It took many farmers with it, putting further strain on the already extended banks and forced the government to refinance them. These moves, plus other measures to hold back Norwegian production, sent prices up again in 1992. In Scotland, surviving farms made themselves more efficient and returned to

Norway's dominance has been a constant source of problems

profit. At the annual Scottish fish farm conference last February the Norwegians warned that if European salmon producers did not combine to rationalise production there would be a crisis by 1996.

So it came as a shock when in late September the Norwegians indicated that instead of the 120,000 tonnes of fish they had predicted for 1992 they were on course to produce 180,000 tonnes, rising to 220,000 tonnes in 1994.

This year, like competitors elsewhere Norwegian salmon producers have benefited from breakthroughs in dealing with the threats of infestation by sea lice and the disease furunculosis. The rate of losses among fish in cages on some Scottish salmon farms has fallen from about 20 per cent to 5 per cent.

But fish farmers in Scotland believe some Norwegians have put more smolts (young fish) into cages for growing into salmon than they had admitted.

"Since the bankruptcy of the Fish Sales Organisation in 1991 the Norwegian industry has been a free-for-all," says Mr Frank Odie of Framgord, a salmon wholesaler in Shetland.

Prices started falling as more Norwegian fish came onto the European market from September onwards. The average price dropped from £1.74 a pound that month to £1.44 in October. It is now about £1 a pound. This spells disaster for Scottish salmon farmers whose break-even point is about £1.30 a pound.

A Scottish salmon farmers' scheme to buy in and freeze excess fish then sell it outside the Union to seek emergency EU action against Norway. This would entail either setting a limit on the tonnage of fish that can be imported from Norway, or reimposing a minimum import price.

The Scottish Salmon Growers Association justifies this request on the grounds that Norwegian producers are selling salmon at below cost prices on the EU market. The association also says that the Norwegian government unfairly subsidises its salmon industry through the 1992 bank bail-out.

The Norwegian salmon industry lost £300m in 1990-92, says Mr William Crowe, the SSGA's chief executive. Of that about £150m was absorbed by the government.

In spite of promises of imminent action from some ministers, the UK government has not moved, apparently because Treasury ministers oppose the kind of trade protection the farmers want. The UK failed to support an application last week by Ireland for emergency EU action.

Norway has reacted to the threat of EU action and also fears another glut. Most farmers have cut down on fish feeding to reduce weight gain.

The Norwegian fish farmers' federation has asked the government to limit the number of fish that can be harvested, though many observers think this solution is impractical as it would be difficult to police.

Meanwhile Norway still hopes to join the EU within the decade. Mr Donald MacRae of TSB Bank Scotland believes the EU should make it a membership condition that Norway regulates its salmon industry and stops subsidising it.

If Norway were a member of the EU it would become subject to EU competition laws. If it were Norway I would be building up my salmon production as fast as possible before entry," he said. The Scottish salmon farmers believe that is exactly what it is happening.

In a recent study, including a model of future lottery finances, stockbrokers Hoare Govett argued that the National Lottery was likely to become the single largest "consumer product" in the UK. "Our forecast turnover of £3.5bn in year five will produce

The Dublin taxi driver had no doubt about the best things that had happened in Ireland in the past 10 years. "The visit of the Pope and the national lottery," he declared with great conviction.

The Irish lottery launched in 1987 has, by any standards, been a considerable success. Nearly 60 per cent of Irish adults play once a week, spending an average of just over £1.23 and producing revenues last year of more than £165m from a population of 3.5m.

"It has entered the rhythm of Irish life," said Mr Ray Bates, the lottery director. At 8pm on Wednesday and Saturday evenings, when the big draws are broadcast live, three-quarters of Irish homes tune in.

The corporate runners and riders now beginning to line up for the great National Lottery stakes in the UK hope that this success can be replicated, though on a grander scale.

"The televised draw will get a bigger audience than *Coronation Street* [one of the most popular shows on British television]," said Mr Gerry Robinson, the television company.

He is also executive chairman of The Great British Lottery Company, one of the first of the bidders in pursuit of the single operator's licence to be awarded in March or April next year. There will only be one operator's licence although other companies can provide individual games.

If anything like the Irish experience were repeated in the much larger UK economy, then the new National Lottery licence would be a prize worth winning. On the basis of the Irish experience turnover could approach £10bn a year.

This is extremely unlikely, mainly because of competition from the £800m-a-year football pool markets, quite apart from other "harder" forms of gambling such as casinos and horse racing. Yet there is a growing belief that £1.5bn-a-year estimates of potential revenues from Mr Peter Brooke, the national heritage secretary, are conservative and that more than £3bn looks possible when the lottery gets into its stride.

The first winning numbers could be chosen by next autumn.

In a recent study, including a model of future lottery finances, stockbrokers Hoare Govett argued that the National Lottery was likely to become the single largest "consumer product" in the UK. "Our forecast turnover of £3.5bn in year five will produce

Raymond Snoddy examines the corporate battle to operate the UK's first national lottery

Runners under starter's orders



revenues to the exchequer of £420m and a sum for the beneficiaries of £1.8bn," it said.

The beneficiaries will be - in equal proportions - the arts, sport, charities, national heritage and a fund to pay for projects to celebrate the millennium.

The other bidder already

trotting off down the course is Camelot, a consortium bringing together Cadbury Schweppes, De La Rue, GTECH, Racal Electronics and ICL. Like The Great British Lottery Company, it also a broad-ranging consortium grouping Hambros, Associated Newspapers, Carlton Communications and Vodafone as well as Granada.

Camelot has already hired about 100 people and will probably spend about £2m by the time the bid document is submitted; the expenditure will cover the cost of the bid in addition to carrying out planning for the earliest possible national launch of the lottery.

At least five other riders,

some more committed than others, are approaching the starting gate and most of them are likely to submit their bids in February.

The definite starters include

the Rank Organisation, N M Rothschild in a joint venture with Tattersalls, the Australian lottery company, and the Tote, the body responsible for managing on-course pooled betting at horse races. The Tote has linked up with GEC, Thorn EMI and an unnamed lottery equipment supplier which is an equity investor.

Ladbrokes, the betting and

leisure group which owns

various football pools, has not

formally declared yet but is likely to submit a bid with partners.

A rather slightly outsider not

to be ignored is Mr Richard Branson, who has a team,

advised by advertising agency J Walter Thompson, working on a non-profit-making bid.

"We are spending a lot of time on this," said Mr Branson, who envisages a wholly commercial

operating company which

would give all its profits to a charitable trust.

Most of the would-be lottery

By next year the lottery will offer considerable opportunities to a wide range of businesses - from suppliers of on-line terminals for the eventual 30,000-30,000 retail outlets, to printers of lottery tickets. An estimated 500 jobs could be created directly, double that if associated jobs are included.

According to the National Institute of Economic and Social Research a total of 85,000 jobs could be generated from the "multiplier" effect, including jobs in the construction industry from the money spent on good causes such as building new sports facilities.

The winner of the lottery licence will have to fight for its profits. After assuring Mr Peter Davis, director-general of the Office of the National Lottery, the body responsible for setting up and regulating the lottery, of its probity and reliability, the contest will then turn on numbers - some of them very small. The smallest percentages of administration costs will impress Mr Davis as will small profit margins, although the main aim is to maximise revenues.

House Govett estimates that by the fifth year the operator could be earning annual profits of £70m, though by then it would only have 18 months left of its licence, which expires on March 31 2001.

Unlike experience almost everywhere else the UK lottery will probably start with a "big bang" - a national launch of on-line terminals where customers can choose their own numbers and have them entered directly into the computer system and receive a ticket in seconds. In other countries, lotteries have launched first with "instant" games such as scratch cards and then moved on to more sophisticated computerised versions.

The UK lottery is also unusual in that it will be the first "privatised" lottery in the European Union. Its supporters hope that it will share one aspect of lotteries which is almost universal - if lotteries are properly administered and there is an interesting diversity of games, they make more money than originally forecast.

In the first week of the Irish lottery £260m was taken in revenues on scratch cards alone. And when the first big Lotto prize was won there was even a religious echo - the winner used the lottery in the name of her favourite saint to help chose the winning permutation. For the seven likely bidders plus any dark horses the permutations are endless.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL
Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution.

Japan's policy for plutonium re-cycling

From Yasutaka Moriguchi.

Sir, I am responsible for establishing and implementing Japan's plutonium recycling policy. I refer to the letter titled "Japanese nuclear policy increases UK's risk" (November 11), in which Mr W Walker insisted that the trouble for Japan is a plutonium surplus of more than 20 tonnes by 2000, and 40 tonnes by 2010. I would like to explain Japan's plutonium supply and demand situation.

According to the August 1991 report of the advisory committee of the Atomic Energy Commission, Japan will get a cumulative 88 tonnes or so of plutonium up to 2010. Of

course, this does not mean that Japan will have a stockpile of such an amount at that time, because we have a concrete plan to use it up. By 2010 Japan will consume 80-90 tonnes of plutonium in total: 10-20 tonnes for fast breeder reactors R&D, about 10 tonnes for added thermal reactors R&D, and 50 tonnes for fuel of light water reactors.

Compared with two years ago, the programme of plutonium supply and demand has slightly changed because the schedule for operation of the Rokkasho reprocessing plant, as well as start-up of the prototype FBR "Monju", was postponed for a few years. Esti-

mates of both supply and demand have decreased by a few tonnes. However, the prospect that Japan will have no surplus of plutonium, including that from Thor, is strictly maintained.

As long as we use nuclear power in electricity supply, plutonium is being daily produced in the fuel of the existing reactors. At this juncture, we have two options. First, that we use plutonium recovered from reprocessing as a technology-oriented energy resource. Second, that we dispose of spent fuels in which plutonium and uranium are contained. The environmental impact of high-level radioac-

tive waste separated from plutonium and uranium by reprocessing will be smaller than that of direct disposal of spent fuel. In Japan, our policy is to use plutonium as fuel for nuclear reactors, in light of the above.

We believe that Japan, as a big consumer of energy resources, should develop plutonium recycling technology for future generations. Yasutaka Moriguchi, director, nuclear fuel division, Atomic Energy Bureau, Science and Technology Agency, 2-3 Kasumigaseki, Chiyoda-ku, Tokyo, Japan

UK lead on air transport essential

From Mr Norman Nicholson.

Sir, If vested interests in the European air transport industry are to be challenged you say that passengers must make their voices heard ("Closed skies" November 10). Unfortunately, with little opportunity to shop around, this is too often impossible. Most European governments are reluctant to allow the concept of the national "bag carrier" to die. This was clear in the evidence presented to the committee of wise men set up to look at the industry's problems - a committee that did not include a single representative for passengers.

UK passengers have enjoyed the benefits of liberalisation. Not only do we have a choice of airline on the most popular routes from Heathrow but increasingly also a choice of airport. It is surprising that the travelling public elsewhere in the European Union is not more vociferous in demanding similar deals. The UK must continue to lead by example.

This means taking all possible steps to ensure competition can flourish, including a much freer arrangement with the US. The capability to drive change has yet to shift from the regulator to the passenger.

Norman Nicholson,
Air Transport Users Council,
5th floor, Kingsway House,
103 Kingsway,
London WC2B 8QX

Arts Council open-minded on dance

From Ms Prudence Skene.

Sir, In his article on modern dance ("Modern dance in dire straits", November 10), Alastair Macaulay claims to be basing his conclusions on "the facts". He suggests that the Arts Council has agreed to the formation of a revised Rambert and told London Contemporary Dance Theatre to reduce its size or close.

The fact is that in the case of London Contemporary Dance Theatre, it is the board of governors of Contemporary Dance Trust, and not the Arts Council, that has taken decisions on the future of the company. London Contemporary Dance Theatre has been without a permanent artistic director for

almost five years, and for more than a year we have been waiting for the board to make an appointment and, following that, to produce strong artistic plans.

The Arts Council has kept an open mind and does not have preconceived notions of what London Contemporary Dance Theatre should be or do. We shall of course give careful consideration to any proposals put forward by Rambert's board and will be making no decisions about dance funding until the grants for 1994-95 are finalised next month.

Prudence Skene,
chairman of the dance panel,
Arts Council of Great Britain,
14 Great Peter Street,
London SW1P 3NQ

Dilemma at the centre of 'A' level intake

From Mr G P Gallie.

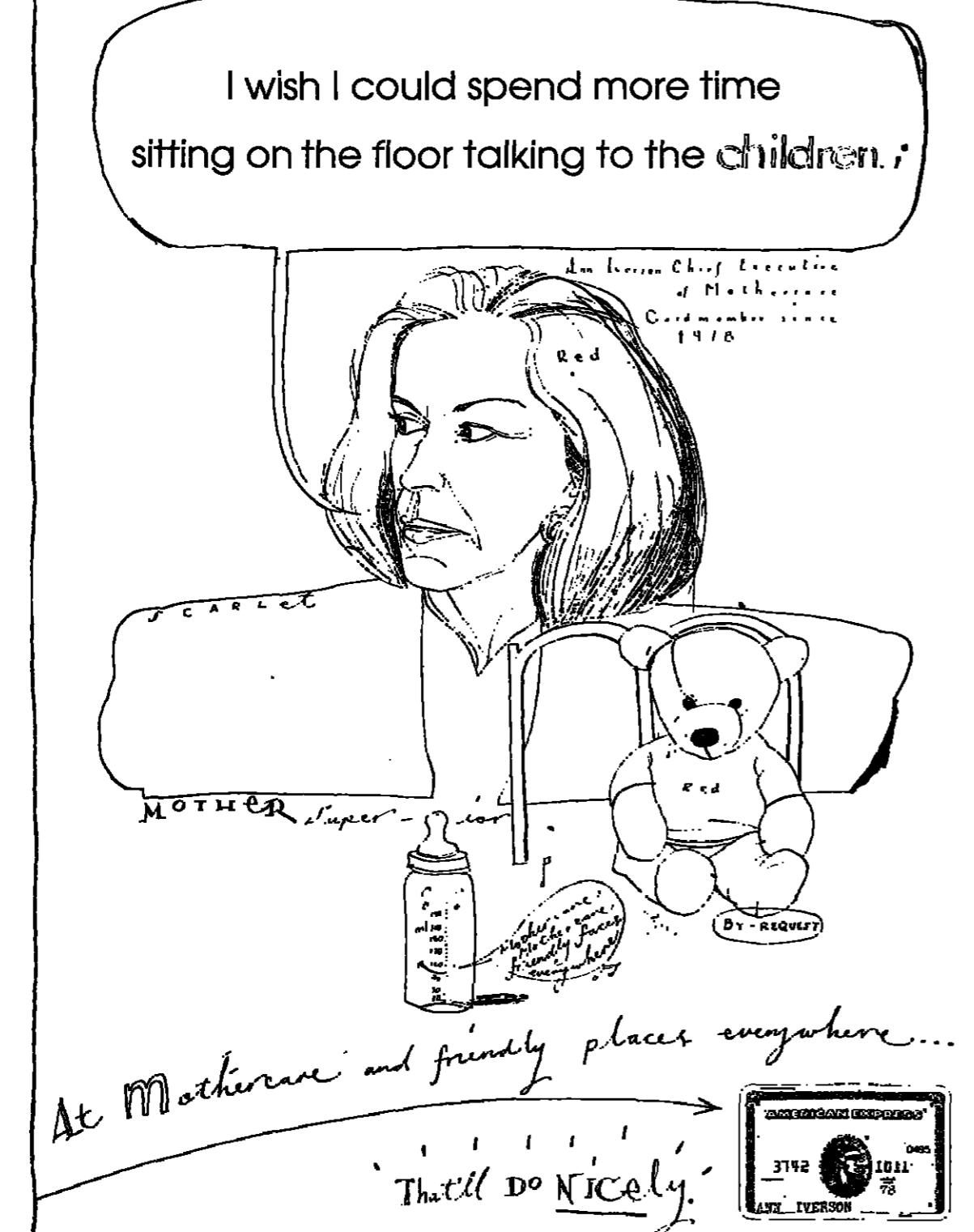
Sir, Your survey of October 31 in which a selection of schools is ranked by the students' "A" level results presents a dilemma which I should like to share with you. While the articles associated with the statistics indicate the caution with which they have to be interpreted, they do not present clearly what appears to me to be a central issue.

Like many comprehensive schools, we are now accepting a rising proportion of our students on to "A" level courses which were intended originally for the most able 25 per cent of the population. We receive about 200 children of all abilities each year from the neighbour-

hood, and have for several years accepted some 35 per cent of these to study for "A" levels.

In recent years this proportion has increased to 65 per cent, and the "additional" students have largely gained reasonable "A" level grades. They have been accepted into higher education courses and we are confident that they have benefited from their time in the sixth form.

We could, very simply, raise our score and find a high place on your listings by restricting our entry into "A" level to the figures of three years ago. We shall not do so, in the interests of students, parents and of employers. However, by



FINANCIAL TIMES

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Monday November 15 1993

High noon in world trade

THE NEXT 30 days will mark a watershed. In that time the still economically dominant western powers will decide the fate of the liberal trading system that underpinned their postwar success. Construction of a new international order may well be beyond their ability. Preserving and extending this most essential of legacies should not be.

A series of hurdles – the vote on the North American Free Trade Agreement in the US House of Representatives, the meeting on Asian Pacific Economic Co-operation in Seattle, but above all the deadline of the Uruguay Round of multilateral trade negotiations on December 15 – lie before us. These hurdles must be jumped. There is no sensible alternative.

The postwar trading system was animatored by a single-minded determination to avoid repetition of the protection that wreaked such havoc in the 1920s and 1930s. It succeeded beyond the wildest dreams of its designers. Between 1950 and 1981 the volume of world exports rose 12 times, while that of exports of manufactured goods rose 23 times, an expansion that dragged global output, itself up six times, behind it.

Policy choices made such success possible. Policy choices will also determine whether it lasts. Industrial output per head in east Germany did not fall to a third of that in the west because the people were inferior. South Korea did not outstrip the North because of luck. These successful countries shared active participation in the global market economy with all the other dynamic economies of the postwar era.

The point has not been lost upon others. Sixty-three countries, 51 of them either developing or former centrally planned economies, have notified the Gatt trade liberalisation measures taken during the seven-year history of the Uruguay round.

One reason these countries wish to increase their commitment to the liberal world trade system is economic. Credence may not be placed in estimates of the benefits of a successful Uruguay round, such as the \$270bn advanced last week by the OECD. But few can doubt that world economic welfare would be far higher with comprehensive trade liberalisation than without it.

No less important are the potential losses from failure. Nobody knows what those might amount to, but that does not mean they would be small. They are more likely to be unknowingly large. As Peter Sutherland, the Gatt's new director-general, has stressed: "failure to reach agreement by the end of this year would undermine the multilateral trading system with unpredictable economic, political and, even, security consequences".

Cost of failure

Those wider consequences of failure must never be forgotten. Does anyone suppose, for example, that co-operation between the US and Europe would survive a breakdown that could be plausibly blamed either on French intransigence or on stubborn US nit-picking over the trading rules?

The challenge is to make arrangements that flourished in the shadow of the cold war survive in its absence. Success is more difficult now, because there is no longer a shared threat. But it is also still more important because trade friction has become a central part of international political relations.

It is on the shoulders of the western powers, the US and the European Union, that the outcome ultimately rests. But this is not just a burden upon them; it is also an opportunity. The notion of a system of international trade law governing a liberal global economy is both their achievement and their legacy, but it is ceasing to be their possession. Their economies still account for half of world output, but this share is in inevitable decline. What the western powers can do, though perhaps now for the last time, is determine whether a working system is bequeathed to the more politically and culturally diverse world now emerging.

The system is, in fact, a peculiarly American creation. At the end of half a century of active engagement in global affairs, the US has every right to feel satisfied with the outcome. Alas, it does not. So great is US self-doubt that even the free trade agreement with Mexico stands on the verge of rejection.

NAFTA must pass, not because it is that intrinsically important, which it is not, even to its participants. Nor is it because it is unambiguously desirable. In important respects, notably its restrictive rules of origin and its two side agreements on labour and the environment, it is even quite worrying. The latter, for example, though modest enough in themselves, indicate US acceptance of the fallacious idea that trade between countries with different standards is mutually impoverishing. They also introduce the equivalent of the EU's *acquis communautaire*: the idea that regulations may never be relaxed, however costly they turn out to be.

For all that, NAFTA must not fail, because it would do so for the wrong, protectionist reasons. US credibility in international negotiations is at stake. The administration realised this very late in the day. It is to be hoped that it did not realise it too late.

The EU too is pained by protectionism, notably in its attitudes towards trade with eastern Europe and within agriculture. France, the EU's second most important member state, is even prepared to undermine the EU's capacity to act in order to preserve its right to dump subsidised agricultural surpluses on world markets. Worse, the EU has not been prepared to confront French intransigence, with the result that its principal negotiator, Sir Leon Brittan, is forced to look over his shoulder in almost everything he does.

Game of chicken

As Mr Sutherland has pointed out, the US and EU are playing a game of chicken in the last stages of these negotiations, both hoping the other will swerve first. Progress has been made in Geneva. A significant market access package is being shaped, while there is almost complete agreement on a text in services. But the negotiations have fallen well behind the schedule agreed last summer. The market access negotiations, in particular, were supposed to have been finished by November 15. It appears that the EU and US hope everything will be wrapped up in a grand closing sale, failing which each will blame the other for the breakdown.

The time of decision has arrived. The long-term economic and political future of Europe is at stake, with the EU risking a grim future as an increasingly marginal part of the world economy. The new Union must show its capacity to stick to agreements it has reached. Even the Franco-German alliance may founder if it fails short of constructive engagement with the rest of the world.

The challenge for the US is little less. Should Nafta be defeated, a successful outcome to the Uruguay round may be still more difficult, but it would also then be even more important. Should both fail, the legacy of half a century of successful US-led effort would lie in ruins. No contemporary US politician has the right thus to throw away the achievements of more constructive times and wiser men.

The alternative to the Uruguay round would not be a harmonious world of trading blocs. Anyone who believes that a US unable to implement Nafta could negotiate free trade with Latin America or east Asia is dreaming. Anyone who believes that an inward-looking EU would prove stable may be similarly deluded.

The probable alternative to success would, instead, be a chaos of simple-minded unilateralism and bilateralism. It would, in short, be a world of unsuccessfully managed trade. It would, half a century ago, they never wished to see again. There is no good reason why their hopes should be betrayed. The world knows better than that. Leaders of great economic powers should show they do too.

The unprecedented meeting this week of leaders of Pacific nations may be short on concrete moves towards future co-operation, but it will be full of powerful symbolism.

The 15 members of Asia Pacific Economic Co-operation, a four-year-old grouping that will hold its first leaders' meeting in Seattle on Friday and Saturday, include the world's two biggest economies – the US and Japan – and by some measures the third largest, China. They represent a large proportion of the world's wealth, and sport the fastest rates of growth in output, trade and investment.

For Asian countries the gathering will underline this prosperity, as well as the increasing closeness of trade and diplomatic relations within the region. Apec's other members are Australia, Brunei, Canada, Hong Kong, Indonesia, Malaysia, New Zealand, the Philippines, Singapore, South Korea, Taiwan and Thailand.

They will be discussing the acceleration of already fast-growing trade and investment between their dynamic economies, while governments of slow-growing industrialised countries struggle to overcome domestic protectionist pressures and push through free trade measures. US President Bill Clinton will arrive in Seattle having won or lost the battle in Congress for the North American Free Trade Agreement in the House of Representatives vote on Wednesday. And a December deadline for a conclusion of the Uruguay Round of the General Agreement on Tariffs and Trade is fast approaching.

For Mr Clinton, who has called for the creation of a "new Pacific community", the meeting will be an opportunity to persuade Americans that their destiny is tied more to Asia than to Europe. Mr Winston Lord, US assistant secretary of state for Asia, says: "Europe is still very important but, in relative terms, we believe Asia has become more important for America – and not just for economic reasons."

The economic justification, however, is clear. US trade with Asia last year, at \$34bn, was 51 per cent higher than trade across the Atlantic. By 1991, Asia accounted for \$65bn or 15 per cent of US direct investment abroad.

Just as important, moves towards multilateralism, such as Apec's development, are a step forward for a region in which a strong US troop presence has, since the second world war, kept the security balance. Asia has a history of hostility and wars between neighbours. It still has a number of outstanding security issues, such as the nuclear aspirations of North Korea's dictatorship and the disputed Spratly Islands in the South China Sea.

Regional co-operation should help the US to achieve its goal of a reduction in post-cold war military expenditure while remaining an Asian power – a role that Pacific countries want Washington to maintain. "It [Apec] is an important device for keeping the US engaged in the region," says Mr Don Russell, Australian ambassador to the US.

South-east Asian countries and their main industrialised trading partners agreed earlier this year to expand annual talks into a regional security forum. Though there is no suggestion that Apec should also take on a role in discussing security issues, officials from both sides of the Pacific see it as having a long-term role in promoting peace.

This sort of role is welcomed by China, for example. Mr Wu Jianmin, China's foreign ministry spokesman, says that while China opposes a formalised trade bloc, "we believe it is useful to have a leadership conference to enhance mutual understanding". China's president, Mr Jiang Zemin, will be in Seattle and his first meeting with Mr Clinton will potentially mark an impor-

Hands across the water

Links between the Pacific nations are likely to be strengthened, say Alexander Nicoll and George Graham



Increasingly close trade and diplomatic links: clockwise from top left, Bill Clinton, US president; Paul Keating, Australian prime minister; Jiang Zemin, China's president; and Morihiro Hosokawa, Japanese prime minister

tant step forward in the difficult Sino-American relationship.

Actual moves towards economic co-operation among Asian countries, however, have been insubstantial and are unlikely to be much advanced this week. Apec is a consultative body dealing with issues such as harmonisation of customs data and exchange of information on marine pollution. The Seattle meeting will take it a step further by establishing a trade and investment committee.

The committee will aim to simplify customs procedures and improve investment flows within the region. But Ms Charlene Barshesky, deputy US trade representative, says it could expand into other areas, as Apec members become more comfortable with and committed to greater co-operation.

The reason for this cautious approach is that there are deep divisions among members about the nature and degree of future co-operation. Asian countries resent

any move that could be interpreted as intended at regional domination, and are particularly suspicious of US emphasis on human rights and the promotion of democracy.

These worries have been illustrated by reactions to an ambitious report from an Eminent Persons Group, to be considered by Apec ministers when they meet in Seattle on Wednesday and Thursday. The group, chaired by Mr Fred Bergsten of the Institute for International Economics in Washington, calls for the creation of an Asia Pacific Economic Community, and specific steps towards the establishment of an Asian free trade area, which would push regional trade liberalisation further than measures agreed under the General Agreement on Tariffs and Trade.

US officials acknowledge these are distant prospects. But the recommendations have caused concern among the six-member Association of South-east Asian Nations, which is keen to maintain its own

position as a regional grouping. "Malaysia has made it clear it would like Apec to proceed slowly, just as Australia has made it clear it would like to proceed quickly," says Mr Lord. Malaysia's prime minister, Dr Mahathir Mohamad, declined Mr Clinton's invitation to the Seattle meeting.

Japan, wishing to expand its global role but anxious not to upset the US or its regional neighbours, is trying to tread a fine line between them. Mr Takeshi Isayama, a senior official in the Ministry of International Trade and Industry, says: "We have to think what kind of management will be most beneficial to the world economy after the end of the cold war. Apec can be an extremely effective place to think about that." But he also says the Gatt Uruguay Round is essential to Apec. "Making Apec an alternative to Gatt means to make it a forum for negotiation. That's impossible."

Even Australia, which sparked Apec's original creation and remains its keenest promoter, made clear last week that a suggestion by Prime Minister Paul Keating to change the "Co-operation" in Apec's name to "Community" did not imply it wanted to establish a free trade area.

Domestic political considerations would in any case rule out an Asian free trade agreement for the foreseeable future. Mr Clinton, after his troubles over Nafta, could hardly launch an even more ambitious trade initiative. Leadership struggles in Japan and China will also limit their freedom of action.

Divisions may emerge this week on admission of new members. Mexico, Chile and Papua New Guinea are the most immediate candidates, but India, Pakistan, Macao, Sri Lanka, Russia, Ecuador and Peru have also made overtures, and the European Union has asked for observer status. Ms Barshesky says: "The desire to include new members is currently juxtaposed against an increasing concern among many members that Apec must first consolidate and produce concrete results."

This week's strongest rhetoric is therefore likely to be reserved for issues of global rather than regional importance. Apec members will forcefully demand a successful resolution of the Gatt talks by the December deadline. "We are interested first and above all in the Uruguay Round. That really is the overall setting," says Ms Joan Spero, US undersecretary of state for economic affairs.

Before true Asian co-operation can make any further significant progress, there will need to be many more confidence-building sessions such as the Seattle meeting. Ms Spero says: "If [Apec] is not going to be a snail. On the other hand, it is not going to be a jack-rabbit, either."

Stumbling block to monetary union



Last month's judgment by the German constitutional court clearing the way for Germany to ratify the Maastricht treaty has been given a general welcome. However, the court's ruling, coupled with the suspension of the narrow margin exchange rate mechanism (ERM) on August 2, may well render the project at the centre of the treaty – economic and monetary union (emu) – more difficult to achieve.

Let me deal first with the Brussels meeting of EU finance ministers and central bank governors at the beginning of August. The meeting was requested by the German monetary authorities after heavy currency market pressure at the end of July.

During the night of August 1-2 the French and German authorities agreed to suspend the narrow mar-

gin system. Other members were not in favour of this decision.

If there had been the political will to continue with the system, it could have been maintained, and the end-July crisis would have been overcome. This would have involved, of course, a decision to continue intervention and to adjust interest rates in the countries whose currencies were under pressure.

The system was created as a result of a strong German desire during the past two decades for more stable European exchange rates. This resulted in the establishment, first, in 1972, of the European Monetary System ("snake"), and then, in 1979, of the ERM.

The decision to suspend the system means that the cornerstone of European monetary co-operation for over the last 21 years has been discredited. It is difficult to see how it can be rebuilt.

The system became the most important symbol of policy collaboration in Europe and an essential

instrument in creating convergence among member countries. This can, of course, be achieved in other ways, but I am afraid, only with difficulty.

At present, leading EU countries do not display active political inter-

est in re-establishing the exchange rate mechanism.

With respect to the Constitutional Court's judgment on October 12, there is a need for careful analysis in particular, two aspects appear of great importance.

First, the court's ruling states definitively that the realisation of the Maastricht convergence conditions prevails over the date – January 1999 – when, according to

Article 109 of the treaty, Emu has to be established at the latest.

The ruling confirms the tendency to put increasingly massive weight on the exact fulfilment of the conditions. This will make it more difficult to realise Emu – particularly in the light of present circumstances.

The economic slowdown is increasing the budget deficit and public debt ratios of member countries to beyond the reference levels set down in the Maastricht treaty.

Additionally, the widening of ERM bands may make it difficult for countries' participation in a narrow ERM band, without being devalued at their own initiative, for two years before the final fixing of exchange rates.

Just think of the disturbances that brought Germany away from fulfilling the Maastricht stability conditions. Although German unification was a unique external shock, disturbances of a similarly difficult political nature might occur in

other countries in the future.

The second question concerns the court's ruling that, once Emu has been set up, Germany may leave monetary union if the stability conditions are not continuously fulfilled.

It is sometimes argued that this is only a theoretical possibility, but it may still have an impact on markets. The initial phase of Emu is expected to be characterised by irrevocably fixed exchange rates. Will that be a credible system if an important member reserves the right to leave if conditions change?

These are all important questions. I cannot resist the temptation to say that these reservations are more far-reaching than Denmark's own requirement to win an exemption from Emu, which gave rise to so much trouble.

Erik Hoffmeyer

The author is governor of the Danish National Bank

OBSERVER



"We're playing back to basics"

that in the months leading up to her shock resignation she treated some ministers like doormats and was showing "signs of metal fatigue".

Hiring time

■ Unemployment in Europe must have reached serious proportions when Germany's physicians start phoning the Bundesbank for work. The German central bank's switchboard has been jammed in recent weeks by job-hunters, including at least one doctor, hoping to get one of the 200 jobs at the European Monetary Institute, Buba's new neighbour.

Buba does not want to dash hopes but prospects don't sound too promising. Initially, the committee of the EMI staff will be drawn from the Basle-based secretariat of EC central bank governors. It already operates a number of working groups – on a future European bank note and on EC payment systems, for instance – staffed by delegates from European central banks, and these are likely to transfer to Frankfurt. But when the EMI needs more full-timers it knows where to look.

Not all should despair, though,

because the secretariat is currently paid top whack salaries by the Bank for International Settlements. So some candidates may opt to stay behind in Basle rather than take a cut in their standard of living by moving to Frankfurt. In any

event, aspiring EMI bankers are ill-advised to call Buba, thereby reminding it of its eventual demise.

CVs to EMI president Alexandre Lamfalussy at the BIS in Basle, please.

Back in business

■ One thing that Britain's parliamentarians really look forward to is an official all-expenses-paid trip abroad. Imagine the horror when members of the Trade and Industry Select Committee were recently threatened with having to fly economy class to south-east Asia because British Airways had overbooked its flight.

However, all it took was the threat to call Sir Colin Marshall, BA's chairman, and the MPs were reinstated in Business class although the committee's two clerks were not so lucky. Hard to imagine a self-publicist like Virgin Atlantic's Richard Branson making such a gaffe.

Back to basics

■ Today sees the start of a four-day international conference which will "explore the best practices of winning organisations from around the world". Pity about the venue, the Euro Disney

IMI

for building products, drinks dispense, fluid power, special engineering.

IMI plc, Birmingham, England.

FINANCIAL TIMES COMPANIES & MARKETS

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Monday November 15 1993

INSIDE

Mazda expects first loss in 18 years

Mazda expects to make a pre-tax loss of Y32bn (\$301m) this year – its first for 18 years – after posting a pre-tax loss of Y15.5bn for the first six months to September. The Japanese carmaker blamed weak demand at home and in Europe, as well as the sharp appreciation of the yen. Page 19

Ashanti set for February float

Ashanti Goldfields of Ghana will be ready to be floated on the London Stock Exchange by late February, according to Mr Sam Jonah, managing director. Page 18

Studies favour SK Beecham

A SmithKline Beecham anti-nausea product, Kytril, is more cost-effective than Zofran, one of Glaxo's most important new drugs, say three studies. The three trials are the first to compare the two drugs, used mainly to limit the side-effects of cancer treatments. Page 18

CS Holding buys bank stake

CS Holding, the parent company of Credit Suisse, has bought an additional 15 per cent stake in Bank Lau, Switzerland's fourth largest bank, for SF418m (\$278m) in shares and cash. The move is aimed at strengthening the CS capital base and consolidating its position as Switzerland's largest financial services group. Page 19

Paramount battle goes to court

The \$10bn (£6.6bn) takeover battle for Paramount Communications will shift to the courtroom tomorrow when QVC Network will ask a Delaware court to create a "level playing field" between it and counter-bidder Viacom. Page 19

Austria unveils sell-off plans

Austria has unveiled an ambitious privatisation programme which will float a number of industrial companies on the Vienna bourse and other stock markets around the world. Page 19

Prospective p/e ratio

The latest prospective p/e ratio for the "500" index for calendar 1993 is 16.1, according to IBSES, the consensus estimates service (Last week: 16.4). This compares with an IBSES estimated p/e for the "500" of 20.7 (21.1) for calendar 1992. The official FT calculation of the historic p/e, based on the latest reported earnings, is 19.79 (19.9).

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Independence for the Bank of England is a subject that refuses to lie down.

The question has been the focus of an extensive inquiry by the cross-party House of Commons Treasury and Civil Service Committee over the past six months. On Thursday of this week, the Centre for Economic Policy Research, a think-tank, will publish a report with proposals to change the mandate of the Bank and its relationship with the Treasury and with parliament.

It is a foregone conclusion that the CEPR panel of experts, chaired by Lord Roll of Ipsden, the president of SG Warburg, will put forward plans to make the Bank independent and accountable. The commons committee is likely to go the same way when its report on the Bank appears, probably before Christmas.

Over the past few weeks, a succession of establishment figures, including Lord Lawson, the former chancellor, and Sir Peter Middleton, a former permanent secretary at the Treasury, have appeared in the Palace of Westminster's dusty committee rooms to disown the present arrangements, which leave the Bank subservient in matters of monetary policy to the Treasury.

Indeed, the cause of central bank independence has achieved such momentum in Britain that even those sympathetic to such an idea must worry that it is achieving the status of a panacea and that too many hopes are being invested in it.

So it is a happy coincidence that the judges of this year's essay competition organised by the Amex Bank Review have chosen to give one of the top prizes to a paper that disputes some of the claims made for central bank independence, and in particular the idea of a causal link between low inflation and the freeing of a nation's central bank from short-term political control.

Picking holes in independent Bank proposal

Mr Adam Posen, the Amex silver award winner, asserts that close examination of the post-war economic record of the advanced industrialised democracies reveals no automatic link between an independent central bank and low inflation. An extra ingredient must be found. Mr Posen, an economist who is doctoral candidate at Harvard University, has concluded that a central bank will take strong action against inflation only when there is a coalition of interests in society capable of giving the bank political protection.

Economics Notebook

By Peter Norman

Other economists have expressed similar ideas, including Mr Andrew Crockett, the Bank of England executive director appointed last week to take over as general manager of the Bank for International Settlements. He asked recently whether the independence of the Bundesbank was responsible for Germany's generally good low inflation performance, or whether the desire of the German people for low inflation was the reason the Bundesbank can operate as it does.

An important part of Mr Posen's "interests not institutions" approach to central bank effectiveness is his belief that the financial sector plays the key role in resisting inflation in industrialised democracies. In his view, variations in the inflationary tendencies of

societies can be ascribed partly to structural differences in their financial systems.

These ideas lead him to suggest that:

- financial sectors with universal banking systems have a stronger anti-inflation bias than those without. This, he contends, is because universal banks are more involved in lending than in securities operations and so are more aware of the costs of inflation.

The system of bank regulation has an impact on the counter-inflationary zeal of a country's financial sector.

In spring, the financial and political conditions he advances for a successful independent central bank (universal banking, no central bank involvement in supervision and a federal state) exist most obviously in Germany.

Conditions in the US – with its independent Federal Reserve system – lend some support to his argument that the degree of political support for counter-inflation policies, and in particular financial opposition to inflation, is the key to a successful anti-inflationary central bank.

"It is not a coincidence," Mr Posen writes, "that the threats to Federal Reserve independence mounted by Senator Paul Sarbanes and Representative Henry Gonzales, among others, have noticeably increased in the last few years along with the relative political weakness of the American financial sector – irrespective of the contemporaneous extremely loose monetary policy."

At another point, he asserts that "an independent Bank of England cannot bring about noticeably lower inflation so long as the British financial system is securities based, specialised, and central bank regulated and thus not strongly anti-inflationary."

He claims that independent central banks which supervise banking systems are less effective in controlling inflation is sure to meet hefty opposition at the Bank of England. The Bank has gone out of its way to reject suggestions that its responsibility for bank supervision could lead to a conflict of interest with the needs of monetary policy if it gains independence.

But UK policy makers, weighing independence for the Bank of England, would be well advised to take note of his central idea: that there is no institutional "fix" which ensures that an independent central bank can deliver low inflation.

It is perhaps no surprise to learn that Mr Posen was a guest economist at the Bundesbank in late 1992 and at Germany's Deutsche Bank this

spring. The financial and political conditions he advances for a successful independent central bank (universal banking, no central bank involvement in supervision and a federal state) exist most obviously in Germany.

Nonetheless, both are acting more entrepreneurially and are concerned at the threat of foreign competition. Both are making aggressive moves abroad – ironically they are heading rival consortium bidding for stakes in Matav, the Hungarian state operator to be privatised this autumn. For offensive and defensive reasons, both are keen to strengthen their existing outsourcing ventures.

Deutsche Telekom has been in the limelight this year because of its privatisation plans and a succession ventures in the former Soviet bloc. It has signed a mem-

orandum of understanding with Intertelekom, the Russian state-owned long-distance operator, to modernise crumbling telecoms infrastructure. In the Ukraine, DT has formed a joint venture called Utel with AT&T, PTT Netherlands and the national operator to build a basic telecoms network, and it has teamed up with PTT Netherlands and the Danish PTO to develop a mobile phone network.

France Telecom has been less visible abroad, but it would be wrong to consign it to the back seat of any tripartite venture.

With annual sales in excess of FFr120bn (£21.3bn) and a monopoly in most markets, it has a stronger domestic base than BT.

Furthermore, both groups are sensitive to their weaknesses in facing head-on competition. DT has the more obvious problems given its staffing levels and the protected civil service status of most of its employees. France Telecom has an uneasy relationship with its unions. A strike last month demonstrated the depth of concerns and the scale of the obstacles to reform.

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AT&T's motivation in Project

Atlantic is obvious. It needs a credible European partner for its Worldsource venture, and it cannot gain direct access to the European market until 1998.

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Reshuffle at Fiat due to Agnelli unease

By Haig Simonian in Milan

MR Umberto Agnelli, deputy chairman of Italy's Fiat group who will formally resign at a special shareholders' meeting in Turin today, is believed to have threatened to break up the family holding company and move abroad after recent setbacks within the business empire.

The threat of a split in one of Europe's richest families and consequent risk to Fiat and the Agnelli's other interests explain the complex redistribution of roles within the family announced on Friday night.

The changes include the appointment to Fiat's board of Mr Agnelli's son, Giovanni, and an explicit family "vote of confidence" in Mr Agnelli by giving him executive powers at Ifil, the quoted holding company at the heart of the Agnelli's widespread business interests.

If Project Atlantic has its entrepreneurial side, it is at least as much a defensive ploy. Both the French and the German operators fear an assault on their lucrative international businesses. Far better, say senior executives, to work in partnership with AT&T before the 1998 Brussels deadline for competition in voice services, particularly if the BT/MCI alliance makes inroads.

Furthermore, both groups are sensitive to their weaknesses in facing head-on competition. DT has the more obvious problems given its staffing levels and the protected civil service status of most of its employees. France Telecom has an uneasy relationship with its unions. A strike last month demonstrated the depth of concerns and the scale of the obstacles to reform.

That changed in September when Mr Gianni Agnelli announced he would stay on for an extra two years.

In spite of Mr Umberto Agnelli's own business talents and diligence, he has tended to remain in the shadow of his elder brother Gianni.

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COMPANIES AND FINANCE

Studies suggest SmithKline drug most cost-effective

By Paul Abrahams

THREE studies presented yesterday suggest a SmithKline Beecham product is more cost-effective than one of Glaxo's most important new drugs.

The studies, two independent and one sponsored by SmithKline Beecham, the Anglo-American group, compare Glaxo's anti-nausea compound Zofran with Kytril.

The three trials, presented at the European conference on clinical oncology and cancer nursing in Jerusalem yesterday, are the first ever comparing the two drugs, used mainly to limit the side-effects of cancer treatments.

Zofran has been Glaxo's most significant launch over the past four years, generating sales of £285m last financial year, and forecast by analysts to reach £345m next year.

A Finnish trial of 161 women with breast cancer demonstrated that a 3mg dose of

Kytril was statistically more effective than a single 8mg dose of Zofran. Complete control of vomiting was achieved in 84 per cent of patients on the SmithKline Beecham drug, compared with 60.7 per cent on Zofran.

The trial also compared Kytril with a Sandoz product, tropisetron, which prevented vomiting among 74.5 per cent of patients.

The study also showed only 3 per cent of patients taking Kytril vomited more than twice, compared with 12.7 per cent on tropisetron and 18 per cent on Zofran. About 41 per cent of patients expressed a preference for Kytril, compared with 16.9 per cent for Zofran and 15.4 per cent for tropisetron. About 26 per cent expressed no preference.

Another trial in France, comparing the effect of a single 3mg intravenous dose of Kytril with 10mg intravenous and oral doses of Zofran over three days, suggested the two regi-

mens had similar efficacy. SmithKline Beecham says the Kytril dose costs £36 in the UK, compared with £39 for Zofran over the three days.

The third trial, involving 39 patients, showed no difference in efficacy between the two drugs, comparing a single dose of Kytril and three 8mg doses of Zofran over five days.

"This data will give our marketing people something to get their teeth into," said Dr Paul Jenner, SmithKline Beecham pharmaceuticals director of central nervous system medical affairs. "In an increasingly cost-conscious healthcare environment, this sort of data is extremely important."

SmithKline Beecham has been disadvantaged in its commercial battle with Glaxo because of its poor development record. Glaxo has launched Zofran in nearly every world market, while Kytril has not even been licensed in the US, the world's largest market.

Cazenove in link-up with Kiln Cotesworth Fund

By Richard Lapper

CAZENOVE, the stockbroker, has linked up with another Lloyd's investment trust, following the failure of efforts earlier this week to raise capital for the Nelson Lloyd's Trust.

Cazenove will make a market in shares of the Kiln Cotesworth Corporate Capital Fund, a £10m fund launched by an offer for subscription by Baring Brothers last month.

Kiln is listing the trust on the Stock Exchange where shares will trade on a matched bargain basis. Kiln will provide capacity of between £18m and £18.5m to 22 syndicates, eight of which

NEWS IN BRIEF

FENNER: Of the 22.9m shares offered by way of rights, 97 per cent have been taken up.

HEADWAY has acquired Standard Furniture Company for £40,500. Additional plant used by the company has been purchased from three other parties for a further £34,500 cash.

WAVERLEY MINING intends to make an offer for the shares in Westralian Resource Projects if it does not already own. Offer will be made on the basis

are managed by the Kiln and Cotesworth managing agencies. Other syndicates are managed by Murray Lawrence, Wren and Wellington. Kiln and Cotesworth members agency will merge to form Kiln Cotesworth next January.

Cazenove linked up with Lazard Brothers and the Octavian Group, one of the Lloyd's market's largest agencies, to raise £80m for the Nelson Lloyd's Trust.

A pathfinder prospectus was issued but the fund's directors said last Tuesday that they had been unable to obtain sufficient backing from institutional investors and withdrew the scheme.

Correction

Warner Howard purchased the rental agreements of Gerald Gamble Group and not the whole company as reported in Friday's edition.

WHITEBREAD now owns or has received valid acceptances to its bid totalling 94.86 per cent of Whitbread Investment Company.

WSP HOLDINGS: Valid acceptances in respect of the offer

of three Waverley for every 10 Westralian. The maximum number of new Waverley shares which could be issued is 7,831 representing 33.5 per cent of the enlarged Waverley capital.

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COMPANIES AND FINANCE

Mazda sees first loss in 18 years

By Michiko Nakamoto in Tokyo

MAZDA says it expects to make a pre-tax loss of Y22bn (\$301m) this year - its first for 18 years - after posting a pre-tax loss of Y15.5bn for the first six months to September.

The Japanese carmaker blamed weak demand at home and in Europe, as well as the sharp appreciation of the yen, as sales slipped by 22 per cent to Y876.08bn from Y1,128.56bn in the same period last year.

The company, which said it would pass its dividend, made a pre-tax profit of Y3.06bn at the same stage last year.

Mazda, which is 25 per cent

owned by Ford Motor of the US, suffered a setback in most of its markets. Exports fell 25 per cent while in Japan, the company saw a 17 per cent decrease in factory unit sales.

While demand in Asia, Africa, central and South America was firm, shipments to North America, Europe and the Middle East were sluggish, mainly due to weak demand in Europe and the strong yen.

The restructuring plan, which drew up in June, is having to be reviewed in the worsening trading environment. Under the original plan, costs were to be reduced by 30 per cent and personnel by 1,500 over the next three years.

However, the company is bringing forward plans to

restructure operations and the number of staff to be reduced through natural wastage over the next three years has been increased to 2,000.

Fuji Heavy Industries, which makes Subaru cars, also reported a sharp deterioration in its business performance.

The company suffered a pre-tax interim loss of Y15bn on sales down 11 per cent to Y356.60bn from Y399.66bn. It is passing its interim dividend.

The loss came despite sales of fixed assets.

Fuji was hit hard by the fall in domestic sales of mini cars and exports of passenger cars, which fell by about 20 per cent. Its financial position also worsened due to the third decline in profits.

Meanwhile, Suzuki, the largest maker of mini cars in Japan and the world's third largest maker of motorcycles, managed to report interim pre-tax profits of Y9.18bn on sales that were 0.2 per cent down to Y517.70bn.

Suzuki's performance was helped by strong demand for its motorcycles overseas and for its recreational vehicles in Japan.

The company is forecasting pre-tax profits for the full year to next March of Y18.8bn on sales of Y1,020bn. The forecast compares with profits of Y20.5bn on sales of Y1,033bn for fiscal 1992. This would be the first annual sales drop for Suzuki and the third decline in profits.

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Apple to license Mac softwareBy Louise Kohoe
in San Francisco

APPLE Computer has decided to license to other computer makers the software that makes its Macintosh personal computers unique, Mr Michael Spindler, Apple's new chief executive, told analysts.

The move comes after years of debate within Apple about allowing competitors to access its software "crown jewels". It reflects Mr Spindler's new strategy to broaden Apple's markets by abandoning the strict proprietary software approach that the company has adhered to for more than a decade.

Apple has yet to say to whom it will license the Macintosh software, but potential licensees are expected to include companies designing products around the new PowerPC microprocessor, co-developed by IBM and Motorola, upon which Apple will base its next generation of computers.

Another sign of Apple's strategy shift is expected today when it is due to announce a product, code-named Houdini, that enables the Macintosh to run applications programs designed for the Microsoft Windows operating system.

Austria launches privatisations

By Patrick Blum in Vienna

AUSTRIA has unveiled an ambitious privatisation programme under which a number of industrial companies will be floated on the Vienna bourse and other stock markets around the world.

The proposals allow for the break-up of the Austrian Industries state holding company, from which Voest-Alpine Technologie and Voest-Alpine Stahl will be formed.

Along with the rest of Austria Industries' constituents, these two are to be merged with OIAG, Aif's parent, by the end of this year.

The share sales get underway this month with the offer of 25 per cent in VA Eisenbahnsysteme, the railway controlling systems manufacturer.

Stakes of up to 100 per cent will be offered in Austria Mikrosysteme, the custom microchips maker, Vamed (hospital construction and maintain-

ance), VA Bergtechnik (tunneling and mining machinery), VA Steinel (transport machinery), Schoeller-Bleckmann (stainless steel tubes and drilling equipment), and Austria Technologie & Systemtechnik (printed circuits).

The government has made it clear that Boehler-Udolph (high quality steel) will need a Sch2.5bn capital injection before it can be privatised.

The schedule here suggests a 1996 flotation. Austria Metall, the heavily loss-making aluminium manufacturer, will be restructured in 1995 prior to a privatisation issue.

In order to prepare the ground for the privatisation issues, OIAG will receive Sch15m (\$418m) in interim financing as a loan from the government. The financing will eventually be paid back from privatisation revenues.

Konica to reduce workforce by 10%

By Robert Thomson in Tokyo

KONICA, the photographic materials and business machine maker, reported a 32 per cent fall in pre-tax profit to Y3.88bn (\$115m) for the half year to September and said that its workforce would be cut by almost 10 per cent over the next two years.

Sales for the period slipped by 8.6 per cent to Y162.2bn, as the yen's appreciation hurt export earnings. There was an operating loss of Y632m, its first in 24 years, but success in foreign exchange dealings helped the company to report a pre-tax profit.

Konica intends to cut its workforce from 5,500 to 5,000 just over 1 per cent.

NEWS DIGEST

Paramount battle to move to courtroomBy Martin Dickson
in New York

THE \$10bn takeover battle for Paramount Communications will shift to the courtroom tomorrow when QVC Network, having increased its hostile offer to \$90 a share on Friday night, will ask a Delaware court to create a "level playing field" between it and counter-bidder Viacom.

QVC is asking the court to remove "lock-up" provisions of Viacom's friendly merger agreement with Paramount.

The provisions would give Viacom a \$100m consolidation prize if a rival bidder wins the battle, as well as the right to buy 20 per cent of Paramount's stock on very favourable terms.

QVC made its increased offer on Friday night conditional on the Delaware Chancery Court removing these barriers to its bid.

The company is now offering \$90 a share in cash for 51 per cent of Paramount and stock worth around the same amount for the other 49 per cent.

Viacom is offering \$85 a share in cash for 51 per cent and stock for the remaining 49 per cent.

Overnight options start in Sydney

THE Sydney Futures Exchange is to begin trading "overnight options" today on SYCOM, its after-hours screen dealing system, writes Nikki Tait in Sydney.

The product is based on the SFE's 10-year and three-year Treasury bond futures contracts and aims to give bondholders an alternative means of hedging overnight risk.

The overnight options will only be valid for the duration of a single SYCOM session - from 4.40pm on one day, to 4am on the next - thus distinguishing them from other existing option contracts.

Mitsui Fudosan suffers downturn

MITSUI Fudosan, a leading Japanese real estate developer, saw sharp falls in profits for the half year to September due to sluggish earnings by its office leasing division, writes Emiko Terazono.

Unconsolidated pre-tax profits fell by 45.3 per cent to Y9.5bn (\$29.5m) on a 13.4 per cent decline in revenues to Y343.4bn. After-tax profits fell 18.6 per cent to Y7.4bn.

The office leasing unit saw lower revenues due to thinner profit margins and a loss of Y5bn caused by a rise in cancellations of contracts, and the occupancy rate of its offices totalled 94.4 per cent at end-September, down from 95.7 per cent at end-March.

Skandia plans banking move

SKANDIA, one of Sweden's two leading insurers, intends to start banking operations early next year and has applied to the government for authorisation, writes Christopher Brown-Humes in Stockholm.

Its banking unit will be called Skandianbanken and will be backed by SKR10bn in capital resources. Skandia said it wanted to widen the range of its financial services to include loans and deposits. It is also looking to boost its position in the personal pensions market.

Canadian offer by Alusuisse

By Bernard Simon in Toronto

ALUSUISSE-LONZA Holding, the Swiss industrial group, is seeking to expand its packaging interests with a CS\$56m (US\$41.4m) bid for Lawson Mardon Group of Toronto.

Alusuisse, advised by Baring Brothers, has offered to buy all Lawson's A and B shares at CS\$14 each. Craggott and Partners, the Italian investment group, which currently has a 52.6 per cent voting interest in Lawson, equal to 32.7 per cent of the equity, has agreed to tender its shares.

The CS\$14-per-share price offered by Alusuisse is well above the CS\$9.85 at which Lawson was trading on the Toronto stock exchange prior to the announcement.

Although Lawson has a relatively highly-gearred balance sheet, with debts of CS\$350m, Alusuisse is understood to be attracted by its strong market share in folding cartons, flexible packaging and labels.

Alusuisse said the proposed acquisition was in line with its focus on growth in packaging and chemicals.

The Leu shares were bought

CS Holding pays SFr416m to raise stake in Bank Leu

By Ian Rodger in Zurich

CS HOLDING, the parent company of the financial services group built around Credit Suisse, has bought an additional 15 per cent stake in Bank Leu, Switzerland's fourth largest bank, for SFr416m (\$278m) in shares and cash.

The move, which raises CS's holding in Leu to 70 per cent, is aimed at strengthening its capital base and consolidating its position as Switzerland's largest financial services group.

CS will also make a five-for-one share split.

The Leu shares were bought

from BK Vision, a specialised investment company controlled by Mr Martin Elmer's BZ banking group, at the rate of one CS share and SFr7.70 in cash for every six Leu shares.

At a stroke, this makes BK Vision, which is known for trying to influence the management of companies in which it takes positions, one of the largest shareholders in CS Holding with roughly 3 per cent.

It is already the largest shareholder in Union Bank of Switzerland (UBS), with approximately 5 per cent of the equity worth some SFr15m.

CS will make an offer this

morning to the remaining Leu authority shareholders on the same terms, which represent a 15 per cent premium over Friday's closing price of SFr5.92 per Leu share.

CS acquired its current 54 per cent stake in Bank Leu through a hostile takeover bid in 1990, ironically, beating out a competitive bid from the BZ group.

Since then, the process of integrating the bank, which has both a large international private clientele and a local commercial business in the Zurich area, into the CS group has proceeded slowly.

Asarco to swap Medimsa holdingBy Kenneth Gooding,
Mining Correspondent

ASARCO, the US mining and metals group, seems to have solved the problem of what to do with its shareholding in Medimsa, a Mexican copper company, that it has been trying to sell for some time.

Instead, the group is to swap

its 23.3 per cent stake in Medimsa for a 23.6 per cent holding in Grupo Mexico, Medimsa's publicly-traded parent and the largest non-ferrous metals mining group in Mexico.

There will then be an international offering of Grupo Mexico shares in which Asarco will sell some of its holding. It will also grant some of Grupo

Mexico's existing shareholders an option to buy about 9 per cent of the Mexican company at the peso equivalent of \$1.40 a share. If exercised, the option would bring Asarco \$87m.

Mr Richard Osborne, Asarco's chairman, said the immediate financial impact on his company is likely to be minimal.

Notice of Offer to Purchase for Cash

by

Amoco Company**9 1/4% Debentures Due March 20, 2016**

originally issued in the Eurobond Market

8 5/8% Debentures Due December 15, 2016**9 7/8% Debentures Due February 1, 2016**

originally issued in the U.S. Bond Market

Payment of Principal and Premium, if any, and Interest of which is Unconditionally Guaranteed by**Amoco Corporation**

Amoco Company, a Delaware corporation (the "Company"), is offering to purchase for cash, upon the terms and subject to the conditions set forth in the Offer to Purchase, dated October 26, 1993 (the "Offer to Purchase"), any and all of its outstanding 9 1/4% Debentures Due March 20, 1996, 8 5/8% Debentures Due December 15, 1996 and 9 7/8% Debentures Due February 1, 1997 (the "Securities"). As of October 22, 1993, \$88,300,000 9 1/4% Debentures Due March 20, 1996, \$294,915,000 8 5/8% Debentures Due December 15, 1996 and \$117,360,000 9 7/8% Debentures Due February 1, 1997 were outstanding. The applicable Purchase Price for each of the Securities will be calculated as described in the Offer to Purchase in a manner intended to result in a yield to the Redemption Date for each Security listed below, assuming the Securities will be redeemed on their respective Redemption Dates at the regular redemption prices therefor, equal to the yield to maturity of the applicable Reference Note listed below as calculated by the Dealer Manager in accordance with standard market practice, based on the bid price, as displayed on Bloomberg, for such Reference Note at the time the holder agrees to tender such Security. The Purchase Price will be paid in New York (next day) funds on the fifth business day following the date on which the holder accepts the applicable Offer (the "Payment Date"), except that tenders through Euroclear and CEDEL will settle delivery versus payment on the seventh calendar day. In addition, the Company will pay accrued interest up to but not including the Payment Date. Information regarding the Offers will be available on MCI's "Corporate Watch" Service on Teletype - Page 41930. The terms of the Offers are more fully described in the Offer to Purchase.

Cusip	Security	Redemption Date	Reference Note (U.S. Treasury Security)
031904AL9	9 1/4% Debentures Due 03/20/1996	03/20/1996	7 1/2% Notes Due 03/31/1996
031904AN5	8 5/8% Debentures Due 12/15/1996	12/15/1996	6 1/4% Notes Due 12/31/1996
031904AK1	9 7/8% Debentures Due 02/01/1997	02/01/1997	7 1/2% Notes Due 01/31/1996

EACH OFFER WILL EXPIRE AT 5:00 P.M., NEW YORK CITY TIME, ON NOVEMBER 23, 1993, UNLESS EXTENDED (THE "EXPIRATION TIME").

Tenders may be made on any business day up to and including November 23, 1993.

To tender Securities and for requests for Reference Note yields and Purchase Prices as well as questions relating to the Offer to Purchase and this announcement please call the Dealer Manager at the respective telephone numbers listed below. To obtain copies of the Offer to Purchase please contact the Information Agent.

The Information Agent for the Offers is:

D.F. King & Co., Inc.77 Water Street
New York, New York 10005
1-800-669-6650 (Toll-Free)37 Sun Street
London, England EC2M 2PY
011 4471 247 3263 (Call Collect)

The Dealer Manager for the Offers is:

**MORGAN STANLEY & CO.
Incorporated**1221 Avenue of the Americas
New York, New York 10020
Brian Pfeifer
(212) 298-6894
(Call Collect)**MORGAN STANLEY INTERNATIONAL**25 Cabot Square
Canary Wharf
London E 14 4 QA England
Scott Kephart
011 4471 426 7300
(

INTERNATIONAL CAPITAL MARKETS

INTERNATIONAL BONDS

Solution found to Bank of Scotland tax poser

EVERTYTHING was going swimmingly in the undated sterling Eurobond market until a couple of weeks ago, when someone decided to kick up a fuss about tax.

This sector of the international bond market had been growing steadily over the past two years because it provided UK financial institutions with cost-effective way to improve their capital ratios.

At the same time, pension funds and insurance companies were keen to buy these high-yielding and long-dated assets because they could write their business against them. They were also popular with retail investors seeking to preserve their income as interest rates fell.

Last year, a new structure was devised to cut the cost of issuing these securities further, but at the same time safeguarding their eligibility to classify as tier-two capital.

Under the new structure, a call option, usually 10 or 20 years after issue, and a simultaneous increase or "step-up" in the coupon does not mean the bonds have been incorporated into the bonds.

For example, if the issue came at a spread of 150 basis point over the yield on the 20-year UK government bond (gilt) and the issuer does not call the bonds, the coupon is reset

for a further five years at the higher of either the existing coupon or the yield on the then five-year gilt plus 250 basis points.

Investors have been willing to pay a little more for these so-called "stepped-coupon" bonds because, although the bonds are undated, they are perceived to have a finite maturity. This is because the nature of the call option makes it highly likely that the issuer will exercise the option with the prior consent of the Bank of England.

Since these bonds offered benefits to the issuers and the investors, they performed well in the secondary market and their yield spreads over gilts tightened considerably.

From June last year to August this year, just over £1.5bn worth of bonds were issued by a range of UK financial institutions, mainly high-street banks and building societies. However, even Bupa, the private medical insurer, hopped on the bandwagon with a £10m issue in April this year.

Despite all the benefits which the new structure offered, it also created a fiscal problem for taxable investors because the potential rise in the coupon on the bonds meant that the bonds were caught by a UK

tax law designed to prevent "coupon-washing".

This is a form of tax avoidance whereby taxable investors sell their bonds just before the coupon is paid to a non-taxable investor and buy them back afterwards.

Coupon-washing was outlawed in the UK in 1988, when the Income and Corporation Taxes Act was passed. Section 717 (3) of the Act states that bonds are taxed neutrally under the Accrued Income Scheme (AIS) and which are not.

Those which are permitted neutral tax treatment under the AIS are bonds either with a fixed rate of coupon or with a coupon fixed over a published base rate or a published price index. All other bonds are "variable-rate" instruments.

Under the AIS, both the buyer and the seller of bonds which are eligible for neutral tax treatment are taxed on the interest that has accrued during their respective period of ownership of the bonds.

By contrast, if variable-rate bonds are traded between interest payment dates, both the buyer and the seller pay tax on the interest accrued on the date of sale. As a result, accrued interest on these bonds is taxed twice.

Since the interest rate paid on "stepped-coupon" bonds can change during the life of the bonds, they are classified as "variable-rate" bonds and are therefore subject to general tax treatment.

The tax position, which was included in the prospectuses of the issues launched since June 1992, did not put off investors from buying the bonds because they assumed that the Inland Revenue would tax them on a "just and reasonable" basis.

Therefore, Hoare Govett and Salmon Brothers had a nasty shock during the launch last month of a £200m offering for the Bank of Scotland when a host of banks and institutions expressed their fears about the tax implications.

The sudden anxiety attack prompted a sharp fall in prices of similar bonds in the secondary market and threatened to derail the new issue for the Bank of Scotland.

However, with the help of the best tax lawyers in the country, within 24 hours the lead managers came up with a solution which was acceptable to the issuer and to investors.

The Bank of Scotland's issue is made up of a series of fixed-rate

notes for tax purposes while maintaining the perpetual nature of the security for regulatory purposes. If the issuer does not call the first note, it will be exchanged for another note with a new fixed-rate coupon.

Although the incident now seems like a storm in a teacup, the Bank of Scotland's issue has helped the market regain its composure because it provides a blueprint for future bond issues.

It also offers a way out for the outstanding bonds which have been caught by the legislation. However, since changing the terms of the bonds would be time-consuming and expensive, the issuers would rather the Inland Revenue took the bonds out of the variable-rate category.

The Inland Revenue is under-standingly reluctant to tinker with such a clearly-worded piece of anti-tax avoidance legislation. "It would be difficult to draw and hold the line between securities which should be taken out of the provision and those which should be in the provision," says an official at the Inland Revenue.

Antonia Sharpe

RISK AND REWARD

Study says consumers could benefit from use of derivatives

DERIVATIVE

instruments are still an unfamiliar concept to most ordinary consumers in the UK. But the growth of the wholesale derivative markets in recent years has had a considerable, if indirect, impact on the retail market.

The most obvious development

for UK consumers has been the ready supply of fixed-rate mortgages at a time of low interest rates.

By using the options market, mortgage lenders have been able to offer

mortgage holders the chance to lock in lower interest rates and fix their expenditure over a period of several years, without themselves taking on exposure to fluctuations in interest rates.

But are consumers really getting

a good deal? Mr Andrew Dobson,

an independent consultant and former investment banker, thinks not. In a study called *Derivatives for the Retail Client*, published by the Centre for the Study of Financial Innovation, an independent think-tank, he argues that derivative instruments should play a greater role in reducing risk in the retail market.

In the case of fixed-rate mort-

gages, for example, terms are not

favourable: the fixing tends to be of

short duration, and with high penali-

ties for cancellation. Further, the

consumer can only purchase the

fixed-rate mortgage from the exist-

ing providers.

Consumers, especially in the UK,

have learnt the risks of mortgage

debt the hard way: many saw inter-

est rates rise steeply at the end of

the 1980s while the value of their

properties dipped.

More fundamental is the fear that

the risks involved in derivatives

could lead to large-scale losses for

consumers, possibly because they

have been sold the wrong products.

However, Mr Morton argues that

"the techniques and equipment

already exist to make such trade-

s easier to negotiate and record,

and no more dangerous to the cli-

ent than traditional lending or

deposit-taking transactions".

But given the fears of regulators

about the risks involved in deriva-

tives in the wholesale market, it is

hard to imagine them embracing

the notion of placing these complex

and potentially dangerous instru-

ments in the hands of consumers.

Derivatives for the Retail Client;

Centre for the Study of Financial

Innovation, 18 Curzon Street, Lon-

don W1Y 7AD; Tel 071-493 0190

owners to protect themselves against house price movements. Such an instrument, he said, would also interest expatriates temporarily out of the housing market or people saving to buy houses.

Mr Dobson also suggests that derivatives have applications in the field of personal pensions, given the current trend away from salary-based company pensions towards personal pensions. There is a shift of risk away from the company towards the individual, yet Mr Dobson notes, the individual does not have access to derivative products to help manage those new risks.

Another potential application put forward by Mr Dobson is the hedging of consumers' commodity-type expenditure, such as electricity, gas and telephone bills.

He points out that while those in

employment have a natural hedge

in the form of income likely to

respond to inflation, those with

fixed incomes may wish to hedge

these expense streams. Such a product could take the form of a price

guarantee instrument, which did

not require full payment up-front, or fully pre-funded energy units.

So why, given that the technology already exists, has a retail market for derivatives not yet developed?

According to Mr Dobson, one reason is that the wholesale markets, where derivative instruments are developed, are isolated from the retail side of the business.

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the risks involved in derivatives

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Derivatives for the Retail Client;

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Innovation, 18 Curzon Street, Lon-

don W1Y 7AD; Tel 071-493 0190

Tracy Corrigan

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Maturity	Coupon %	Price	Yield %	Launch spread bp	Book runner	Borrower	Amount m.	Maturity	Coupon %	Price	Yield %	Launch spread bp	Book runner
US DOLLARS															
CTI Overseas Finance[95]	131.25	Nov.1998	4.25	100.00	-	-	Merrill Lynch International	Andritsch	1.3m	Dec.2003	6.25	97.77R	5.561	+14 (5%)	Banque Paribas
Tribes Toll Road Trust [60p]	110	Dec.2011	10.50	100.00R	10.50	-	Salomon Brothers Int'l.	Dafila Finance	1.1bn	Dec.2003	6.00	100.00R	6.000	+26 (5%)	Banque Paribas
United Shipyards[5]	55	Mar.1998	4.25	100.00	8.710	+425 (W 3Y)	Goldman Sachs	Credit Local de France	3bn	Dec.2003	6.25	98.84R	6.340	+26 (5%)	CFI
BAT Capital Corp.	500	Nov.2003	6.50	99.87R	6.518	+75 (W 10y)	CSFB/Goldman Sachs	Canada Mortgage & Housing	1bn	Dec.1998	8.00R	99.82R	6.041	+15 (5%)	RBC Dominion Securities
Nefina, Grand Cayman	100	Dec.1998	(d)	100.00	-	-	Kidder Peabody Int'l.	Province of British Columbia	350	Nov.2003	7.575	97.11R	8.135	+49 (2%)	Banque Paribas
Banco Inter-Atlantic	50	Nov.1998	9.00	100.00	9.000	-	Samuel Montagu & Co.	Parmex	100	Mar.1999	7.975	99.70R	7.285	+15 (5%)	Deutsche Bank London
Banco Paraná	50	Nov.1998	9.125R	97.00R	9.240	+175 (W 10y)	CSFB/Goldman Sachs	Crédit Local de France	250	Jan.2004	7.00	99.83R	7.022	+20 (7%)	ESI International
CGI Investments	200	Nov													

البنك الازهري التجاري

THE NATIONAL COMMERCIAL BANK

(A GENERAL PARTNERSHIP — C.R. 1588)

BALANCE SHEET DECEMBER 31, 1992

	(In thousands of Saudi Riyals)	
	1992	1991
ASSETS		
Cash and balances with SAMA	3,043,250	3,916,407
Due from banks	15,817,360	24,452,404
Trading securities	11,045,050	14,003,852
Loans and advances, net	25,901,682	25,910,192
Investment securities, net	3,151,214	4,495,448
Fixed assets, net	1,436,432	1,469,149
Other real estate	2,225,956	2,224,624
Other assets	1,087,383	1,633,647
TOTAL ASSETS	63,708,327	78,105,723
LIABILITIES AND PARTNERS' EQUITY		
LIABILITIES		
Deposits:		
Customers' call, time and saving	48,873,814	65,577,537
Other deposits	2,865,647	2,971,047
Total deposits	51,739,461	68,548,584
Due to banks	3,861,804	6,913,865
Other liabilities	1,657,943	2,558,976
Total liabilities	57,259,208	78,021,425
PARTNERS' EQUITY		
Capital	6,000,000	30,225
Statutory reserve	449,119	32,775
Retained earnings		21,298
Total partners' equity	6,449,119	84,298
TOTAL LIABILITIES AND PARTNERS' EQUITY	63,708,327	78,105,723
CONTRA ACCOUNTS	52,981,432	108,246,036

General Manager**Salem Ahmad Bin Mahfouz****AUDITORS' REPORT**

To the Partners of The National Commercial Bank.

We have audited the accompanying balance sheet of The National Commercial Bank (a general partnership) (the "Bank") as of December 31, 1992 and the related statements of income, changes in partners' equity, and source and application of funds for the year then ended, including the related notes 1 to 17. These financial statements, which have been derived from computerized accounting records maintained in Arabic in the Kingdom of Saudi Arabia, have been prepared by the Bank in accordance with the provisions of the Banking Control Law and submitted to us together with all the information and explanations which we required. Our audit was made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary to obtain a reasonable degree of assurance to enable us to express an opinion on the financial statements.

In our opinion, the financial statements, taken as a whole, present fairly, in all material respects, the financial position of the Bank as of December 31, 1992 and the results of its operations, the changes in partners' equity and the source and application of funds for the year then ended in conformity with acceptable accounting standards appropriate to the circumstances of the Bank.

For Whinney Murray & Co.
Dr. Abdullah Abdulrahman Baeshen
Registration No. 66

For Issa El Ayouty & Co.
Accountants and Auditors
Salah-Eldin Ibrahim El-Ayouty
Registration No. 32

September 20, 1993.
Rabie Thani 4, 1414 A.H.

STATEMENT OF INCOME FOR THE YEAR ENDED DECEMBER 31, 1992

	(In thousands of Saudi Riyals)	
	1992	1991
Loans, advances, placements, foreign exchange and other services	2,616,625	4,615,936
Valuation of trading securities	139,865	171,318
Trading securities	322,274	746,761
Investment securities	285,783	308,253
Other	18,093	24,642
Total operating income	3,482,640	5,866,910
Less: Cost of funds	1,538,139	3,934,023
Income before operating expenses	1,944,501	1,932,887
OPERATING EXPENSES		
Salaries and other staff related expenses	846,190	771,783
Depreciation of fixed assets and other real estate	97,761	84,615
Other general and administrative expenses	439,167	404,649
Donations and charitable contributions	42,481	41,808
Total operating expenses	1,435,599	1,302,855
Income before provisions	508,902	630,032
Provision for credit losses	(81,081)	(470,815)
Net income (1991: before unusual item)	427,821	159,217

STATEMENT OF CHANGES IN PARTNERS' EQUITY FOR THE YEAR ENDED DECEMBER 31, 1992

	(In thousands of Saudi Riyals)			
	1992	Capital	Statutory reserve	Other reserves
Balance at beginning of the year	30,225	32,775	-	21,298
Increase in capital	5,937,000	-	-	-
Transfer from statutory reserve	32,775	(32,775)	-	-
Net income	-	-	-	427,821
Transfer to statutory reserve	-	449,119	-	(449,119)
Balance at end of the year	6,000,000	449,119	-	-
1991				
Balance at beginning of the year	30,225	32,775	909,520	(137,919)
Net income before unusual item	-	-	-	159,217
Unusual item				
Provision for decline in value of investments	-	-	-	(909,520)
Transfer from other reserves	-	-	(909,520)	909,520
Balance at end of the year	30,225	32,775	-	21,298

STATEMENT OF SOURCE AND APPLICATION OF FUNDS FOR THE YEAR ENDED DECEMBER 31, 1992

	(In thousands of Saudi Riyals)	
	1992	1991
FUNDS PROVIDED		
Net income (1991: before unusual item)	427,821	159,217
Unusual item	(909,520)	-
Charges not requiring current outlay of funds:		
Depreciation of fixed assets and other real estate	97,761	84,615
Transfer from other reserves	5,937,000	909,520
Increase in capital		
Increase in:		
Deposits	-	511,451
Due to banks	-	974,939
Other liabilities	-	143,302
Decrease in:		
Cash in hand	-	314,390
Statutory deposits with SAMA	71,230	-
Other deposits with SAMA	938,121	-
Due from banks	8,635,044	6,234,737
Trading securities	2,958,802	-
Loans and advances	8,510	-
Investment securities	1,344,234	-
Other assets	546,264	232,982
Total Funds Provided	20,965,087	8,655,633
FUNDS UTILIZED		
Additions to fixed assets	65,044	202,517
Decrease in:		
Deposits	16,809,123	-
Due to banks	3,052,061	-
Other liabilities	901,033	-
Increase in:		
Cash in hand	136,494	-
Statutory deposits with SAMA	-	382,194
Other deposits with SAMA	-	86,470
Trading securities	-	6,225,034
Loans and advances	-	1,669,269
Investment securities	-	26,217
Other real estate	1,332	63,932
Total Funds Utilized	20,965,087	8,655,633

INTERNATIONAL CAPITAL MARKETS

ITALIAN GOVERNMENT BONDS

Good response expected to 30-year sale

DESPITE concerns about the Italian government bond market's volatility, political instability in Italy, and its poor inflation record, the signs are that the first auction by Rome of 30-year government bonds tomorrow will be well received by traders.

In the grey market, the new 30-year paper was trading at a yield spread of 50-55 basis points over 10-year government bonds at the end of last week. By comparison, in the French government bond market, 30-year bonds trade at a spread of nearly 70 basis points above 10-year bonds.

This means that the new Italian bonds could look rather expensive for investors.

International investors often look at foreign debt ratings (even when judging domestic debt): France is rated triple-A by both Moody's Investors Service and Standard & Poor's, while Italy is rated AA by S&P and has slipped, rather contro-

versially, to A1 according to Moody's.

Investors, therefore, may balk at paying a higher yield spread over 10-year bonds for 30-year Italian debt than they would for French.

With 10-year Italian bonds yielding around 9.2 per cent, this means a yield of around 9.7 per cent for the new 30-year.

The spread between the two is about the same as in the Dutch government bond market, where 10-year bonds yield 5.8 per cent and 30-year bonds 8.5 per cent.

No other European country has 30-year government bonds (the longest-dated gilts mature in 2027), but there are 30-year Ecu bonds.

So why is the spread so tight in the grey market? The main reason seems to be lack of supply.

The size of the first auction is only £2,000m, and the novelty of the issue appears to

have attracted droves of traders ahead of the auction.

However, grey market prices are not always reflected in auction results, according to traders.

Many fund managers are likely stand back until prices have had a chance to settle down.

"We are very bullish (on the Italian market) and we like the idea of a 30-year," said Mr Andy Seaman, a bond fund manager at Guinness Flight in London. "Inflation will remain low and real yields are among the highest around."

However, Mr Seaman says he will "wait to see what happens" before buying any paper, arguing that off-the-run 10-year bonds appear to offer better value.

The Italian government bond market has been one of the success stories of the year, posting total returns of around 22 per cent for the first 10 months of the year, according

to JP Morgan's government bond index.

But the market has also been highly volatile and it lost substantial ground earlier this month, underperforming other markets when they were all dragged down by US Treasury market weakness. This could discourage some investors from buying 30-year paper, particularly if it is tightly priced.

"The inflation story in Italy is still that its track record is quite poor, and 30-year stock will be extremely volatile and risky because these fears will be reflected," said Mr Jouini Kokko, an international economist at S.G. Warburg.

At the end of last week, the Italian market perked up again, buoyed by several pieces of long-awaited good news; in particular, the budget approval by the senate, and the approval of new rules on refunding withholding tax to foreign investors.

For the Italian government,

the expected success of the 30-year deal will be another step in its efforts to bring its heavy debt burden under control.

One target has been to extend the average maturity of its debt, which is currently just three years. The Republic launched a successful \$5.5bn global offering of 10-year and 30-year bonds in September.

According to a Treasury official, only 26 per cent of Italian debt is long-term and fixed-rate.

Despite the likely success of the 30-year issue, and a short burst of good news, the chances are that the market will remain volatile. With elections likely early next year, and political scandal still rife, investors in 30-year bonds can find that they get a rather bumpy ride.

However, given the general view that European interest rates are set to fall further, and Italy will be one of the main beneficiaries – and given that yields approaching double-digits are increasingly hard to come by – there are good reasons for buying the paper, even if not at the first auction.

The Treasury is promising to provide enough paper to ensure liquidity, and the initial £2,000m is "certainly not enough," said the official.

He said that he was encouraged by the strong trading of the new bonds in the grey market, "but we will do more anyway".

Tracy Corrigan

US MONEY AND CREDIT

Attention riveted on Senate Nafta vote on Wednesday

THE FATE of the North American Free Trade Agreement hangs on a cliff-hanger vote in the US House of Representatives on Wednesday – and so, too, could sentiment in the US stock and bond markets.

Defeat for Nafta, which will create a free trade area between the US, Mexico and Canada, could prompt a sharp sell-off in the American securities markets.

It is easy to see why stock markets should be upset by a "no" vote. The preponderance of evidence suggests that Nafta will boost US growth, and corporate America, which usually knows which side its bread is buttered, strongly supports the treaty.

Failure of Nafta would also throw into grave doubt the chances of agreement in the Uruguay round of global trade liberalisation talks, which in turn could set off a round of beggar-my-neighbour trade protectionist measures.

But why should the credit markets, which thrive on slow economic growth, because this usually means low inflation, be concerned at a Nafta defeat?

First, because this would represent a severe setback for the Clinton administration, which has belatedly lobbied hard for Nafta, and would cast doubt on the administration's ability to push through the rest of its policy agenda. The

market took heart from

news of a 0.2 per cent drop in the producer price index during October – far better than the 0.3 per cent increase widely expected – while a 0.4 per cent rise in the consumer price index was in line with market forecasts.

Many analysts expect the consumer index to rise by a modest 3 per cent, or possibly less, next year.

However, the positive impact of these figures was largely offset by some unsettling statistics: a 1.5 per cent jump in the Commodity Research Index, led by increases in grain and soybean contracts, and then

on Friday a 1.5 per cent rise in

October retail sales – the biggest gain in six months.

The retail report initially pushed bond prices lower but the market rallied later on Friday, when analysts decided the figures were due more to higher prices, already factored into their inflation expectations, than a sudden spurt in consumer spending. Sentiment was also helped by a drop in the University of Michigan's consumer confidence index.

The upshot was that the benchmark 30-year Treasury issue closed on Friday night with a yield of 6.15 per cent, down from 6.20 at the end of the previous week.

Tomorrow, the Federal Reserve's policy-making Open Market Committee will hold one of its regular six-weekly meetings, amid speculation that the somewhat stronger signs of growth might encourage it to adopt a "bias towards tightening", while not actually raising interest rates.

The Fed funds rate is expected to remain for a considerable time yet at 3 per cent, where it has been for the past 14 months.

That, along with the relatively humdrum nature of this week's statistical news (housing starts and industrial production) means the market's attention will be riveted on Wednesday's Nafta vote.

Martin Dickson

UK GILTS

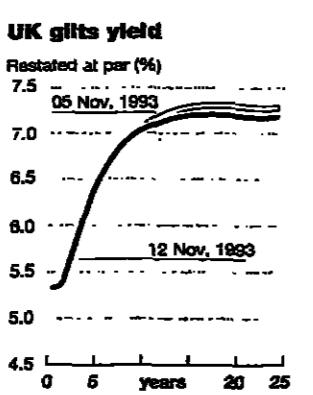
Little change seen before Budget

TRADEERS will be watching out for a spate of economic data this week which will affect demand for gilts. However, they are expecting only subdued price movements ahead of the government Budget on November 30.

Many investors are hoping for a further steady upward movement in gilt prices after the market rally on Friday, which saw long-dated gilts gain about 1 point on the back of favourable data about UK trade and theories that inflation pressures were subdued.

This Wednesday sees publication of the retail prices index for the year to last month, which City economists think will show a rise of 1.7 per cent, compared with the 1.8 per cent increase in the year to September. The consensus view on the underlying inflation rate – the year-on-year change in the RPI excluding mortgage interest rates – is that it will turn out to be 3.2 per cent after 3.3 per cent in the previous month.

Also on Wednesday, traders will take in data for retail sales volumes. In September, they rose by 0.5 per cent on the



month to stand 3.5 per cent higher than a year earlier, lending weight to evidence that consumer spending is the driving force behind the recovery. The consensus forecast is for a slightly smaller monthly increase in October of 0.3 per cent.

Last Friday's trade data – even with the doubts about the reliability of the new European Union system for collecting import and export figures – generally encouraged hopes that export growth was fairly

strong while import expansion appears to be slowing down.

UK export values were at record levels in August, continuing a strong trend since the start of the year, while on the basis of the new figures, underlying import volumes have barely increased since sterling's devaluation 14 months ago. That led to higher expectations that inflationary pressures were likely to be fairly modest for some time, due to only weak demand.

Mr Simon Briscoe, UK economist at S.G. Warburg Securities, said: "The data are consistent with the recovery profile being biased towards exports and with price pressures staying weak."

Mr Nigel Richardson, an economist at Yamaichi, said the gilt market was also cheered by news that – even though manufacturing output increased by a seasonally adjusted 0.4 per cent in September – the recovery was insufficient to prevent a 0.1 per cent decline in manufacturing output between the second and third quarters.

That strengthened the view

of many gilt investors that factory activity was not about to weaken, but at the same time was still some way short of picking up in a way that would generate inflation.

Helped by generally encouraging data on US inflation, long-dated gilt yields fell on the week on a par basis while short-dated yields held roughly constant. The 8.75 per cent Treasury bond due in 2017 had a yield of 7.12 per cent on Friday night, compared with 7.27 per cent the week before. The yield of the shorter dated 7.25 per cent Treasury bond maturing in 1998 was quoted at 6.08 per cent at the close of last week, down from 6.15 per cent seven days previously.

Indications that the economy is continuing on a recovery path – and with little sign that price pressures are increasing – may strengthen the chances that Mr Kenneth Clarke, the chancellor, will risk a fiscal tightening in the Budget on November 30 without worrying that this will hold back the upturn.

Peter Marsh

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Application has been made for grant of permission to deal in the undermentioned securities in the United States Securities Market. It is emphasised that no application has been made for listing on any exchange in the United States. It is expected that dealings will commence in the existing Ordinary Shares, nil paid, on 22 November, 1993.

RHINO GROUP Plc
(Incorporated in England under the Companies Act 1948 Registration No. 875815)

Proposed Acquisition of VIRGIN GAMES STORES LIMITED Rights Issue of up to 29,859,803 Ordinary Shares of 5p each

at 44p per share on the basis of 5 for 9

Share capital immediately following the Acquisition and the Rights Issue

Authorised £8,000,000 Ordinary Shares of 5p each 4,180,372

Copies of the document dated 3rd November, 1993 relating to Rhino Group Plc may be obtained during normal business hours by collection only up to and including 17th November, 1993 from the Company Announcements Office of the London Stock Exchange, Old Broad Street, London EC2N 1HP, and up to and including 29th November, 1993 from:

Pearman Gordon & Co. Limited
New Broad Street House
35 New Broad Street
London EC2M 1NH
15th November, 1993

TEMPLETON GLOBAL STRATEGY SICAV Société d'Investissement à Capital Variable 2, boulevard Royal, Luxembourg B - 35117

To our shareholders,

We have the honour to invite you to attend the ANNUAL GENERAL MEETING

of shareholders of our company which will take place at the offices of Banque Internationale à Luxembourg, 69, route d'Esch, L-1470 Luxembourg, on November 30, 1993 at 11.00 a.m. for the purpose of considering and voting upon the following agenda:

1. Submission of the reports of the Board of Directors and of the Auditors;
2. Approval of the Statement of Net Assets at June 30, 1993 and the Statement of Operations for the year ended June 30, 1993;
3. Allocation of the net results at June 30, 1993;
4. Discharge and re-election of the Directors and the Auditor;
5. Any other business which might appropriately be presented for consideration.

Resolutions on the agenda of the annual meeting will require no quorum and will be taken at the majority of the votes expressed by the shareholders present or represented at the meeting.

In order to attend the meeting of November 30, 1993, the owners of bearer shares have to deposit their shares five clear days before the meeting at the offices of Banque Internationale à Luxembourg, 69, route d'Esch, L-1470 Luxembourg.

The Board of Directors

TEMPLETON STRATEGIC INVESTMENT FUND SICAV Société d'Investissement à Capital Variable 2, boulevard Royal, Luxembourg B - 35117

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1. Submission of the reports of the Board of Directors and of the Auditors

ECONOMICS

Recovery poser for Clarke near Budget

THIS week's string of UK economic releases provides Mr John Clarke, the chancellor, with his last chance to gauge the strength of the recovery ahead of the Budget.

The big imponderable is whether or not he will cut interest rates or at around budget day Wednesday's retail price index may give him a clue. The headline inflation rate has risen for four consecutive months, albeit from the lowest level for a generation.

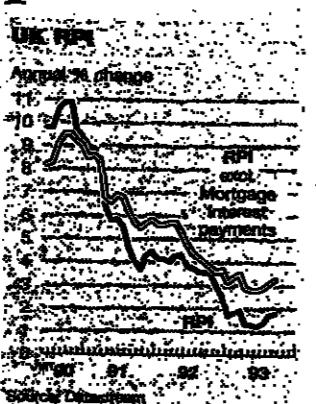
The underlying rate, which excludes mortgage interest payments, has been creeping upwards, prompting some economists to suggest that another round of monetary easing now would be precipitate.

Official retail sales figures are also out in the UK this week. In September they rose 0.5 per cent on the month to stand 3.5 per cent up on the year, lending weight to evidence that consumer spending is the driving force behind the recovery. The consensus forecast is for a slightly smaller monthly increase in October of 0.3 per cent.

In the US, the highlight of the week is the crucial vote by the House of Representatives. Rejection of the treaty would severely disrupt progress on Gatt and US-Japan bilateral trade agreements.

The Federal Open Markets Committee meets in Washington tomorrow in the face of a 0.4 per cent rise in the October consumer prices index. It is likely that the Fed will maintain a neutral stance on monetary policy.

The rest of the week's economic releases follow. The figures in brackets are the median



of analysts' forecasts from MMS International, the financial information company.

TODAY: US, October industrial production (up 0.6 per cent), October capacity utilisation (82 per cent), September business inventories (unchanged), October Atlanta Fed Index, auto sales Nov 1-10, durable goods Nov 1-10.

Tomorrow: US, October housing starts (1.36m), October building permits (2.55m).

Germany, Public holiday markets closed; Bundesbank November monthly report released.

France, October INSEE survey on investments released; Bank of France reform to be launched.

UK, October RPI (up 0.3 per cent on month, up 1.7 per cent on year), excluding mortgage interest rates (up 3.2 per cent on year), October retail sales (up 0.4 per cent on month, 3.4 per cent on year).

Canada, September manufacturing new orders (up 0.7 per cent on month), manufacturing shipments (down 0.3 per cent on month), September building permits (down 3.4 per cent on month), October advance department store sales (down 0.1 per cent on year).

Germany, Five Wise Men publ. autumn economic report; Bundesbank sets repo a day early.

Spain, October CPI (up 0.4 per cent on month, up 4.6 per cent on year).

Australia, September housing supply (up 2.2 per cent on year), October build liquidity.

Germany, Bundesbank council meeting.

France, day of protest in the public sector.

UK, Queen's Speech at the re-

opening of parliament; Governor of Bank of England gives speech at LSE; October unemployment (down 5,000), September average earnings (up 3.5 per cent on year), September unit wage costs (down 3.3 per cent on year), October unit wage costs (up 3.5 per cent on year), M4 lending (up £2.5bn), October building society net new commitments (£2.5bn).

Canada, September wage settlement increases (up 0.7 per cent).

Australia, September export prices.

Friday: US, September merchandise trade balance (£10bn deficit), merchandise exports (\$8.4bn), merchandise imports (\$8.4bn).

Canada, September manufacturing new orders (up 0.7 per cent on month), manufacturing shipments (down 0.3 per cent on month); September building permits (down 3.4 per cent on month), October advance department store sales (down 0.1 per cent on year).

Thursday: US, FOMC minutes of September 21 meeting released; Asia-Pacific Economic Co-operation conference in Seattle; initial jobless benefit ending November 12 (349,000), weekly benefits week ended November 6, November Philadelphia Fed Index, money supply data for week ended November 8.

Japan, October money supply data for week ended November 8.

Japan, October money supply (up 2.2 per cent on year), October build liquidity.

Germany, Bundesbank council meeting.

France, day of protest in the public sector.

UK, Queen's Speech at the re-

THE WEEK AHEAD

UK COMPANIES

■ TODAY COMPANY MEETINGS:

Domestic & General, 18 St Mary at Hill, E.C.

11.30

Lenda Hedges, 3 Claricarde Gardens, Tunbridge Wells, Kent, TN2 4JL

1.30

London & Strathclyde Tst., Garthmore House, 16-18 Monument Street, E.C. 2.30

Tomorrow Leisure, Redworth Hall Hotel, Redworth, Durham, DL12 8JF

12.00

■ TUESDAY COMPANY MEETINGS:

Finsar, Fenner, Tedpole Technology

Interims:

Altken Hume, Baring Stratton Inv. Tst.

British Airways, British Steel

Critchley, Cullen

De La Rue, EDI Parry (India)

Renold, Sibson, Vibroplant

■ WEDNESDAY COMPANY MEETINGS:

CMi, Microsystems, Capital House Int'l, Growth European Motor Hds., F & C German Inv. Tst.

FKI, Kembrey, Marshalls, Wood (SW)

■ THURSDAY COMPANY MEETINGS:

CMi, Draget Tst., 4 Melville Court, London NW1 2DR

Five Castle Inv., The Strand Hotel, The Strand, WC. 2.30

Rentgen Inv., The Princess Louise, 208 High Holborn, WC. 4.00

BOARD MEETINGS:

Finals, G & G Recovery Inv. Tst.

Interims:

Atrium, Cable & Wireless, Courtair, Electrolux, Essex Water, Heath (CB), Interim, Land Securities, Meyer Inv.

■ FRIDAY COMPANY MEETINGS:

Bell Bros., Glasgow Inc. Tst., Natl. Australia Bank, Wespac Banking Corp.

Interims:

Brookhampton, Cheltenham Waterworks, Ferndale, Grampian TV

Portsmouth & Sunderland News, Hardy Oil & Gas

Property Partnership Properties, Hoggs of Fife, Lomax

Martin Currie European Inv. Tst., Merchant Retail

Porter Chadburn, RPH

600 Group, Shaw (Arthur)

Scorehouse

■ SATURDAY COMPANY MEETINGS:

Northern Ind. Improvement Tst., Warwickshire Moat Hotel, Washington, 12.00

Renishaw, The Gables Inn, Fallowfield, Gloucestershire, 12.00

BOARD MEETINGS:

Black & Edgington, City Merchants High Yield Tst.

Piper Jaffray OTC

F & C Eurotrust

Interims:

Black Arrow, Czech & Slovak Inv. Corp., Lazarus Select Inv. Tst.

MMI, TR Property Inv. Tst.

Company meetings are annual general meetings unless otherwise stated.

Please note Reports and accounts are normally available until approximately six weeks after the board meeting to approve the preliminary results.

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DIVIDEND & INTEREST PAYMENTS

■ TODAY COMPANY MEETINGS:

Abbott Labs, S.17

S & L Corp., 5.25% Nts. '96 Y535000

AMF UVO 15% Bds. 2015 2650

Aon Corp., 50.45

Acropole, 0.55%

Australian Agricultural A50.1

Barclays Blc, 81.4% Uns. Cap. 68/95 E4.125

Do. 16% Uns. Cap. Lr. 02/07 28

Bridton Estate, 2.825

Brundage Inv., 15% Uns. Lr. 07/12 2.825

Chase Manhattan S0.3

Coca Cola Amstl 7.75% Bds. '96 S381.25

Colgate-Palmolive S0.38

Conversion 3.0% 2004 2.875

Dixons 1996 ES

Exchequer 13.1% Lr. '96 £6.625

Fidelity 3.8p

Finsbury Chile Fund 0.35

G & C Marston Co's 4.2% net) Prf. £2.1

Forts Port Authority 3.14% Debt, £1.875

Hambros Inv., Tst. 5% (31.5% net)

Prf. 1.75p

Iceland 1.2p

Inter-American Dev. 8% Lr. '96 £14.875

Republic of Italy 9.1% Nts. '95 S350

MAI 4.9p

Marsh & McLennan 50.875

NOVA Corp. Alberta C\$0.06

Pleasantbrook 1.1p

Portcullis Inv. Fis. BV 11.1% Gtd. Bds. '93 S115

Schles 3.4p

■ THURSDAY COMPANY MEETINGS:

Argos 2.35p

Arco Wiggin Appleton 2.5p

Clarendon Cards 1.8p

GMAC Australia (Fin) 14% Nts. '93 AS140

Jupiter Tyndall 4p

Linton Park 2.5p

Sharpe & Fisher 1.5p

Sheffield Insulations 1.8p

Tharsis 2p

Treasury 21% Lr. '94 S1.3537

■ WEDNESDAY COMPANY MEETINGS:

Anglia TV 2.8p

British Data Mngt. 3.25p

Drive Securities Class A FRN '96 E161

Do. Mezzanine FRN's 1.6% £181.16

Electricite de France 11.1% Gtd. Serial Ln. 2001/10/11/2003.75

Met. & Provincial Bd. S.0.38

Met. & Provincial Bd. S.0.38

Met. & Provincial Bd. S.0.38

Met. Westminster Bank Inv. Var. Rate Nts. £1.68.55

Midland Gb Sub. Cap. FRN '96 S28.25

Secure Tst. 4.5p

Treasury 10% 2004 2.05

Wells Fargo Sub. Cap. FRN '96 S18.25

Woolwich Bd. S.0.38

Yule Catto 2.8p

■ FRIDAY COMPANY MEETINGS:

Argos 2.35p

Brewick 0.15p

Korea-Europe Fin. 0.015

Do. (Dr to Br. Rep.) 5

WORLD STOCK MARKETS

AUSTRIA											
High	Low	November 12	Price	High	Low	November 12	Price	High	Low	November 12	Price
2,000	1,950	Austrian Airlines	1,700	726	486	ABP	703	771	530	Daimler-Benz	698.50
1,140	1,080	Bank Austria	1,031	624	420	Alfa Laval	793	226	140	Deutsche Bank	827
1,250	1,190	Autogas	1,140	765	601	Alcatel Alsthom	753	824	150	DSM	1,320
4,170	3,980	AV General	3,890	1,010	821	BSM	824	254	100	E.ON	1,430
1,231	660	EWI	1,281	1,267	926	BTG	1,210	636	403	Deutsche Hypo	263.50
1,072	1,020	Fiat	1,040	1,010	821	Dragonwear	824	227	227	Dobrak	14.30
878	820	Dolby	811	1,010	821	Dresdner Bank	824	227	227	Dresdner Bank	16.30
1,105	760	Ernst & Young	760	805	620	Europcar	320	516	503	ESKA	205.00
471	230	Erste Handelsbank	442	5,299	2,300	Evergreen	2,099	265	185	Euronext	247.50
223	200	Europa	200	1,245	861	EWI	1,180	210	180	Hamburg Elekt	305.00
384	211	Volkswagen	332	1,259	926	Gazprom	926	221	180	Hannover Re	168.40
722	380	Verbaudet (St)	702	1,250	926	Gespan	926	226	226	Hannover Re	168.40
544	440	Vivendi Int Airport	822	230.40	17.50	Genkabel	168.30	365	255	Hess	395.00
4,000	2,620	Weinberger	2,660	180	131	Geisen	174.80	180	131	Hochschule	1,065.00
GERMANY (continued)											
High	Low	November 12	Price	High	Low	November 12	Price	High	Low	November 12	Price
2,689	2,550	Auerstahl A	2,520	726	486	ABP	703	771	530	Daimler-Benz	698.50
1,140	1,080	Bank Austria	1,031	624	420	Alfa Laval	793	226	140	Deutsche Bank	827
1,250	1,190	Autogas	1,140	765	601	Alcatel Alsthom	753	824	150	DSM	1,320
2,680	2,550	AV General	2,450	1,010	821	Dragonwear	824	227	227	Dobrak	14.30
9,040	8,500	Almex	8,000	5,299	2,300	Evergreen	2,099	265	185	Euronext	247.50
4,400	3,800	Amoco	3,800	1,245	861	EWI	1,180	210	180	Hamburg Elekt	305.00
4,340	3,100	Anglo	3,100	1,250	926	Gespan	926	221	180	Hannover Re	168.40
6,580	5,450	Electronik-A	5,250	775	590	Genkabel	590	226	180	Hannover Re	168.40
3,200	2,650	Gasoline	2,650	524	380	Gespan	380	226	180	Hannover Re	168.40
3,720	3,200	GBL Group	3,200	524	380	Gespan	380	226	180	Hannover Re	168.40
3,600	3,200	Admire	3,200	524	380	Gespan	380	226	180	Hannover Re	168.40
8,750	8,200	Almex	8,000	524	380	Gespan	380	226	180	Hannover Re	168.40
1,250	1,190	Cobalt	1,140	524	380	Gespan	380	226	180	Hannover Re	168.40
145	61	Cochlear Priv	140	524	380	Gespan	380	226	180	Hannover Re	168.40
1,270	1,220	Coors	1,200	524	380	Gespan	380	226	180	Hannover Re	168.40
1,270	1,220	Coors Int	1,200	524	380	Gespan	380	226	180	Hannover Re	168.40
6,470	6,090	Electronik	6,200	524	380	Gespan	380	226	180	Hannover Re	168.40
6,580	5,450	Electronik-A	5,250	775	590	Gespan	590	226	180	Hannover Re	168.40
3,200	2,650	Gasoline	2,650	524	380	Gespan	380	226	180	Hannover Re	168.40
3,720	3,200	GBL Group	3,200	524	380	Gespan	380	226	180	Hannover Re	168.40
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High-tech industries:
Sector is an engine
of growth.... Page II

FINANCIAL TIMES SURVEY

TEXAS

Monday November 15 1993

Financial institutions:
Local power
slips away.... Page III

The challenge to Texans is how to adapt to a new world, while retaining the powerful qualities which have made their state among the most vibrant and successful. Can Texans remain Texan despite the changes? Richard Waters reports

Tradition of self-reliance challenged

TEXAS is facing something of an identity crisis. The proud inhabitants of the second-biggest state in the union have long fed on myths of Texas's past to nurture their sense of separateness from the rest of the nation - the wide open frontier spaces on which vast herds of cattle were reared; the successive oil booms that have punctuated Texas history from the first gusher of Spindletop in 1901 to the boom of the 1970s and early 1980s.

These are the myths that Texans embrace each time they don their cowboy boots and hats and head off in their pick-up trucks to the local honky-tonk.

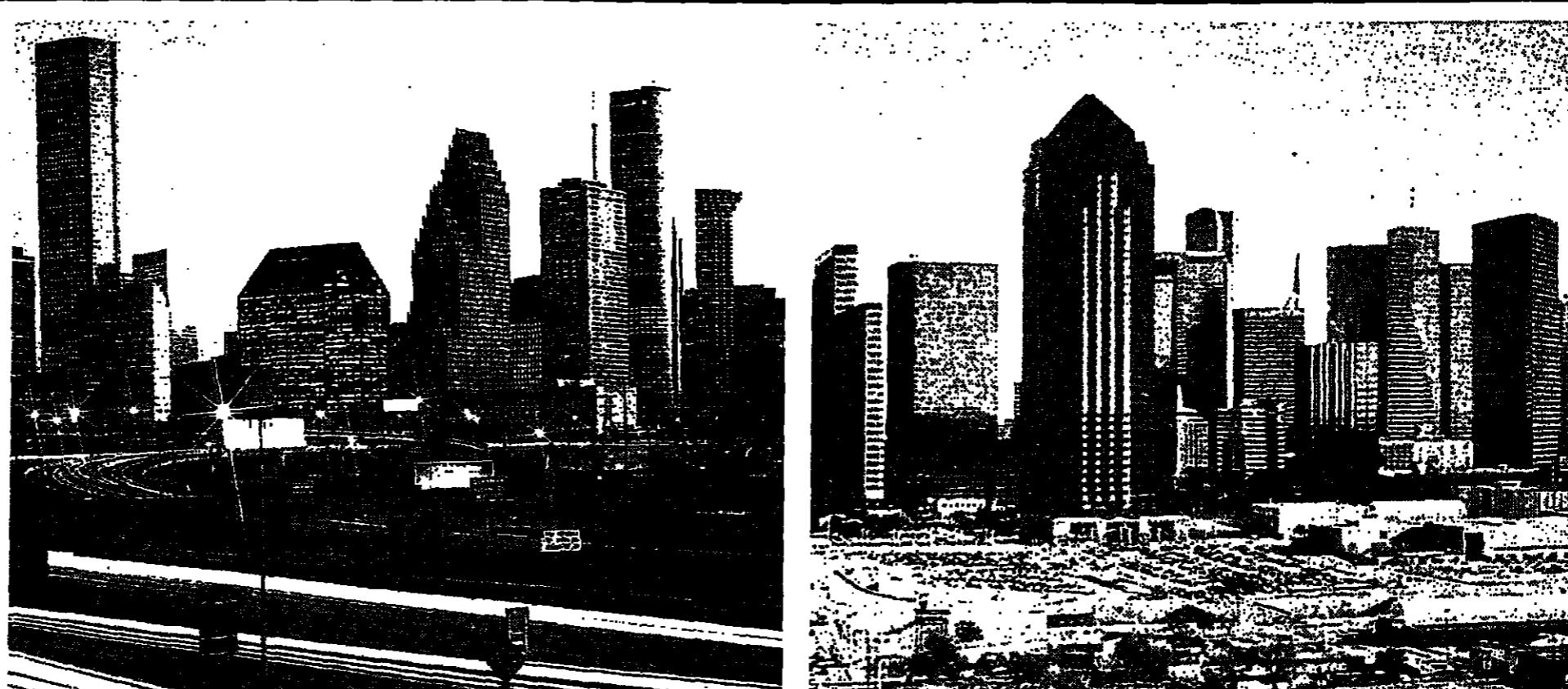
The reality of Texan society and its economic base has diverged markedly from this self-image in the past decade. The challenge to Texans is how to adapt to this new world, while holding on to the powerful qualities which have made their state among the most vibrant and successful.

The social changes which are transforming Texas stem from at least three sources. First, there has been an influx of people over the past 20 years from other states. Many came from the rustbelt states of the north in the late 1970s and early

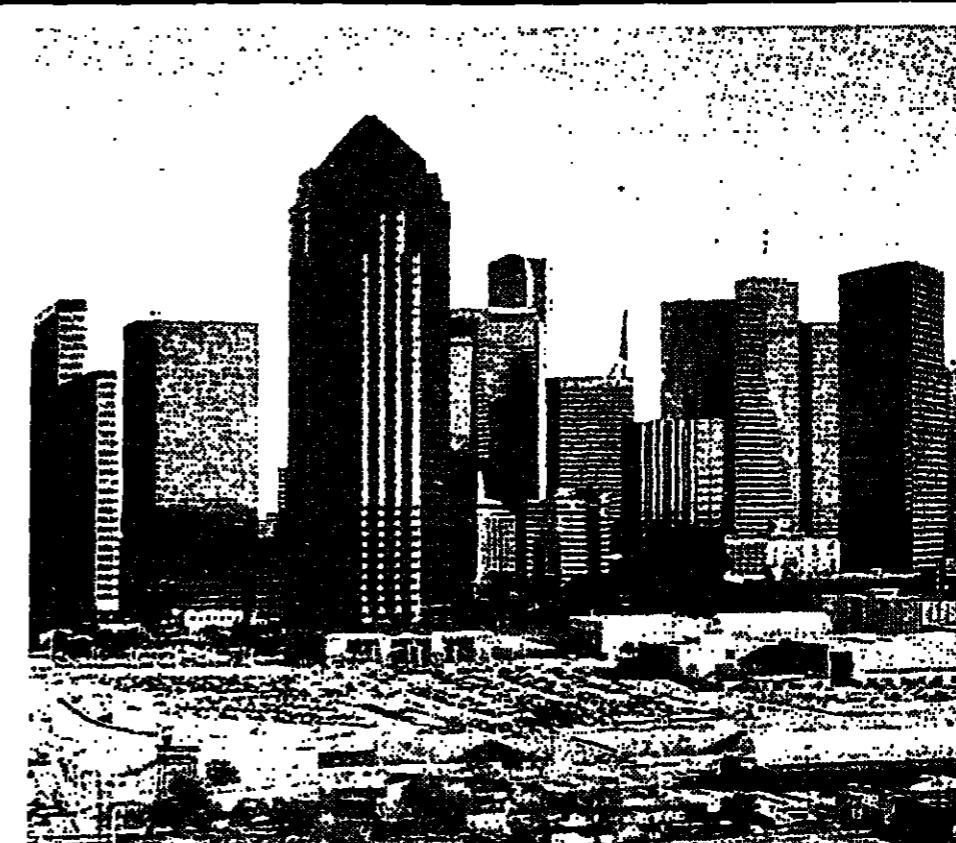
1980s, as steel-making and manufacturing industries there shrank and manufacturing and energy-related jobs in Texas boomed. The state's population jumped from 7.7m in 1950 to 17m in 1990. These new Texans have brought with them new aspirations, nurtured in the cities of the north.

Second, Texas has shifted from a rural to an urban society. While the myths of Texas are still rooted in the land, the fastest-growing areas have been the cities of Houston and Dallas. Houston's population climbed from just over 2m in 1970 to 2.9m in 1990, making it the US's fourth most populous city. To outsiders, these cities look like most other parts of America's vast urban sprawls in which the car is king, and where excessive 1980s development has left the skyline littered with many unremarkable and often half-empty commercial property developments.

Third, the dominance of the state's white Anglo-Saxon inhabitants has been diluted by a rapid growth in the Hispanic population. Hispanics accounted for 15 per cent of the population in 1970; by 1990, the proportion had grown to 26 per cent, and 30 years from now it will be 38 per cent, according



Houston is the fourth most populous city in the US. Its population rose from just over 2m in 1970 to 3.9m in 1990



Dallas claims to have the world's highest concentration of telecommunications equipment manufacturers

to a forecast by a group set up by state comptroller, John Sharp.

At the same time, Texas's relative wealth compared with the rest of the US has declined. In the middle of the last oil boom, its average income per head rose to 3 per cent above the national average. However, concern about the quality of public education is high, and many of the new Texans who come from elsewhere in the US have brought with them a different attitude to public spending.

The state's economy is also in the midst of a transformation. While much of the first 157 years of Texan economic history can be summed up in three words - cattle, agriculture and oil - the future will be much more mixed.

These shifts are challenging the state's traditional belief in self-reliance and its fear of the corrosive effects of social welfare. The questions now being asked of Texas' political and social institutions are whether they have kept pace with the shifts in its social and economic base. The state can still

point proudly to the fact that it does not impose a state-level income tax, and that it ranks 48th among the 50 states in terms of its total taxes per head, some 40 per cent below the national average. However, all jobs in the energy sector were shed during the 1980s - although the past five years has witnessed a partial recovery.

Other industries have grown and replaced many of those lost jobs. Healthcare, electronics, transport, finance, government, retailing, clothing - industries which have supported modest industrial growth in other US states as well. The Texas Medical Centre, a concentration of not-for-profit hospitals based in the middle of Houston, employs more people in the city than the oil and gas industry for which it has long been famous.

Texas has benefited by going through its downturn before the rest of the nation. The property market's tumble - and the collapse of some of the state's biggest banks - came in 1986 and 1987. While the vacancy rate in commercial properties in Dallas is 36

per cent, the banks have long since shed the troubled property loans which threatened to sink them.

The steady but unspectacular pace of economic growth in the state since 1987 looks very un-Texan. True, it has come at a time when the rest of the US has been struggling to find any growth at all; but when set against the standard myths of Texan excess, the 1.5-2.5 per cent annual growth rate seems very anaemic.

The state has benefited greatly from the liberalisation of the Mexican economy since the mid-1980s, which has spurred trade across the Texas-Mexican border. If ratified by the US Congress on November 17 - an outcome which is by no means certain - the North American Free Trade Agreement will cement this trading relationship with Mexico, underpinning the state's economic advance of recent years.

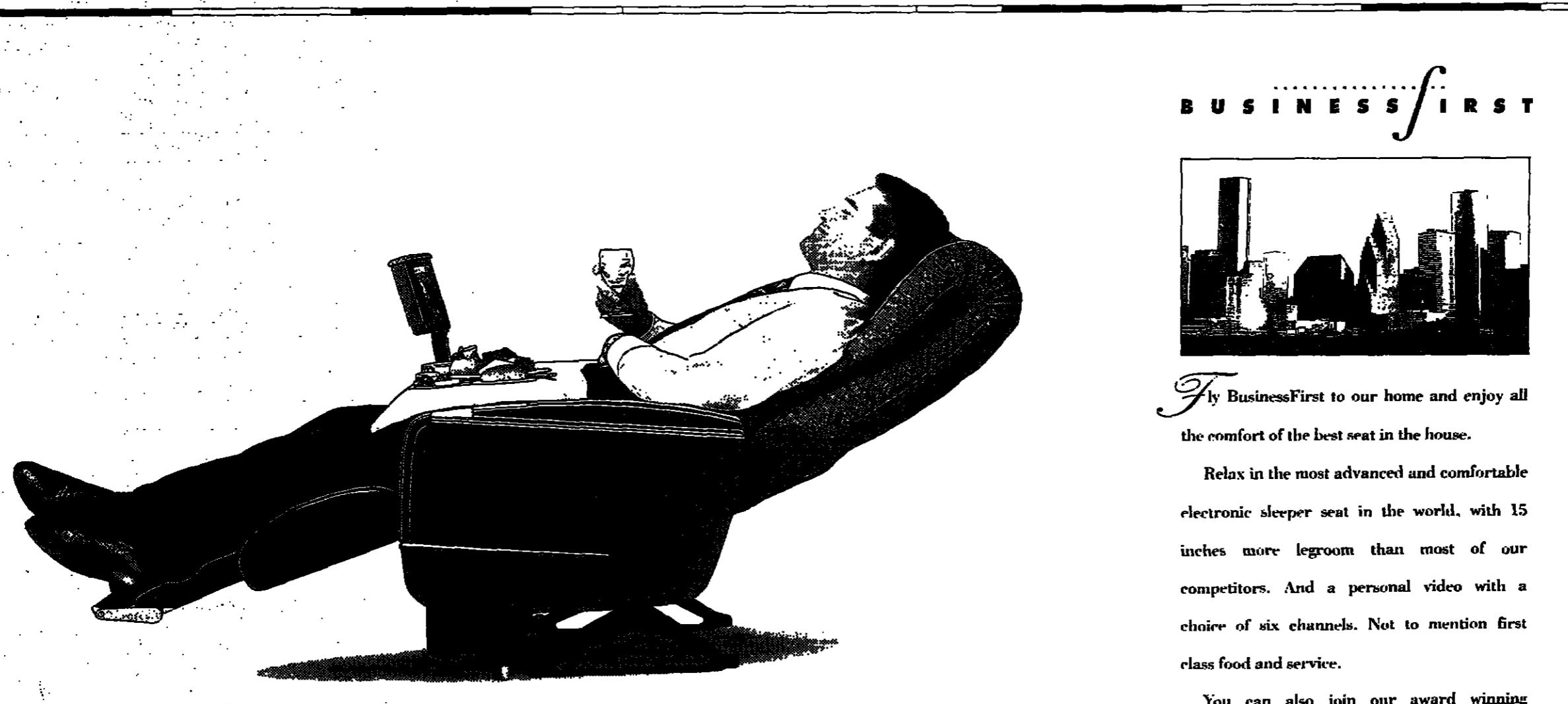
Nevertheless, coming after the traumas of the mid-1980s the steady pace of growth and the more diverse economic base are welcome to most Texans. A more diverse economic base is, however, making the state look increasingly like the rest of the US.

Can Texas remain Texan amid all these changes? Mr Richard Kinder, president of Enron, a natural gas company, is a new Texan, having come from the mid-West in the 1970s. Chewing a fat cigar in his expansive office in downtown Houston, he is typical of the outsiders who have wholeheartedly embraced the Texan myths yet want to see the state progress further away from its rural redneck past. "Texas is very good at attracting the entrepreneurs and the dreamers," he says. "I hope we can throw out the prejudice, but keep the positive."

The spirit of Texas may find

outward manifestation in the myths of its own past, but it continues to thrive in the new era. Houston, with its free-wheeling business culture and open society, and Texas's other cities, thrive on the same qualities which first made the state great.

It is a spirit captured by Nicholas Lemann in a contribution in 1986 to *Texas Myths*, quoted by Bernard Weinstein: "I used to take the earliest flight from Austin to Houston a lot, at the end of which the cargo of businessmen would burst out of the aircraft as if it were a starting gate. Sometimes the stewardess, after saying goodbye over the public address system, would add sweetly, 'Hope y'all make a lot of money today'. Texas is the only place I've been where one hears it said of someone, in a quiet tone of sympathy mingled with pity, 'Ol' Norman works for a salary'."



Houston.

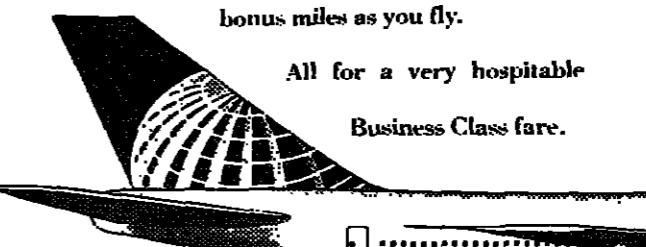
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TEXAS II

AGRICULTURE

Second-biggest industry in the US

The biggest single farming activity is ranching. Cattle sales account for more than half the state's annual agricultural income

Picture: Ken Odey

THE first sight of Texas can come as a shock to those brought up on episodes of *The Lone Ranger*, an American television series depicting the adventures of the eponymous Texan hero and his faithful Indian friend Tonto. While the image firmly etched in people's minds is that of a barren landscape punctuated only by the occasional cactus, the reality turns out to be somewhat different.

True, there is dryness and dust in the west of the state for those who go out of their way to find it, but the rest of Texas is predominantly fertile. How else, after all, would its agricultural industry have become the second-biggest in the US, surpassed only by California's?

Although the energy industry still ranks as the number one contributor to the Texas economy, agriculture is not far behind. Some 78 per cent of the state's total land area is in agricultural production, and about 20 per cent of the workforce is in agriculture-related employment. Income from farm sales was \$11.6bn last year.

The biggest single farming activity is ranching. Texas, famously, is cattle country; at the last count it had 14.3m head of cattle and calves, more than twice as many as any other state, and cattle sales account for more than half the state's annual agricultural income.

The other agricultural activity for which Texas is best known is cotton production. In this, too, it ranks as the biggest US producer, with annual sales accounting for 13 per cent

of agricultural income.

But beyond these two dominant farming activities lie a myriad others. The sheer size of Texas means it encompasses an unusually wide variety of climatic conditions, and this in turn has given rise to an unusually varied agricultural output.

In addition to cattle and calves, livestock rearing in Texas extends to horses, sheep,

goats, pigs and poultry; while crop production extends beyond cotton to peanuts, rice, wheat, oats, sorghum, soybean, vegetables and citrus fruits.

Even so, the Texan agricultural industry is subject to the same economic pressures afflicting farming throughout most of the western world.

Increases in yields and productivity have led to agricultural surpluses and, inevitably, a

steady decline in prices. Profits have come under pressure and farmers have had to become more efficient to survive — though many, in Texas as elsewhere, have been protected from the full force of the market by government intervention of one sort or another.

In Texas, the result of these economic pressures has been a small but nevertheless perturbing decline in farming activity.

represented a 5 per cent decline on the previous year's \$12.2bn.

One way in which Texas is fighting back is through diversification into new agricultural markets. One example is fish farming: the state has 143 commercial catfish farms with 1,400 acres of water in production. Another is bees: Texas produced \$6m worth of honey last year. Deer, meanwhile, are becoming increasingly popular for their meat, and other breeds starting to make an appearance include ostriches and emus.

The reason why these new breeds are important is that they enable small farmers to make money. Some 67 per cent of Texas farmland is owned by farmers with holdings of 200 acres or less, and it is now increasingly difficult for them to make money out of the few head of sheep or cattle that such a small acreage will support.

Deer, however, require far less land per head than cattle and their meat fetches much higher prices, so holding out the prospect of a return to profitability.

However, according to Mr Rick Perry, the Texas commissioner for agriculture, there is a much more important issue at stake than diversification into unusual breeds, and that is the need for Texans to

become food processors as well as food producers.

As Mr Perry explains, out of the vast quantities of food produced each year in Texas, only a small proportion is actually processed in the state. The rest goes elsewhere in the US and all over the world for processing: cotton to Carolina, for example, leather to Italy, wool and mohair to England.

"We never were a British colony," says Mr Perry. "We never were a British colony."

but we certainly act like one," Mr Perry says. "Texas joined the Union after independence. We only process 8 per cent of what we grow. All the rest we send away to have the value added by someone else."

Mr Perry sees the introduction of more food processing as vital to the fight against rural decline. As part of the effort, the Texas Agricultural Finance Authority has been established to guarantee loans to new or expanding businesses in the food processing industry. In the two years since its formation, it has underwritten 34 loans totalling \$25m and claims to have created, or at least retained, some 4,700 jobs.

Mr Perry says his family has been ranching in Texas for five generations, so he understands production well. "But I also recognise that the days are past when we could stay above the tumult of the increasing costs of doing business simply by increasing production. For 40 years we have been doing that, and we have just about reached the apex in terms of introducing new varieties and achieving increases in produc-

tion."

Processing has to be the answer, he says — even more so if the North American Free Trade Agreement is signed, for increasing prosperity south of the border is whether the appetite of better-off Mexicans for processed American foods.

"Some day agriculture in

Texas will overtake oil in dollar receipts if we concentrate on processing as well as growing," Mr Perry predicts.

Richard Tomkins

by the fact that Texas is one of only two states in the US with a growing youth population (the other is Oklahoma). And the low cost of living is attractive to employers and employees alike.

Mr Joel Kocher, worldwide sales president at Austin-based Dell Computer, says the cost of living has become particularly important in the computer industry because of the "commodification" of the market. As computer technology has converged and products have become increasingly similar, customers have started to buy on price, putting manufacturers under pressure to examine their costs as never before.

Small wonder that Silicon Valley is moving to Silicon Hills, he says. "Silicon Valley is probably the most expensive area you could locate a company in today except for New York City," says Mr Kocher. "The cost of living there is outrageous. The median cost of housing in San Francisco is probably twice what it is here."

Yet can Texas hold on to its lead? Is there not a danger that other states will jump on the bandwagon and lure companies away with even lower costs? Possibly, Mr Kocher says. "In this country, success breeds competition, so there is no doubt other states will try."

Even so, he believes the Texas high-tech sector will continue to thrive because so few places can match it for its infrastructure and its low-cost, highly educated labour pool.

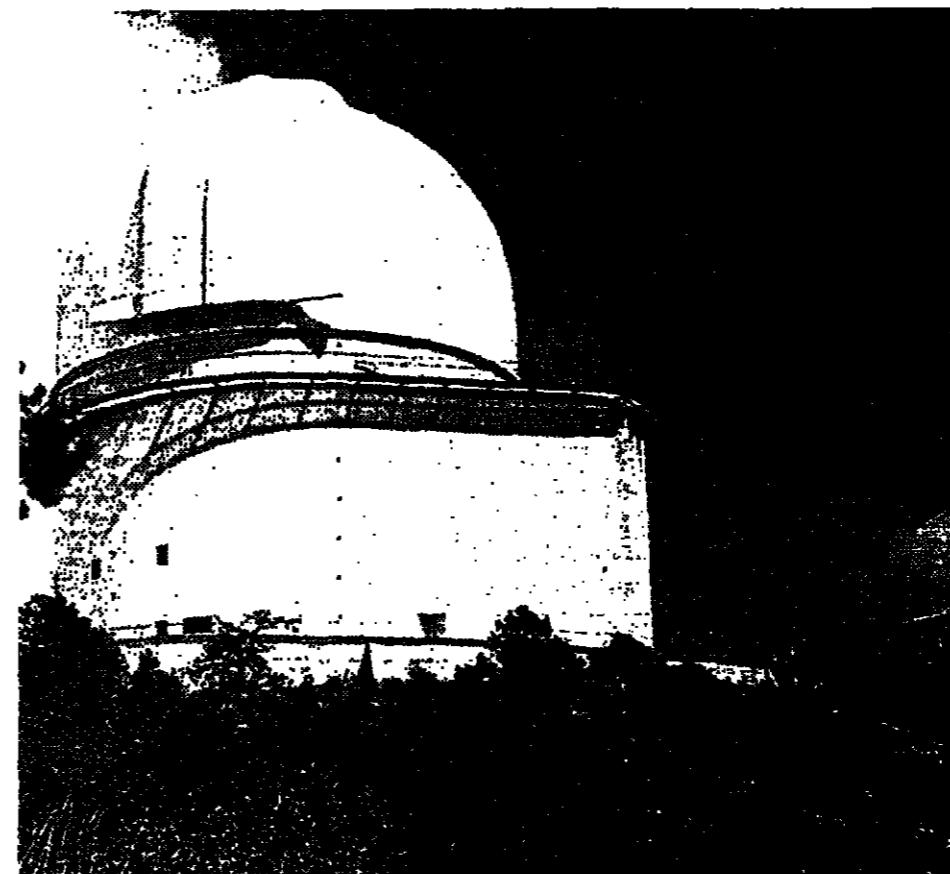
"You go to Wyoming, and you are going to have a very difficult time attracting talent."

Richard Tomkins

HIGH-TECH INDUSTRIES

Sector is an engine of growth

A plasma etcher employed by Sematech. In Austin, about 55,000 people work for 450 high-tech enterprises



Organisations include the vast and the tiny; their fields of activity range from biotechnology to space exploration

IT would have been quite a contrast, had it happened. At ground level, 35 miles due south of Dallas, life in the picture postcard town of Waxahachie would have continued in much the same tranquil way as ever. But beneath the surface, scientists would have been carrying out the world's biggest atom-smashing experiment.

The plan was to spend \$1bn on the construction of a super-colliding superconductor under Waxahachie. The town would be completely encircled by a 64-m tunnel lined with magnets. Physicists would fire protons through the tunnel and accelerate them to just below the speed of light before crashing them into one another.

With a bit of luck, the result would be to produce even smaller particles, which might resolve some basic questions about the nature of matter.

In the end, Congress decided that the cash-strapped nation could no longer afford to indulge the scientists' curiosity, and last month it pulled the plug on the already partly-built project.

To most other states, the cancellation of such a large high-technology project would have come as a resounding blow. But it says something about the development of high tech in Texas that the state seems relatively unconcerned about the effects the decision might have on its economy.

The reason is that the high-tech sector in Texas has grown to a size where the cancellation of a single project is only a minor setback. Where once cattle and cotton were the state's booming industries, and later oil, now the high tech sector has become an engine of growth.

Organisations include the vast and the tiny: the public sector and the private; the home-grown and the new arrivals; and their fields of activity range from biotech-

ter, the University of Texas Institute of Biotechnology, and the Southwest Foundation for Biomedical Research.

But perhaps the jewel in the Texas high-tech crown is Austin, the state capital. Here, about 55,000 people are employed by 450 high-tech enterprises — among them, the home-grown Dell Computer and CompuAdd — while two consortia, Sematech and the Microelectronics and Space Administration space centre, presently working on the development of a space station. But it is also home to Compaq, the computer giant; and the Texas Medical Centre in Houston, said to be the world's largest medical complex, has spawned thousands of jobs in medical research and biotechnology.

San Antonio is also strong on biotechnology and biomedicine, hosting the South Texas Medical Center, the University of Texas Health Science Cen-

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one of the basic feedstocks of the petrochemicals industry, than any other country in the world, including the rest of the US, according to Mr Bernard Weinstein, an economics professor at the University of North Texas. Much of that capacity sat idle through the US, and then the global, economic slowdown arrived. When conditions improve in the cyclical petrochemicals industry, the state should benefit accordingly.

According to Texas Commerce Bank, about \$1bn a year was spent during the 1980s to comply with new petroleum standards. The largest project under way in Houston at present is a \$1bn joint venture between Shell and Pemex, the Mexican state oil group, involves an upgrade of a Shell refinery.

By 1985, Texas had more capacity for making ethylene,

Richard Waters

ENERGY SECTOR

Living in much reduced circumstances

TEXANS have always had a simple way of taking the pulse of their oil and gas industry: count the number of drilling rigs scattered across the horizon. When the numbers go up — usually in response to higher energy prices — Texans tend to smile more broadly.

Based on this rough-and-ready test, the state's energy sector is living in much reduced circumstances.

At the end of October, there were 860 rigs at work in the US — a far cry from the oil boom that drove the state's economy for nearly a decade, until 1982. In that year, more than 4,000 oil rigs plied the sky, most of them thrown up by speculators trying to get in on the action. Texas is reckoned to account for nearly half of all oil in use.

The number of workers in the Texan energy industry has echoed the decline in the rig count. In the mid-1980s, Texas lost 144,400 jobs in oil and gas industry, nearly half of the total.

These bald figures, though, tell only part of the story. For a start, the boom times represent a poor point of comparison: such feverish speculation is unlikely to return. Also, the energy industry has moved forward. Advances in the technologies used to find and drill for new reserves, and better control of costs, make direct comparisons tenuous.

Compared with five years ago, drilling activities cost half

as much and are twice as likely to result in a find, says Mr Richard Kinder, president of Enron, the fast-growing natural gas company.

"We don't need to get back to 4,000 because we're so much more efficient — 1,200 is now the optimum count to sustain production [at its current rate]."

Also, drilling activity is at its highest level for the past two years, despite the slump in the oil price. A one-year-old spike in natural gas prices has pro-

vided the incentive to keep many of the wildcatters going. Two years ago, about 40 per cent of rigs were searching for gas rather than oil; now the figure is 50 per cent.

Texas also stands to benefit from having what could be the US's last big undeveloped oilfield on its doorstep. Undiscovered reserves in deep-water areas in the Gulf of Mexico are put by the US government at the equivalent of 14bn barrels of oil.

Deep-water drilling in the Gulf is still in its infancy. Since 1978, when the first well at a depth of more than 1,000 feet was drilled, only five other projects have gone as deep. Part of the risk is that the Gulf has yet to develop a network of

pipelines to carry the oil produced. As yet only the largest discoveries, which justify the construction of their own pipelines, are worth developing.

The oil companies say that, given the higher risks, they need the taxpayers' support for deep-water exploration and production. Deep-water production already attracts a lower royalty charge than in shallow-water areas: the oil companies are now asking Washington for tax relief of \$5 a barrel for oil produced in the deep-water Gulf. This would undoubtedly provide a spur to the local energy sector — the oil companies say it would create 100,000 new jobs in Texas and Louisiana. So far, though, the call has fallen on deaf ears.

Big projects in the Gulf — like that announced by Shell Oil and BP Exploration last month, to produce oil from one of the deepest sites in the world, known as Mars — are helping to shift Houston's leadership in the development of deep-water drilling technology. Big investments in exploration and production made by US companies abroad are also keeping Houston busy: the biggest energy groups, in search of giant discoveries to boost their reserves, are directing more of their exploration and production budget overseas, to countries such as Russia and China.

The many companies that support the energy industry — whether drilling for oil or building refineries and chemi-

cals plants — have had to adapt to become more international as a result. With the passing of the last oil boom, the myriad of oil service companies in Texas went through a phase of consolidation, merging to create bigger entities that could withstand the downturn as well as afford the investment in new drilling technology.

Now, another wave of consolidation is under way, leading to the creation of fewer, bigger companies able to take on the bigger risks.

Dresser has also followed its biggest customers internationally in the past decade. "It wasn't some grand plan to shift our business internationally — hell, that's where the market went," says Mr Murphy, Dresser's chairman.

While much exploration and production has shifted offshore or overseas, the downstream business of refining has also kept Houston busy — along with a rash of construction in the petrochemical industry along the Gulf coast. Texas and Louisiana.

The second half of the 1980s witnessed significant capital investment in new plants, and the upgrade of existing refineries and chemical plants.

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TEXAS III

N the frontier town of Laredo, no one has been waiting for the North American Free Trade Agreement. This fast-growing agglomeration of rail yards, truck depots and warehouses, perched just on the US side of the Trans-American highway, bears testament to the rapid build-up in US-Mexican trade since the mid-1980s, even without a free trade agreement between the two countries.

Yet if the North American Free Trade Agreement is not ratified, the future prospects of towns such as Laredo – and the Texas economy as a whole – looks much less assured.

More than a third of US exports to Mexico pass through this ramshackle border crossing: 67,000 trucks crossed the two bridges that span the Rio Grande at this point last year, nearly twice as many as three years previously.

The demand for facilities to handle this burgeoning trade flow has made the town of Laredo probably the fastest growing in all of Texas. Based on the building permits issued by the city government, for properties worth \$150m this year, it has been growing at an average of more than 20 per cent a year for each of the past five years.

Employment on the Texas side of the border has jumped by 40 per cent over the same period, to about 55,000.

The reason for this feverish

North American Free Trade Agreement

Key to future prosperity

growth: Mexico's decision to sign the General Agreement on Tariffs and Trade (GATT). John Vargas, the international trade liberalisation movement took tariffs on US goods in Mexico down from 80 per cent or 100 per cent in some cases to an average of only 8 per cent, says Mr Peter Vargas, Laredo's town manager. That fall has had a far more significant effect on trade flows between the US and Mexico than is likely from abolition of the tariffs that remain. "We've already seen all the increase with GATT," says Mr Vargas. "I don't think NAFTA will be a dramatic increase."

However, even though Laredo has boomed without NAFTA – and Texas as a whole has benefited from the increased trade flows – continued prosperity may depend on the free trade agreement being adopted. To many in Laredo, it is like an insurance policy – a confirmation that Mexico will continue to pursue the liberalising economic policies which have been so beneficial in recent years.

"It will institutionalise in an international agreement the economic practices that have

been put in place by the Mexican president," says Mr Vargas. Like others, though, he warns of the danger of Mexican retaliation if the US Congress refuses to ratify the treaty: "If Mexico decided to withdraw from GATT, it would have a devastating effect on the Texas economy."

Cross the Rio Grande, on the Mexican side of the border, the mirror-image city of Nuevo Laredo has been immersed in

Nuevo Laredo has already seen the benefits of US investment

its own pursuit of new prosperity. It is a distorting mirror, though: Nuevo Laredo's packed-together tenements and bustling streets are a reminder of the economic gulf that lies between the two cities, and their respective countries.

Nuevo Laredo, like other Mexican towns along the border with the US, has already seen the benefits of US investment.

Under the Maquiladora programme, begun in the 1960s, assembly plants along the Mexican side of the border

can receive components from the US side tariff-free, provided the finished articles are re-exported to the US.

Some 20,000 people work in the 70-odd Maquiladoras in Nuevo Laredo. Most of the new jobs have come since 1986, when there were only 22 plants employing a total of 4,000 people.

Production standards and attention to quality here have been driven by demanding US managers, for whom Mexico has become a significant source of low-wage assembly jobs.

"Compromiso de producción" (production targets) declares the wall sign as you enter the Elamex plant in Nuevo Laredo where 300 workers earn \$6 a day each mending portable telephones sent across from the US side. Many of these telephones have already been shipped back to the US for repair from China and other countries in the Far East, before being sent on across the Mexican border.

The target is for no more than 10,000 defects per 1m – or 1 per cent. Another sign shows the monthly pattern so far this year, putting the average

defect rate so far at 9,300 per 1m.

Whatever the outcome for NAFTA, such operations – which operate with a skilled workforce and an attention to quality – should continue to prosper, even though the initial reason for setting them up on the border would disappear in a free-trade environment.

In the same way that Laredo has benefited from its position on the border between Mexico and the US, the state of Texas as a whole has been well situated to take advantage of the growing trade links. According to a 1991 study by Perryman Consultants, an economic consultancy based in Waco, Texas's exports to Mexico amount to \$10bn a year. Directly and indirectly, this export business contributes \$27.5bn annually to the Texas economy and supports 290,000 jobs in the state.

The successful completion of NAFTA would cement Texas' position at the heart of trade flows with Mexico. Should the agreement fail, though, one of the state's biggest engines of future economic growth could easily stall.

Richard Waters



The Alamo: old symbol of Texan defiance. Now the economies of Texas and Mexico may be more closely tied

So this the future of banking in the US? Dominated until recently by a handful of proud and independent banks, Texas's biggest financial institutions are now owned by groups based in New York, Ohio and North Carolina rather than Dallas or Houston.

For most other states, the steady advance of "super-regional" banking groups such as NationsBank and BancOne has been a phenomenon of the 1990s.

Texas, by contrast, succumbed to the outsiders back in 1987, when a real estate collapse – coming hard on the heels of an oil bust – pushed most of the state's biggest banks over the edge into insolvency.

Since then, on the aftermath of the 1980s banking collapse, still hangs heavily over the financial districts of Dallas and Houston.

For a state which has always boasted its spirit of self-reliance, it remains a galling fact

that several of Texas' largest banks were bailed out by the federal taxpayer in the form of the Federal Deposit Insurance Corporation.

Capital supplied by commercial banks from outside the state was also needed – by some estimates, 40 per cent of the capital behind Texas banks has been provided by non-Texan institutions.

Of the 10 largest Texas banks before the collapse, only

Many Texan businesses found themselves declared in default, even though they continued to service their debts

one – San Antonio-based Culkin/Frost – remains independent.

The leading institutions now are owned by NationsBank (which acquired Dallas-based First Republic); BancOne (MCorp); and Chemical (whose

subsidiary, Texas Commerce Bancshares, still operates under its old name.)

The aftermath of the collapse continues to haunt the banks for other reasons. Many Texan businesses found themselves declared in default, even though they continued to service their debts.

The reason: the collateral backing their loans, in most cases property, had fallen in value. Rather than take on such loans with inadequate collateral, the new bank shareholders in many cases opted to call them into default, leaving them in the hands of the FDIC.

The resentment among Texan businesses lingers. NationsBank, which was known as NCNB at the time of its takeover of First Republic, quickly acquired the nickname "No Credit to Nobody" – a joke which is still widely repeated.

"I don't doubt it affected people's relationships [with their banks]. It will take a period of time for that to heal," says Mr Harvey Mitchell, chairman of BancOne in Texas.

In some ways it was easier for new bank managements, coming to the state from outside, to call troubled loans into default, he says: also, the new shareholders would not have been prepared to put in capital if they had had to take on weakened assets.

The names are not the only things which have changed about Texas banks. Since the

rebirth of the banks under "foreign" control there has been a revolution in Texas banking – in part due to changes in regulation even before the bust.

Until 1986, restrictive state banking law did not allow banks to operate through branches (although from the early 1970s they had been able to set up separate subsidiaries around the state.) The result: nearly 2,000, mostly small banks and a handful of big institutions which concentrated on corporate and property lending.

Now, the state's banks are mostly pursuing a strategy familiar elsewhere in the US: build a network of branches that covers all the main urban centres, then develop an array of "products" (including investments) which can be sold through those branches.

Outside shareholders, aside from putting up the capital to make such expansion possible, have also been able to provide other resources to help these more diverse banks develop.

"We picked up some good consumer products from Chemical," says Mr Robert Hunter, chief financial officer of Texas Commerce. "We don't want to develop all our products from scratch if we can get them off the shelf." Mr Mitchell adds that the Ohio-based banking group has also brought better management information systems to its Texas subsidiary.

The FDIC, it remained solvent. This year, though, Texas Commerce has also been actively growing its network through acquisition – while at the same time shedding branches in smaller centres where it had a minor presence.

BancOne and NationsBank have built the largest networks, in part by acquiring failed savings and loan institutions.

MCorp had 56 branches before it was acquired by BancOne in 1989; it now has 200.

Texas Commerce, by contrast, has remained largely a corporate bank – benefiting in part because, while its main rivals suffered the upheaval of passing through the hands of

As a result, competition for credit-worthy corporate customers has been rising in the last year, pushing down lending margins. "You either have to lower credit quality or lower pricing – most people would start out by lowering pricing," says Mr Mitchell.

What demand there is comes from small oil and oil services companies – the biggest finance themselves from cash-flow or in the capital markets – residential construction companies and a range of small businesses.

Richard Waters

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TEXAS IV

THE trouble with Texans is that they don't take trains. Aircraft, yes; cars, any time. They may even occasionally walk, but the idea of going to a railway station and catching a train is as likely to occur to them as the thought of commuting to work by horse.

This, in essence, is the single biggest obstacle standing in the way of the Texas Supertrain. On the face of it, the plan to link the state's biggest conurbations with a high-speed rail network makes sense: after all, Europe and Japan have been doing the same sort of thing for years. But in a land where people are wholly unused to the notion of catching trains, the private sector project is struggling to bridge a credibility gap - and without credibility, it will not attract the necessary finance.

The rationale for the Texas Supertrain seems straightforward. At present, the main modes of transport in the triangle between Dallas, Houston and San Antonio are road and air. But the highways and airports are already crowded and a 1988 study by the Texas Turnpike Authority predicted that total passenger movements in the triangle would

more than triple by the year 2010. The Texas Supertrain presents itself as the environmentally-friendly solution to this seemingly intractable problem.

Plans for the high-speed network date back to the early 1980s, but they began to gather momentum in 1981 when the state-appointed Texas High-Speed Rail Authority awarded a 50-year franchise for the scheme to the Texas TGV Corporation - a private sector consortium comprising Morrison Knudsen, the US construction group, and private Texan interests. The consortium appointed GEC Alsthom, developer of France's *train à grande vitesse*, and Bombardier, GEC Alsthom's North American licensee, to provide the technology.

In the past few weeks the project has taken another step forward with the publication of Texas TGV's preferred route. A three-spoke network totalling 469 route miles is planned,

linking the main conurbations with French-style TGV trains traveling at 200 mph. The 250-mile journey from Dallas to Houston, for example, would take 1hr 41mins - much less than an airline passenger could hope to achieve on the same route, city centre to city centre.

With no contemporary experience, potential backers are wary

Now, however, comes the hard part. Texas TGV says it is still working out how much the project will cost, but the last time anyone did the sums, the figure came to \$6.5bn including financing costs and inflation to the date of opening.

The figure might not matter very much if the private sector could be sure of earning an adequate return. But with no contemporary experience of

passenger train projects in the US, potential backers are understandably wary.

Meanwhile, to add to its burden, the project also faces outspoken opposition: not only from Southwest Airlines, the Dallas-based carrier that has made a success out of its expanding network of no-frills, short-haul services, but from a campaigning group called Deraill (Demanding Ethics, Responsibility and Accountability in Legislation) which speaks for people who believe their lives, land or property could be adversely affected by the railway.

Mr David Rees, Texas TGV's president and chief operating officer, believes much of the opposition is overdone. These days, he says, Southwest Airlines only makes 12 per cent of its revenues from its Texas routes. And by the time the Texas Supertrain starts running, around the turn of the century, there will be more than enough traffic for everyone.

As for people directly affected by the route, he sees no reason why Texas TGV should not be able to reach satisfactory agreements on compensation in the overwhelming majority of cases.

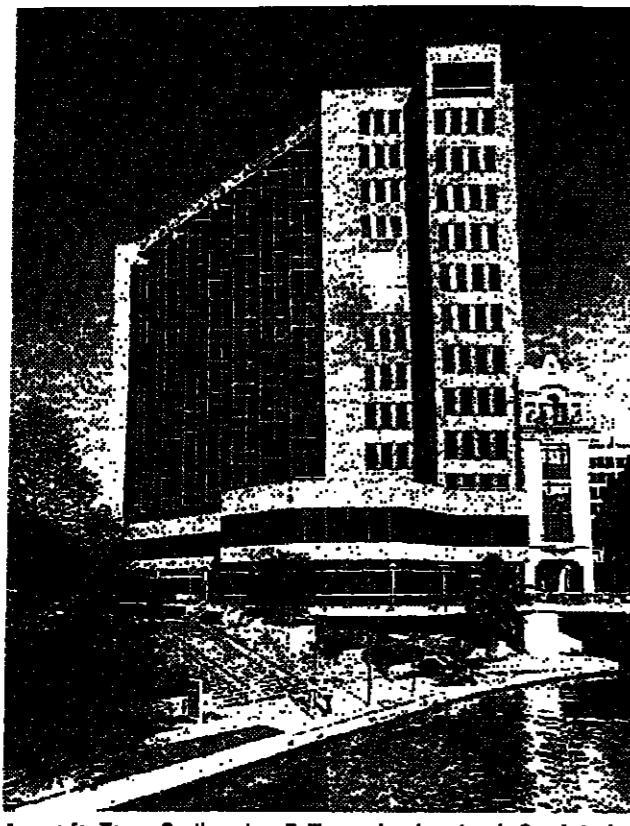
"We are convinced that the project will pay back its costs," says Mr Rees. "What remains to be established is whether or not it can yield a sufficient rate of return to attract private capital."

In one sense, the Texas TGV looks like a project of its time. The climate of opinion in the US seems to be shifting slowly back in favour of rail: indeed, the High-Speed Rail Development Bill, presently under consideration by US legislators, would have the effect of putting high-speed rail on the same footing as other modes of transport which receive federal financial assistance.

But whether, in practice, this will make any significant difference to the Texas TGV remains to be seen. Under the terms of the franchise, the consortium is required to have garnered commitments to an initial \$170m worth of funding by the end of next month. So far, it has only just passed the \$30m mark and time is running out.



GEC Alsthom, developer of France's TGV, will provide the technology



A coup for Texas: Southwestern Bell's new headquarters in San Antonio

THE thing about San Antonio, deep in southern Texas, is that a river runs through it. The city has other interesting features - not least the Alamo, the fort where 189 volunteers died fighting for an independent Texas rather than surrender to the massed ranks of the Mexican army. But it is the river that sets the tone of the place, winding its way through the heart of the city a few feet below street level. Southwestern Bell's head office sits on its banks.

Until last year, Southwestern Bell had looked as deeply rooted as ever in its home town of St Louis, Missouri. Although the company became an independent entity less than a decade ago with the break-up of the Bell telephone companies into seven Baby Bells, its operations had been based in St Louis since 1879. The company's decision to transplant its 580 headquarters staff to San Antonio was therefore as much of a shock for Missouri as it was an economic coup for Texas.

The fact that the Baby Bells are making headlines adds another dimension to the

PROFILE: SOUTHWESTERN BELL

Baby breaks with the past

Mexican national telephone company.

Southwestern Bell readily acknowledges that San Antonio is an attractive city: it would hardly have relocated there otherwise. But it says the main reasons for the move were pragmatic and closely related to its business strategy.

First was the desire to get closer to the place where most of its business is done. Southwestern Bell provides local telephone services for nearly 10m homes and businesses in five south-western states: Texas, Arkansas, Kansas, Missouri and Oklahoma. But according to Mr Jim Epperson, director of corporate communications, the company's Texas business is growing much more rapidly than the rest. Already, the state accounts for 60 per cent of total corporate revenues, and the figure is expected to reach 70 per cent by the year 2000.

Mr Epperson says that proximity to the company's biggest customer base is more than a matter of convenience. "When you're doing business in Texas, it makes a big difference to be able to say that you're a Texas headquartered company," he says. "It gives you a clear marketing edge."

The second reason was the desire to get closer to Telmex. Southwestern Bell's \$1bn investment in this company appears to have vast potential. In 1992, only 40 per cent of Mexican households had telephone lines, but the proportion is growing rapidly: indeed, it is conceivable that revenues from Southwestern Bell's stake in Telmex could overtake those from its core business in a decade.

For a US company doing business with Mexico, probably the next best thing to being in Mexico itself is to be in Texas - and better still, in San

Antonio, the nearest big city to the border. For although Texas is not the only state to share a border with Mexico, it is easily Mexico's biggest trading partner, and if, as Southwestern Bell fervently hopes, the North American Free Trade Agreement is signed, cross-border business will boom to the company's great benefit.

According to Mr Michael Wagner, Southwestern Bell's director of investor relations, the third significant factor lying behind the relocation to Texas was a cultural one. Like all the Baby Bells, Southwestern Bell has been trying to demonstrate that it has shaken off the sleepy, monolithic management style of its pre-1984 parent in favour of a bolder approach aimed above all at increasing shareholder wealth.

The purpose of the move was therefore to mark the break with the past in the most decisive way possible - by placing

Richard Tomkins



What does a cellular call in Bermejillo, Mexico, have to do with a TV show in Liverpool?

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We're in the U.K., where we provide cable-television and telephone services to eight markets. That makes us one of the top three cable providers in the country.

We're in Australia, as partners in Pacific Access, a company which produces, distributes, and markets Yellow Pages directories.

We're in Israel, where our interests are in cable networks, telephone directories, and directory software.

And in the U.S., we provide more than 10 million people with cellular communications and network telephone service and equipment.

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FOREIGN EXCHANGE AND MONEY MARKETS

German repo eyed

The European currency markets' main focus this week will be the Bundesbank's latest allocation of securities repurchase agreements, amid hopes that the repo rate could ease again, writes *Corner Middleman*.

After the German call money rate eased some 20 basis points last week to trade around 6.25 per cent on Friday, many traders were looking for a repo-rate reduction this week of some 5-10 basis points from last week's 6.38 per cent minimum rate.

UK clearing bank base lending rate
8 per cent
from January 29 1994

The Bundesbank's policy-setting central bank council will meet on Thursday, but few market participants are expecting it to cut Germany's leading Discount and Lombard rates.

However, some market participants say the Netherlands may lower its 6.10 per cent special advances money market rate next week.

£ IN NEW YORK

Nov 12	Close	Previous
2 Sept	1.0625 - 1.0650	1.0700 - 1.0700
1 month	1.0525 - 1.0550	1.0325 - 1.0350
3 months	1.0380 - 1.0400	1.0280 - 1.0300
12 months	1.0220 - 1.0240	1.0220 - 1.0240

Forward premiums and discounts apply to the US dollar

STERLING INDEX

Nov 12	May 12	Previous
0.30	80.6	80.4
0.50	80.6	80.4
1.00	80.7	80.4
2.00	80.8	80.5
3.00	80.8	80.5
4.00	80.9	80.5
5.00	80.7	80.5
6.00	80.7	80.5

Forward premiums and discounts apply to the US dollar

CURRENCY MOVEMENTS

Nov 12	Bank of England %	Morgan Guaranty %	Changes %
US Dollar	80.7	N/A	
Canadian Dollar	92.2	92.2	
French Franc	114.7	114.7	
Danish Krone	114.1	114.1	
Australian Dollar	114.5	114.5	
Swiss Franc	116.5	116.5	
Dutch Guilder	110.5	110.5	
French Franc	110.5	110.5	
Irish Pound	111.5	111.5	
UK Sterling	111.5	111.5	
Yen	114.5	114.5	
Swiss Franc	116.5	116.5	
Portuguese Esc	116.5	116.5	
Long-term Eurobonds	116.5	116.5	
Morgan Guaranty changes: average 1990-1992 100. Bank of England: Swiss Average 1985-92. "Rate" are Nov 11			

CHICAGO

U.S. TREASURY BILLS (1993) %	\$100,000 32nds of 100%
Closes	High
Dec 11-22	117.05
Jan 11-22	114-03
Feb 11-22	114-19
Mar 11-22	115-00
Apr 11-22	115-12
May 11-22	115-18
Jun 11-22	115-22

U.S. TREASURY BILLS (1993)

Stm points of 100%

Closes High Low Prev.

80.63 80.71 80.63 80.51

80.46 80.49 80.37 80.40

80.35 80.38 80.35 80.31

80.25 80.28 80.25 80.21

80.15 80.18 80.15 80.11

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MONDAY INTERVIEW

Chips with everything

The trio at the top of Intel, the world's biggest semiconductor maker, talks to Alan Cane

Intel Corporation, the company which gave style and identity to the featureless, plastic-wrapped chips at the heart of most of the world's 100m personal computers, is 25 years old and on a roll.

It dominates the global semiconductor business - the first US company to break Japan's hold on the semiconductor business in almost a decade. The numbers "386" and "486", which identify its most popular microprocessors, are common argot thanks to the "Intel Inside" marketing campaign and relentless media advertising for Intel-based computers.

With revenues of more than \$5bn last year, the company's brand name is third in the value stakes, according to an annual survey of brand values by US magazine *Financial World*, behind Marlboro and Coca-Cola.

However, intensified competition is the price it is paying for success. International Business Machines, Digital Equipment and Advanced Micro Devices are among the big companies determined to break the company's dominance. Intel's response over the next few years will be critical for maintaining its position. Its strategy is simple. It intends to out-spend, out-innovate and out-perform its rivals.

The detailed execution of this policy is in the hands of three men who share much of the credit for steering to Intel its present pre-eminence.

First, Gordon Moore, the chairman, who together with the late Robert Noyce founded Intel in 1968. A consummate technologist, he deduced an eponymous industry "law" which has so far stood the test of time in forecasting the progress of chip technology.

Then there is Andrew Grove, 56, chief executive since 1987, a volatile Hungarian noted for uncompromising business aggression. He is the public face of Intel. Finally, there is Craig Barrett, 54, the chief operating officer and a former materials scientist at Stanford University.

The three have worked together for almost two decades. All tell stories of their personal fears about giving up secure jobs in the electronics business to join the fledgling chipmaker.



Tony Andrews

They are hugely different in personality and focus. Moore, the courtly long-term strategist; Grove, the driver, pushing the company forward and facing down the competition; Barrett, the operations specialist concerned about quality and efficiency.

If they quarrel among themselves, they do it quietly and in private, colleagues say. Intel prides itself on an open, informal culture and enlightened management attitudes. Grove, indeed, writes a management question and answer column for a local newspaper.

This culture has nurtured the creativity that has made Intel a power-house of innovation in semiconductors. It invented the high-speed memory (D-Ram) used in every kind of computer system. It developed the microprocessor in 1971, and a decade later IBM chose Intel chips for its families of personal computers.

The IBM link-up was to be the key to Intel's success, though few saw it as such at the time. Grove said he barely remembers the details: "I did not see it as a big deal. Personal computers were not that much of a big deal then anyway. I took more notice when IBM put our chips in its Displaywriter [an early word processor] because there was one in our office. It was a real, professional machine. I thought Intel might sell 50,000 personal computers."

In the event, IBM's PC proved a global best-seller, rendering the Displaywriter obsolete. The IBM PC was widely copied by electronics manufacturers worldwide, each of which had to come to Intel for supplies of the all-important central microprocessor. This was because IBM PC software ran best on Intel's chips. Some 40m IBM-clone PCs are now manufactured each year, more than the total global volume of passenger cars.

Intel's continued domination of the PC microprocessor market flows from a strategic masterpiece in the 1980s. It refused to give other manufacturers a licence to make its most powerful chips. This gave it a stranglehold on a rapidly growing market, and underpinning its increasingly impressive profitability.

A backlash was, of course, inevitable. Led by Advanced Micro Devices of the US, some

competitors have been building clones (functionally similar versions) of Intel's marketing-leading designs without its permission. Other manufacturers, notably Digital Equipment and IBM - in spite of the latter's continued use of Intel chips - have launched their own designs of high-performance chips in an effort to displace Intel's products as the industry standard.

One consequence of this has been an avalanche of legal

COMPANY FILE

1968 Gordon Moore and Robert Noyce leave Fairchild Semiconductor and establish Intel.

1971 Intel introduces the world's first microprocessor, the 4004.

1977 Intel hires its 10,000th employee.

1981 IBM PC based on Intel microprocessor launched.

1984 Company breaks \$1bn sales barrier.

1987 Intel returns to profit after its first ever loss in 1986.

1990 Intel's first \$1bn quarter.

1993 Intel's first \$2bn quarter.

action and counter-action in the US, as Intel strives to protect its intellectual property.

"Nothing ever gets finished in this business," bemoans Grove, who has carried much of the load of representing Intel in the courts.

"Copying somebody else's designs is not how I would like to make my living. If that is what you choose, however, the least you can do is be meticulous in honouring the trade secrets and patents of the party you are going to rip off," he said.

Grove's anger is spurred by the cost of remaining at the cutting edge of the semiconductor business. Intel will

spend a total of \$2.5bn this year on research and development. The semiconductor industry has traditionally invested more than 20 per cent of revenues on capital equipment, but spending on this scale is exceptional. How long can it continue? Barrett is sanguine: "So long as our revenues are growing and our margins are good, it can go on indefinitely."

He adds: "We will compete with the clone makers by staying at the leading edge of microprocessor performance. It is the cannibalistic strategy. We have to gobble up our older children - our current microprocessors - before the competition does. We intend to move as fast as we can, ripping up the road behind us."

The chief hurdle, as Moore explains, is the physical problem of printing smaller and smaller circuit images on silicon. The answer, some technologists believe, is X-rays. "That involves some fundamental problems that need a lot of work," Moore said. "We will have to wait and see. In the end, the chief problem could be the cost. That could slow things up. But existing techniques will last until well into the next century - and after that it is somebody else's problem."

Meanwhile Intel is seeking new markets to conquer. Grove explains: "We are working to establish a presence in a related but different business which we hope will contribute to revenues in the same way that microprocessors kicked in when the DRAM business slowed down."

"We are working on devices

that will turn personal computers into communication devices. Personal computer conferencing is probably

the best way to describe it.

"Business is about communications, sharing data and instantaneous decision-making. If you have on your desk a device that enables you to communicate and share data with your colleagues around the world, you will have a strategic advantage."

The first of these products is expected to be launched in the US within six months; selected European countries will be targeted next, depending on the speed with which Intel can get approvals from local telecommunications authorities.

Intel has already proved itself in silicon memories and microprocessors; its move in communications suggests that Moore, Grove and Barrett have lost none of their hunger for the taste of innovation and success.

* Moore's Law states that the number of electronic elements which can be written on the same size chip will double every 18 months.

What Nafta says about democracy



MICHAEL PROWSE
on AMERICA

"We can limit the powers of organised interests only by limiting the powers of government." Friedrich Hayek

With luck, the US House of Representatives will vote narrowly in favour of the North American Free Trade Agreement on Wednesday. Mr Al Gore, the vice-president, demolished Mr Ross Perot in last week's televised debate and public opinion appears to be swinging in Nafta's favour. Yet the vote could still go the wrong way. And if a victory is won, it will be narrow enough to raise serious questions about the US political process.

Mexican misgivings about Nafta while misguided, are understandable. The treaty would expose sensitive Mexican sectors - such as cars, financial services and telecommunications - to competition from an economy that is 25 times larger. The US position is quite different, since its home market is already largely open. Studies consistently show that Nafta will boost US employment and growth; there is not even convincing evidence that it will harm low-wage US workers.

Nafta's opponents, such as Mr Richard Gephardt, the house majority leader, are in a curious position. For years they railed about the threat from protectionist high-wage economies such as Japan. These arguments, while fallacious, had an aura of plausibility. But Mexico is a low-wage economy running a trade deficit with the US that is offering to reduce its trade barriers. If both Japan and Mexico represent potent threats, with whom can the US trade openly? Presumably only a country with the same level of wages, exactly the same working practices and a bilateral trade account that is always precisely in balance.

Yet if the case against Nafta is so weak, why is congressional opposition so strong? Why did the vice-president feel obliged to challenge Mr Perot to a debate moderated by, of all people, Mr Larry King, the

CNN talk show host? This was hardly an appropriate forum in which to determine the fate of US economic policy.

The answer is that Nafta provides a classic example of a serious failing of modern democracies. Advocates of democracy in the 18th and 19th centuries felt certain that, if all the people had a chance to vote, their representatives

would have to support policies

in the interest of the nation as a whole. Democracy would thus spell the end of arbitrary rule by despotic minorities and usher in a marvelous new age of rational government.

In the 20th century, most democracies have fallen far short of these high ideals. On many economic issues, democratically elected representatives

feel obliged to support

the narrow sectional interests

of their regions or the groups,

such as unions or professions,

which lavishly financed their

campaigns.

The problem is especially acute in the US, where the dominance of commercial television forces politicians to present their cases in 30-second "sound bites". In these circumstances, whether a policy is in the national interest is of little consequence;

what determines the outcome is whether enough sectional

interests can be lined up to

push the vote over 50 per cent.

If Mr Clinton gets Nafta through, the price will be many damaging concessions on other issues of particular interest to various lobbies.

Nafta highlights the problem of sectional interests, because the pain from trade liberalisation will be felt immediately by specific groups whereas the

(larger) benefits will be broadly spread over the whole population. But the same destructive dynamic affects a whole range of other policies. Europe's lavish agricultural subsidies, for example, are clearly not in the interests of European consumers, yet major governments seem impotent to curtail them.

How can modern democracies neutralise the power of sectional interests? Mr Clinton's answer is to hold "town-hall" meetings and use his considerable powers of persuasion to convince voters that policies which hurt minority groups are sometimes essential for the national interest. Such a strategy may help at the margin.

But it does not address the core problem, which was identified by Friedrich Hayek, the late Austrian economist.

Hayek argued that it is an

elected assembly's virtually

unlimited ability to promote

the interests of particular

groups that exposes it to political blackmail.

The solution, he maintained,

lay in a greater reliance

on general rules, per-

ceived to be in the nation's

long-term interests, that must

be applied in particular cir-

cumstances regardless of the

groups.

Monetary policy could serve

as a model. Several nations

are trying to insulate monetary

authorities from perverse

short-term political pressures

by setting specific inflation

targets for central banks. In principle trade could be treated

in the same way: nations, perhaps

through constitutional amend-

ments or other devices, could

make a binding long-term com-

mitment to free trade prin-

ciples. In the face of such a gen-

eral rule, sectional and local

interests would soon recognise

the futility of lobbying individ-

ual politicians who would no

longer be capable of feathering

their nests.

It sounds utopian and proba-

bly is. Yet the hysteria over

Nafta surely shows that some-

thing must be done to insulate

modern democracies from sec-

tional interests and to increase

their ability to pursue rational

policies in the interests of the

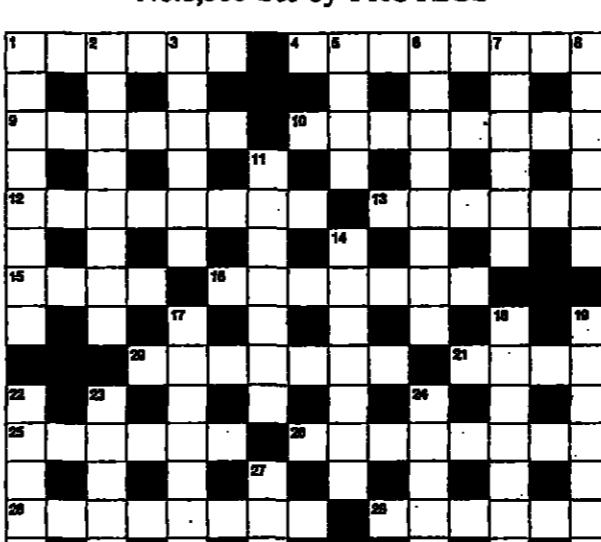
population as a whole.

Of broking and jobbing the Pelikan's fond.
See how sweetly he puts your word onto bond.

Pelikan

CROSSWORD

No.8,306 Set by PROTEUS



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 - Most exotic food (7)
 - Garment for the fuller figure? (7)
 - Avoid quiet French one (4)
 - Takes it easy in loose trousers (6)
 - The height of distinction (8)
 - Qualifying bill for example that is thrown out (6)
 - Adder seen in hot weather (6)
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